

THE MINING RECORD

THE VOICE OF THE MINING INDUSTRY

2022

CONVENTION SCHEDULE & ADVERTISING RATES

THE MOST COST EFFECTIVE MINING PUBLICATION SINCE 1889

VIRTUAL CONFERENCE EXHIBITIONS. IN THE EVENT A CONFERENCE IS CONVERTED TO VIRTUAL, THE MINING RECORD WILL BE PRESENT VIA THE MINING RECORD VIRTUAL EXHIBIT BOOTH.



**PRESENT AT ALL MAJOR
INDUSTRY EVENTS IN 2022**

**PUT YOUR COMPANY IN FRONT OF
ALL LEVELS
OF INDUSTRY REPRESENTATIVES**

**Online Daily News At:
www.miningrecord.com**

In the event of any show conversion to remote, virtual, postponement and/or cancellation, your advertisement will still be published in that issue. The Mining Record will send this issue in a promotional mailing to Industry leaders in order to achieve bonus circulation.

THE MINING RECORD

HEADQUARTERS MAILING ADDRESS USA: P.O. Box 1630 • Castle Rock, CO 80104 USA • Toll Free: 800-441-4748

Tel: 303-663-7820 • Fax: 303-663-7823 • Email: questions@miningrecord.com • www.miningrecord.com

CONVENTION SCHEDULE FOR 2022



JANUARY ISSUE . . .

DISTRIBUTED AT TWO CONVENTIONS
Advertising Deadline January 7, 2022

VANCOUVER INVESTMENT CONFERENCE 2022

January 16-17, 2022
Vancouver Convention Center
Vancouver, BC Canada

THE MINING RECORD - TABLE TOP EXHIBITOR

AME ANNUAL CONFERENCE 2022

January 31 - February 3, 2022
Vancouver Convention Center
Vancouver, BC Canada

THE MINING RECORD - TABLE TOP EXHIBITOR



FEBRUARY ISSUE . . .

DISTRIBUTION AT TWO CONVENTIONS
Advertising Deadline February 18, 2022

2022 MINEXCHANGE

SME ANNUAL CONFERENCE & EXPO

February 27 - March 2, 2022
Salt Lake City Convention Center
Salt Lake City, Utah

THE MINING RECORD IS AN EXHIBITOR

2022 PDAC INTERNATIONAL CONVENTION

In Person: March 7-9, 2022
Online: March 10-11, 2022
Metro Toronto Convention Center
Toronto, Canada

THE MINING RECORD - TABLE TOP EXHIBITOR
THE MINING RECORD ONLINE - DIGITAL EDITION



MARCH ISSUE . . .

THE MINING RECORD IS DISTRIBUTING
Advertising Deadline February 25, 2022

AMERICAS MINING SPECIAL EDITION

Key Executives, Purchasing Agents and more..
March 14-17, 2022 - Direct Target Distribution House

ICMI BRAZIL 2022 - DIGITAL PROGRAM

March 4-5, 2022
Rio de Janeiro, Brazil
THE MINING RECORD: VIRTUAL-DIGITAL PRESENCE



APRIL ISSUE . . .

Advertising Deadline April 8, 2022

EXPOMINA PERU 2022

April 27-29, 2022
Centro de Convenciones Jockey Plaza
Lima, Peru

THE MINING RECORD IS AN EXHIBITOR



MAY ISSUE . . .

Advertising Deadline April 22, 2022

CIMBC22 CONVENTION & EXPO

May 1-4, 2022
Vancouver Virtual Digital Platform
THE MINING RECORD ONLINE - DIGITAL EDITION

2022 SME'S 8TH CURRENT TRENDS IN MINING FINANCE CONFERENCE

May 10-13, 2022
New York Marriott
New York, New York
THE MINING RECORD - TABLE TOP EXHIBITOR

COLORADO MINING ASSOCIATION NATIONAL WESTERN MINING CONFERENCE & EXHIBIT

June 8-10, 2022
Colorado Mesa University Center
Grand Junction, Colorado
THE MINING RECORD WILL BE DISTRIBUTED



JUNE ISSUE . . .

THE MINING RECORD IS AN EXHIBITOR
Advertising Deadline May 25, 2022

36TH ANNUAL ELKO MINING EXPO CONVENTION

June 6-10, 2022
Elko Convention Center
Elko, Nevada
THE MINING RECORD IS AN EXHIBITOR AT ENTRANCE

2022 NORTH AMERICAN TUNNELING CONFERENCE

June 19-22, 2022
Philadelphia Convention Center
Philadelphia, PA
THE MINING RECORD IS AN EXHIBITOR

RMMI ANNUAL CONVENTION

June 26-28, 2022
Snowmass, Colorado
THE MINING RECORD - TABLE TOP EXHIBITOR

THE INDUSTRY'S MOST COST EFFECTIVE PUBLICATION!

JULY ISSUE. . .
Advertising Deadline 14, 2022

NEW KEY METALS MINING SPECIAL EDITION
Key Executives, Purchasing Agents and more..
March 14-17, 2022 - Direct Target Distribution House

AUGUST ISSUE. . .
Advertising Deadline August 5, 2022

UTAH MINING ASSOCIATION ANNUAL CONVENTION
August, 2022 - TBA
SLC Sheraton Hotel
Salt Lake City, Utah
THE MINING RECORD IS AN EXHIBITOR

SEPTEMBER ISSUE. . .

NEVADA MINING ANNUAL PREMIER EDITION 2022
September - TBD
Reno-Tahoe Nevada
THE MINING RECORD TARGET CIRCULATION

DIRECTLY MAILED TO: Nevada Association Members, Nevada Mining Companies, Mine Operations and Subscriber Base

OCTOBER ISSUE. . .
Advertising Deadline October 7, 2022

NEW ORLEANS 2022 INVESTMENT CONFERENCE
October 2022 - TBA
Hilton New Orleans Riverside
New Orleans, Louisiana
THE MINING RECORD - TABLE TOP EXHIBITOR

NOVEMBER ISSUE. . .
Advertising Deadline October 28, 2022

ALASKA MINERS ASSOCIATION CONVENTION
November 2022 - TBA
Anchorage, Alaska
THE MINING RECORD - TABLE TOP EXHIBITOR

DECEMBER ISSUE. . .

THE MINING RECORD BONUS EOY DISTRIBUTION
Advertising Deadline November 18, 2022

2022 AEMA ANNUAL CONFERENCE & TRADE SHOW
December 2022 - TBD
Nugget Casino Resort
Reno, Nevada
THE MINING RECORD IS AN EXHIBITOR



CHECK CONVENTION ISSUES YOU WOULD LIKE YOUR ADVERTISEMENT TO APPEAR IN. COMPLETE THE INFORMATION BELOW. RETURN TO: ADVERTISING@MININGRECORD.COM OR FAX: 303.663.7823.

Company.....
Contact.....
Address.....
City..... State..... Zip.....
Signature.....
Telephone.....
Email.....

15% Discount Available



SINCE 1889...

THE MOST DEMANDED MINING PUBLICATION

ADVERTISEMENT SIZES AND PRICING AVAILABLE ON FOLLOWING PAGE.

Ad Size Interested In: _____ Color Black and White Send Quote

Ad Copy Coming. Ad Copy On Hand At The Mining Record.

10% discount for Advertising all 12 issues. 5% for Pre-Payment

In the event of any show conversion to remote, virtual, postponement and/or cancellation, your advertisement will still be published in that issue. The Mining Record will send this issue in a promotional mailing to Industry leaders in order to achieve bonus circulation.

THE MINING RECORD

"THE INDUSTRY'S LEADING MINING NEWSPAPER"

2022 DISPLAY ADVERTISING RATES PER INSERTION

OPEN RATE	\$75.00 per column inch		
1/8 page	\$425.00	...10 col. inches...	Horizontal.....5 ³ / ₄ " x 3 ¹ / ₂ " Vertical.....3 ³ / ₄ " x 5"
1/6 Page	\$575.00	...15 col. inches...	Vertical.....5 ³ / ₄ " x 5"
1/4 page	\$695.00	...20 col. inches...	Horizontal.....7 ³ / ₄ " x 5" Vertical.....5 ³ / ₄ " x 6 ³ / ₄ "
1/3 page	\$795.00	...27 col. inches...	Horizontal.....7 ³ / ₄ " x 6 ³ / ₄ " Vertical.....5 ³ / ₄ " x 9"
1/2 page	\$1,095.00	...40 col. inches...	Horizontal.....9 ³ / ₄ " x 8" Vertical.....7 ³ / ₄ " x 10"
2/3 page	\$1,145.00	...46 col. inches...	Vertical...7 ³ / ₄ " x 15 ¹ / ₄ "
Full page	\$1,525.00	...79 col. inches...9 ³ / ₄ " x 15 ³ / ₄ "
Full Back page	\$1,795.00	...79 col. inches...9 ³ / ₄ " x 15 ³ / ₄ "

MULTIPLE ADVERTISING DISCOUNT

6 times.....	5%
12 times.....	10%
Pre-payment.....	5%



Color — \$175.00 (one color)

4 - Color Rates — \$2,495.00 (Full Page) \$2,195.00 (2/3 Page) \$1,895.00 (Half Page)

300 Minimum Resolution — 4 Color Advertisements To Exact Size Must Be Furnished To Publisher.

Inserts: One Page (both sides) = \$1,835.00 (8¹/₂" x 11")
Two Page (4 sides) = \$2,300.00
Prepayment Required

CLASSIFIED ADVERTISING RATES

\$2.50 per line (1-3 times) 25 characters per line, 4 times or more \$2.25 per line

Forward to Box Number: \$4.00 per line

PROFESSIONAL DIRECTORY (3 month minimum)

Open Rate.....\$75.00 per column inch
(per insertion)

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$80.00 per hour
Maximum frequency discount for advertisements placed through agencies.....5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution (**Email: dale@miningrecord.com**). Original Artwork accepted for advertisement design.

ADVERTISING DEADLINE: Due by 1:00 p.m. on deadline date indicated on schedule.

U.S. HEADQUARTERS MAILING ADDRESS: P.O. Box 1630 • Castle Rock, CO 80104-6130 • (800) 441-4748 • (303) 663-7820
Fax: (303) 663-7823 • Website: www.miningrecord.com • Email: advertising@miningrecord.com • questions@miningrecord.com

EDITORIAL 2022 - THE MINING RECORD

The Mining Record has been in continuous publication for 133 years and is recognized as the industry's leading newspaper. The Mining Record has an international readership. It focuses on timely and credible news reporting on exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices. Its readership is concentrated in the mining industry proper - mining companies, engineers, geologists, mine supervisory personnel, company officers and individuals engaged in exploration and large or small mine production.

Every year, The Mining Record devotes issues to the major conventions in the western U.S., Canada and Latin America. The newspaper is available monthly (print media, digitally) or daily (online).

Editorial Submissions accepted from all industry related service providers, operators and mining companies.

Note: Due to the amount of editorial received for immediate publication, The Mining Record does have to prioritize based on predetermined guidelines.

Advertisers submitting editorial have the option of placing within a page of their position or can be in another location of the publication.

Editorial Per Issue:

Industry News: Feature Story and Interior News is the most recent available in the industry. Based on location of major events, the focus on that geographic area will be highlighted when possible. The articles content consist of: Exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices.

Advertisers and Service Companies: Announcements and Product Releases must be no longer than 1000 words to assure text placement fits layout. Photos can be provided and will be included if page content allows. Photos must be provided in PDF or JPEG format - minimum of 300 resolution.

Editorial can be submitted to: editor@miningrecord.com, fax: 303.663.7823, mail: The Mining Record, P.O. Box 1630, Castle Rock, CO 80104

Editorial with Advertisement can be submitted to: advertising@miningrecord.com

Editorial Deadline: The Mining Record requests that editorial be submitted 2 weeks prior to the deadline of the publication as shown on the Schedule and Rates. Should you need additional time for editorial submission, please contact our editorial department - editor@miningrecord.com, 800.441.4748, or 303.663.7820.

Products and/or Services advertised in The Mining Record are not endorsed by The Mining Record. Publisher reserves the right to refuse advertising that is competitive with his publications or which, in the publisher's opinion, does not meet with the format of mining publications.

HEADQUARTERS USA

Mailing Address: P.O. Box 1630 • Castle Rock, CO 80104 USA
Tel: 303-663-7820 • Toll Free: 800-441-4748 • Fax: 303-663-7823
Email: questions@miningrecord.com • www.miningrecord.com

REGIONAL OFFICE USA

26 West Dry Creek Circle, Suite 600, Littleton, CO 80120 USA
Tel: 303-663-7820 • Toll Free: 800-441-4748 • Fax: 303-663-7823
Email: questions@miningrecord.com • www.miningrecord.com

AFFILIATED OFFICE LOCATIONS:

DENVER, CO • HIGHLANDS RANCH, CO • WHEAT RIDGE, CO • GUNNISON, CO • LONGMONT, CO • MENDOZA, ARGENTINA • VANCOUVER, BC

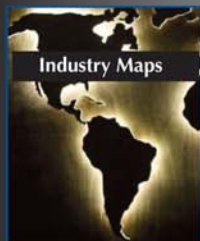
THANK YOU FOR VISITING OUR VIRTUAL BOOTH.
Proud Member Of The American Exploration & Mining Association.



American Exploration & Mining Annual Meeting

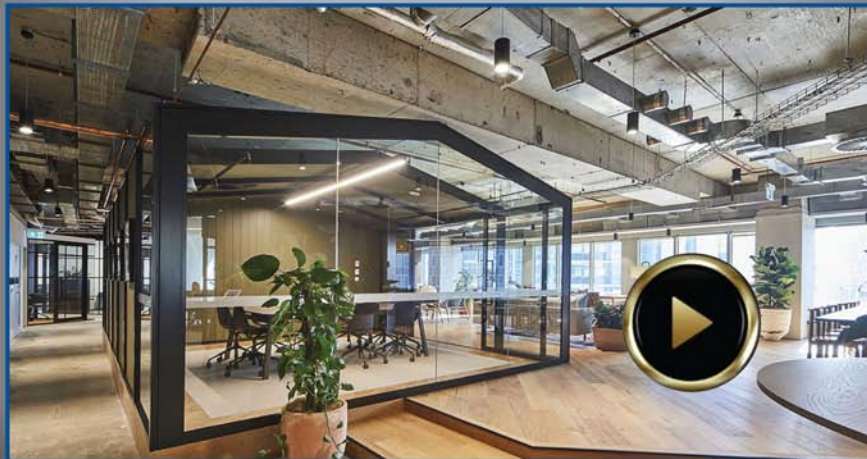
www.miningamerica.org

November 30 - December 4, 2020



THE MINING RECORD COMPANY

HOWELL INTERNATIONAL ENTERPRISES, LLC



CONFERENCE EDITION
DECEMBER 2020



[Online News](#) [Directories](#) [Industry Maps](#) [Conference Schedules](#) [Advertising](#) [Industry Suppliers](#) [Contact](#) [Website](#)

Since 1889, The Voice Of The Mining Industry

The Mining Record is the leading industry newspaper for representation. When presented with obstacles outside the industry's control, The Mining Record has the ability to provide our advertisers with the representation they expect. 90% of our clients have been with us for 20 years plus. This speaks volumes to the continued business The Mining Record generates in the mining industry. Whether Internet, Virtual, Digital or Printed - The Mining Record continues to deliver the highest level of company representation.

RECOGNITION AND AWARDS:

The Mining Record Company

2021 Executive Mining Excellence Award. Recognized for continued industry support.
2020 Executive Mining Excellence Award. Recognized for continued industry support.
2019 Executive Mining Excellence Award. Recognized for continued industry support.
2018 Executive Mining Excellence Award. Recognized for continued industry support.
2017 Executive Mining Excellence Award. Recognized for continued industry support.
... additional

Howell International Enterprises, LLC

2021 Executive Excellence Award.
2020 Executive Excellence Award.
2019 Executive Excellence Award.
2018 Executive Excellence Award.
2017 Executive Excellence Award.
... additional

Individual Executive Awards:

63 Individual and Company Awards Received From Associations and Conferences.

Noteworthy Executive Honors:

St. Barbara's Award. Society of Mining Engineers and Colorado Mining Association.
Life Time Achievement Award Northwest Mining Association.
4 Educating Our Youth Awards. DCS (Douglas County Schools).
3 Commitment To Mining Awards. Phoenix Mine Presentation.
11 Company Excellence Awards. International Investment Conferences.
5 Conference Accelerator Awards. IIC Americas.
Denver Gold Group - Conference Creation Award.
... additional

* 1889 Denver Metro Chamber of Commerce - Presented to Denver's Daily Mining Newspaper

