

THE MINING RECORD

THE VOICE OF THE MINING INDUSTRY

2021

CONVENTION SCHEDULE & ADVERTISING RATES

THE MOST COST EFFECTIVE MINING PUBLICATION SINCE 1889

VIRTUAL CONFERENCE EXHIBITIONS. IN THE EVENT A CONFERENCE IS CONVERTED TO VIRTUAL, THE MINING RECORD WILL BE PRESENT VIA THE MINING RECORD VIRTUAL EXHIBIT BOOTH. SEE PAGE 6 OF THIS PACKET FOR THE VIRTUAL EXHIBIT BOOTH DISPLAY.



**PRESENT AT ALL MAJOR
INDUSTRY EVENTS IN 2021**

**PUT YOUR COMPANY IN FRONT OF
ALL LEVELS
OF INDUSTRY REPRESENTATIVES**

**Online Daily News At:
www.miningrecord.com**

In the event of any show conversion to remote, virtual, postponement and/or cancellation, your advertisement will still be published in that issue. The Mining Record will send this issue in a promotional mailing to Industry leaders in order to achieve bonus circulation.

THE MINING RECORD

HEADQUARTERS USA: P.O. Box 1630 • Castle Rock, CO 80104 USA • Toll Free: 800-441-4748
Tel: 303-663-7820 • Fax: 303-663-7823 • Email: questions@miningrecord.com • www.miningrecord.com

CONVENTION SCHEDULE FOR 2021

JANUARY ISSUE . . .

DISTRIBUTED AT TWO CONVENTIONS
Advertising Deadline January 7, 2021

VANCOUVER INVESTMENT CONFERENCE 2021

January 17-18, 2021
Venue To Be Announced
Vancouver, BC Canada

THE MINING RECORD - TABLE TOP EXHIBITOR

AME REMOTE CONFERENCE 2021

January 18-22, 2021 • Vancouver, BC Canada
**THE MINING RECORD IS A VIRTUAL SUPPORTER
DISTRIBUTION VIA VIRTUAL EXHIBIT LINKS AND LARGEST
DIRECT MAILING AND DIRECT DIGITAL TARGET AUDIENCE**

FEBRUARY ISSUE . . .

DISTRIBUTION AT TWO CONVENTIONS
Advertising Deadline February 22, 2021

2021 MINEXCHANGE - VIRTUAL EVENT

SME ANNUAL CONFERENCE & EXPO AND

CMA 123RD NATIONAL WESTERN MINING CONFERENCE

March 1-5, 2021 • Denver, Colorado
**THE MINING RECORD IS A VIRTUAL EXHIBITOR
DISTRIBUTION VIA VIRTUAL EXHIBIT, LINKS, AND LARGEST
DIRECT MAILING AND DIRECT DIGITAL TARGET AUDIENCE**

2021 PDAC INTERNATIONAL CONVENTION

March 7-10, 2021
Metro Toronto Convention Center
Toronto, Canada
THE MINING RECORD - TABLE TOP EXHIBITOR

MARCH ISSUE . . .

THE MINING RECORD IS DISTRIBUTING
Advertising Deadline March 12, 2021

NORTH AMERICA MINING SPECIAL EDITION

Key Executives, Purchasing Agents and more..
March 17-19, 2021 - Direct Target Distribution House

ARGENTINA MINING 2021

March 17-19, 2021
Convention Center Salta
Salta, Argentina
THE MINING RECORD EXHIBITOR STAND

APRIL ISSUE . . .

Advertising Deadline April 5, 2021

EXPOMIN CHILE 2021

April 19-23, 2021
Centro de Convenciones Espacio Riesco
Santiago, Chile
THE MINING RECORD EXHIBITOR STAND

2021 CURRENT TRENDS IN MINING FINANCE AND OPERATORS CONFERENCE

May, 2021 - TBA
Princeton Club
New York, New York
THE MINING RECORD - TABLE TOP EXHIBITOR

MAY ISSUE . . .

Advertising Deadline April 24, 2021

2021 CANADIAN INSTITUTE OF MINING CONVENTION

May, 2021 - TBA
Venue To Be Announced
THE MINING RECORD WILL BE DISTRIBUTED

JUNE ISSUE . . .

MINEXPO 2021 PREVIEW EDITION
THE MINING RECORD IS AN EXHIBITOR
Advertising Deadline May 31, 2021

35TH ANNUAL ELKO MINING EXPO CONVENTION

June 7-11, 2021
Elko Convention Center, Elko, Nevada
THE MINING RECORD IS AN EXHIBITOR AT ENTRANCE

JULY ISSUE . . .

Advertising Deadline June 22, 2021

RMCM ANNUAL CONVENTION

July 2021 - TBA, Convention In Colorado
THE MINING RECORD - TABLE TOP EXHIBITOR

AUGUST ISSUE . . .

Advertising Deadline August 5, 2021

UTAH MINING ASSOCIATION ANNUAL CONVENTION

August, 2021 - TBA
Venue To Be Announced
THE MINING RECORD IS AN EXHIBITOR

THE INDUSTRY'S MOST COST EFFECTIVE PUBLICATION!

SEPTEMBER ISSUE. . .

**2021 OFFICIAL MEDIA PUBLICATION
DIRECT TARGET AUDIENCE PLACEMENT**
Advertising Deadline September 3, 2021

MINEXPO 2021

September 13-15, 2021
Las Vegas Convention Center
Las Vegas, Nevada

THE MINING RECORD IS AN EXHIBITOR

INCORPORATING THE NEVADA MINING ANNUAL PREMIER EDITION 2021

DIRECTLY MAILED TO: Nevada Association Members, Nevada
Mining Companies, Mine Operations and Subscriber Base

OCTOBER ISSUE. . .

Advertising Deadline October 4, 2021

NEW ORLEANS 2021 INVESTMENT CONFERENCE

October 2021 - TBA
Hilton New Orleans Riverside
New Orleans, Louisiana

THE MINING RECORD - TABLE TOP EXHIBITOR

NOVEMBER ISSUE. . .

THE MINING RECORD - TABLE TOP EXHIBITOR
Advertising Deadline October 22, 2021

ALASKA MINERS ASSOCIATION CONVENTION

November 2021 - TBA
Dena'ina Center
Anchorage, Alaska

THE MINING RECORD - TABLE TOP EXHIBITOR

THE SILVER SUMMIT 2021

San Francisco, California - TBA

DECEMBER ISSUE. . .

THE MINING RECORD BONUS EOY DISTRIBUTION
Advertising Deadline November 18, 2021

2021 ANNUAL AMERICAN EXPLORATION & MINING ASSOCIATION CONVENTION

December 6-10, 2021
Nugget Casino Resort
Reno, Nevada

THE MINING RECORD IS AN EXHIBITOR



CHECK CONVENTION ISSUES YOU WOULD LIKE YOUR ADVERTISEMENT TO APPEAR IN. COMPLETE THE INFORMATION BELOW. RETURN TO: ADVERTISING@MININGRECORD.COM OR FAX: 303.663.7823.

Company.....

Contact.....

Address.....

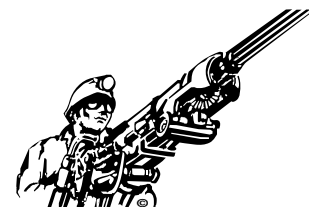
City..... State..... Zip.....

Signature.....

Telephone.....

Email.....

15% Discount Available



SINCE 1889...

THE MOST DEMANDED MINING PUBLICATION

**ADVERTISEMENT SIZES AND PRICING
AVAILABLE ON FOLLOWING PAGE.**

Ad Size Interested In: _____ **Color** **Black and White** **Send Quote**

Ad Copy Coming. **Ad Copy On Hand At The Mining Record.**

10% discount for Advertising all 12 issues. **5% for Pre-Payment**

In the event of any show conversion to remote, virtual, postponement and/or cancellation, your advertisement will still be published in that issue. The Mining Record will send this issue in a promotional mailing to Industry leaders in order to achieve bonus circulation.

THE MINING RECORD

"THE INDUSTRY'S LEADING MINING NEWSPAPER"

2021 DISPLAY ADVERTISING RATES PER INSERTION

OPEN RATE	\$75.00 per column inch		
1/8 page	\$425.00	...10 col. inches...	Horizontal.....5 ³ / ₄ " x 3 ¹ / ₂ " Vertical.....3 ³ / ₄ " x 5"
1/6 Page	\$575.00	...15 col. inches...	Vertical.....5 ³ / ₄ " x 5"
1/4 page	\$695.00	...20 col. inches...	Horizontal.....7 ³ / ₄ " x 5" Vertical.....5 ³ / ₄ " x 6 ³ / ₄ "
1/3 page	\$795.00	...27 col. inches...	Horizontal.....7 ³ / ₄ " x 6 ³ / ₄ " Vertical.....5 ³ / ₄ " x 9"
1/2 page	\$1,095.00	...40 col. inches...	Horizontal.....9 ³ / ₄ " x 8" Vertical.....7 ³ / ₄ " x 10"
2/3 page	\$1,145.00	...46 col. inches...	Vertical...7 ³ / ₄ " x 15 ¹ / ₄ "
Full page	\$1,525.00	...79 col. inches...9 ³ / ₄ " x 15 ³ / ₄ "
Full Back page	\$1,795.00	...79 col. inches...9 ³ / ₄ " x 15 ³ / ₄ "

MULTIPLE ADVERTISING DISCOUNT

6 times.....	5%
12 times.....	10%
Pre-payment.....	5%



Color — \$175.00 (one color)

4 - Color Rates — \$2,495.00 (Full Page) \$2,195.00 (2/3 Page) \$1,895.00 (Half Page)

300 Minimum Resolution — 4 Color Advertisements To Exact Size Must Be Furnished To Publisher.

Inserts: One Page (both sides) = \$1,835.00 (8¹/₂" x 11")
Two Page (4 sides) = \$2,300.00
Prepayment Required

CLASSIFIED ADVERTISING RATES

\$2.50 per line (1-3 times) 25 characters per line, 4 times or more \$2.25 per line

Forward to Box Number: \$4.00 per line

PROFESSIONAL DIRECTORY (3 month minimum)

Open Rate.....\$75.00 per column inch
(per insertion)

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$80.00 per hour
Maximum frequency discount for advertisements placed through agencies.....5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution (**Email: dale@miningrecord.com**). Original Artwork accepted for advertisement design.

ADVERTISING DEADLINE: Due by 1:00 p.m. on deadline date indicated on schedule.

U.S. HEADQUARTERS: Post Office Box 1630 • Castle Rock, CO 80104-6130 • (800) 441-4748 • (303) 663-7820

Fax: (303) 663-7823 • Website: www.miningrecord.com • Email: advertising@miningrecord.com • questions@miningrecord.com

EDITORIAL 2021 - THE MINING RECORD

The Mining Record has been in continuous publication for 132 years and is recognized as the industry's leading newspaper. The Mining Record has an international readership. It focuses on timely and credible news reporting on exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices. Its readership is concentrated in the mining industry proper - mining companies, engineers, geologists, mine supervisory personnel, company officers and individuals engaged in exploration and large or small mine production.

Every year, The Mining Record devotes issues to the major conventions in the western U.S., Canada and Latin America. The newspaper is available monthly (print media, digitally) or daily (online).

Editorial Submissions accepted from all industry related service providers, operators and mining companies.

Note: Due to the amount of editorial received for immediate publication, The Mining Record does have to prioritize based on predetermined guidelines.

Advertisers submitting editorial have the option of placing within a page of their position or can be in another location of the publication.

Editorial Per Issue:

Industry News: Feature Story and Interior News is the most recent available in the industry. Based on location of major events, the focus on that geographic area will be highlighted when possible. The articles content consist of: Exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices.

Advertisers and Service Companies: Announcements and Product Releases must be no longer than 1000 words to assure text placement fits layout. Photos can be provided and will be included if page content allows. Photos must be provided in PDF or JPEG format - minimum of 300 resolution.

Editorial can be submitted to: editor@miningrecord.com, fax: 303.663.7823, mail: The Mining Record, P.O. Box 1630, Castle Rock, CO 80104

Editorial with Advertisement can be submitted to: advertising@miningrecord.com

Editorial Deadline: The Mining Record requests that editorial be submitted 2 weeks prior to the deadline of the publication as shown on the 2021 Schedule and Rates. Should you need additional time for editorial submission, please contact our editorial department - editor@miningrecord.com, 800.441.4748, or 303.663.7820.

Products and/or Services advertised in The Mining Record are not endorsed by The Mining Record. Publisher reserves the right to refuse advertising that is competitive with his publications or which, in the publisher's opinion, does not meet with the format of mining publications.

HEADQUARTERS USA

P.O. Box 1630 • Castle Rock, CO 80104 USA

Tel: 303-663-7820 • Toll Free: 800-441-4748 • Fax: 303-663-7823

Email: questions@miningrecord.com • www.miningrecord.com

EXECUTIVE CENTER USA

Highlands Ranch, CO - HIEBD

Tel: 303-663-7820 • Toll Free: 800-441-4748 • Fax: 303-663-7823

Email: questions@miningrecord.com • www.miningrecord.com

AFFILIATED OFFICE LOCATIONS:

DENVER, CO • LITTLETON, CO • LAKEWOOD, CO • GUNNISON, CO • COLORADO SPRINGS, CO • DTC ENGLEWOOD, CO • MENDOZA, ARGENTINA • VANCOUVER, BC

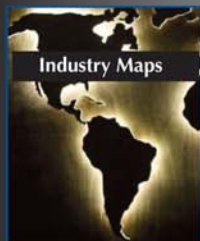
THANK YOU FOR VISITING OUR VIRTUAL BOOTH.
Proud Member Of The American Exploration & Mining Association.



American Exploration & Mining Annual Meeting

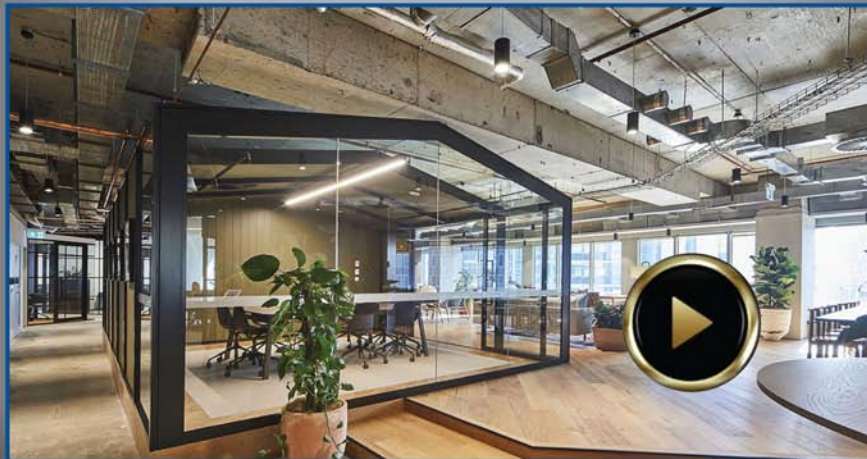
www.miningamerica.org

November 30 - December 4, 2020



THE MINING RECORD COMPANY

HOWELL INTERNATIONAL ENTERPRISES, LLC



CONFERENCE EDITION
DECEMBER 2020



[Online News](#) [Directories](#) [Industry Maps](#) [Conference Schedules](#) [Advertising](#) [Industry Suppliers](#) [Contact](#) [Website](#)

Since 1889, The Voice Of The Mining Industry

The Mining Record is the leading industry newspaper for representation. When presented with obstacles outside the industry's control, The Mining Record has the ability to provide our advertisers with the representation they expect. 90% of our clients have been with us for 20 years plus. This speaks volumes to the continued business The Mining Record generates in the mining industry. Whether Internet, Virtual, Digital or Printed - The Mining Record continues to deliver the highest level of company representation.

RECOGNITION AND AWARDS:

The Mining Record Company

2020 Executive Mining Excellence Award. Recognized for continued industry support.
2019 Executive Mining Excellence Award. Recognized for continued industry support.
2018 Executive Mining Excellence Award. Recognized for continued industry support.
2017 Executive Mining Excellence Award. Recognized for continued industry support.
2016 Executive Mining Excellence Award. Recognized for continued industry support.
... additional

Howell International Enterprises, LLC

2020 Executive Excellence Award.
2019 Executive Excellence Award.
2018 Executive Excellence Award.
2017 Executive Excellence Award.
2016 Executive Excellence Award.
... additional

Individual Executive Awards:

63 Individual and Company Awards Received From Associations and Conferences.

Noteworthy Executive Honors:

St. Barbara's Award. Society of Mining Engineers and Colorado Mining Association.
Life Time Achievement Award Northwest Mining Association.
4 Educating Our Youth Awards. DCS (Douglas County Schools).
3 Commitment To Mining Awards. Phoenix Mine Presentation.
11 Company Excellence Awards. International Investment Conferences.
5 Conference Accelerator Awards. IIC Americas.
Denver Gold Group - Conference Creation Award.
... additional

* 1889 Denver Metro Chamber of Commerce - Presented to Denver's Daily Mining Newspaper

