

THE MINING RECORD

2022 Insertion Order Form

PE = PREMIER EDITION (LARGEST EDITIONS OF YEAR) - MEETS QUARTERLY BUDGETS

- | | |
|---|---|
| <input type="checkbox"/> JANUARY 2022 ISSUE. . . <ul style="list-style-type: none">• VANCOUVER INVESTMENT CONFERENCE• AME ANNUAL CONFERENCE | <input type="checkbox"/> JULY 2022 ISSUE. . . <ul style="list-style-type: none">• NEW KEY METALS MINING SPECIAL EDITION |
| <input type="checkbox"/> FEBRUARY 2022 ISSUE. . . <ul style="list-style-type: none">• 2022 MINEXCHANGE SME ANNUAL• 2022 PDAC INTERNATIONAL CONVENTION | <input type="checkbox"/> AUGUST 2022 ISSUE. . . <ul style="list-style-type: none">• UTAH MINING ASSOCIATION CONVENTION |
| <input type="checkbox"/> MARCH 2022 ISSUE. . . <ul style="list-style-type: none">• AMERICAS MINING SPECIAL EDITION• ICMi BRAZIL 2022 | <input type="checkbox"/> SEPTEMBER 2022 ISSUE. . . <ul style="list-style-type: none">• NEVADA MINING PREMIER EDITION 2022
DIRECTLY MAILED TO: NEVADA ASSOCIATION MEMBERS,
NEVADA MINING COMPANIES, MINE OPERATIONS AND
SUBSCRIBER BASE |
| <input type="checkbox"/> APRIL 2022 ISSUE. . . <ul style="list-style-type: none">• EXPOMINA PERU 2022 | <input type="checkbox"/> OCTOBER 2022 ISSUE. . . <ul style="list-style-type: none">• NEW ORLEANS INVESTMENT CONFERENCE |
| <input type="checkbox"/> MAY 2022 ISSUE. . . <ul style="list-style-type: none">• CIMBC22 CONVENTION & EXPO• CURRENT TRENDS IN MINING FINANCE• CMA NATIONAL WESTERN MINING | <input type="checkbox"/> NOVEMBER 2022 ISSUE. . . <ul style="list-style-type: none">• ALASKA MINERS ASSOCIATION CONVENTION• THE SILVER SUMMIT 2022 |
| <input type="checkbox"/> JUNE 2022 ISSUE. . . <ul style="list-style-type: none">• 36TH ANNUAL ELKO MINING EXPO CONVENTION• NORTH AMERICAN TUNNELING CONFERENCE• RMMI ANNUAL CONVENTION | <input type="checkbox"/> DECEMBER 2022 ISSUE. . . <ul style="list-style-type: none">• 2022 ANNUAL AMERICAN EXPLORATION
AND MINING ASSOCIATION CONVENTION• END OF YEAR PUBLICATION MASS MAILING |



CHECK CONVENTION ISSUES YOU WOULD LIKE YOUR ADVERTISEMENT TO APPEAR IN. COMPLETE THE INFORMATION BELOW. RETURN TO: ADVERTISING@MININGRECORD.COM OR FAX: 303.663.7823.

Company.....
Contact.....
Address.....
City..... State..... Zip.....
Signature.....
Telephone.....
Email.....

15% Discount Available



SINCE 1889...

THE MOST DEMANDED MINING PUBLICATION
ADVERTISEMENT SIZES AND PRICING
AVAILABLE ON: FOLLOWING PAGE,
AND WEBSITE - www.miningrecord.com

Ad Size Interested In: _____ Color Black and White Send Quote

Ad Copy Coming. Ad Copy On Hand At The Mining Record.

10% discount for Advertising all 12 issues.

5% for Pre-Payment

THE MINING RECORD

"THE INDUSTRY'S LEADING MINING NEWSPAPER"

2022 DISPLAY ADVERTISING RATES PER INSERTION

OPEN RATE	\$75.00 per column inch		
1/8 page	\$425.00	...10 col. inches...	Horizontal.....5 ³ / ₄ " x 3 ¹ / ₂ " Vertical.....3 ³ / ₄ " x 5"
1/6 Page	\$575.00	...15 col. inches...	Vertical.....5 ³ / ₄ " x 5"
1/4 page	\$695.00	...20 col. inches...	Horizontal.....7 ³ / ₄ " x 5" Vertical.....5 ³ / ₄ " x 6 ³ / ₄ "
1/3 page	\$795.00	...27 col. inches...	Horizontal.....7 ³ / ₄ " x 6 ³ / ₄ " Vertical.....5 ³ / ₄ " x 9"
1/2 page	\$1,095.00	...40 col. inches...	Horizontal.....9 ³ / ₄ " x 8" Vertical.....7 ³ / ₄ " x 10"
2/3 page	\$1,145.00	...46 col. inches...	Vertical...7 ³ / ₄ " x 15 ¹ / ₄ "
Full page	\$1,525.00	...79 col. inches...9 ³ / ₄ " x 15 ³ / ₄ "
Full Back page	\$1,795.00	...79 col. inches...9 ³ / ₄ " x 15 ³ / ₄ "

MULTIPLE ADVERTISING DISCOUNT

6 times.....	5%
12 times.....	10%
Pre-payment.....	5%

(MAXIMUM AGENCY DISCOUNT 15%)

Color — \$175.00 (one color)

4 - Color Rates — \$2,495.00 (Full Page) \$2,195.00 (2/3 Page) \$1,895.00 (Half Page)

300 Minimum Resolution — 4 Color Advertisements To Exact Size Must Be Furnished To Publisher.

Inserts: One Page (both sides) = \$1,835.00 (8¹/₂" x 11")

Two Page (4 sides) = \$2,300.00

Prepayment Required

CLASSIFIED ADVERTISING RATES

\$2.50 per line (1-3 times) 25 characters per line, 4 times or more \$2.25 per line

Forward to Box Number: \$4.00 per line

PROFESSIONAL DIRECTORY (3 month minimum)

Open Rate.....\$75.00 per column inch
(per insertion)

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$80.00 per hour

Maximum frequency discount for advertisements placed through agencies.....5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution (**Email: dale@miningrecord.com**). Original Artwork accepted for advertisement design.

ADVERTISING DEADLINE: Due by 1:00 p.m. on deadline date indicated on schedule.

U.S. HEADQUARTERS: Post Office Box 1630 • Castle Rock, CO 80104-6130 • (800) 441-4748 • (303) 663-7820

Fax: (303) 663-7823 • Website: www.miningrecord.com • Email: advertising@miningrecord.com • questions@miningrecord.com