

# THE MINING RECORD

## 2021 Insertion Order

**PE** = PREMIER EDITION (LARGEST EDITIONS OF YEAR) - MEETS QUARTERLY BUDGETS

- JANUARY 2021 ISSUE. . .**
  - VANCOUVER INVESTMENT CONFERENCE
  - AME ROUNDUP 2021
- FEBRUARY 2021 ISSUE. . .**
  - 2021 MINEXCHANGE SME ANNUAL CONFERENCE & EXPO AND CMA 123RD NWMC
  - 2021 PDAC INTERNATIONAL CONVENTION
- MARCH 2021 ISSUE. . .**
  - NORTH AMERICA MINING SPECIAL EDITION
  - ARGENTINA MINING 2021
- APRIL 2021 ISSUE. . .**
  - EXPOMIN CHILE 2021
  - 2021 CURRENT TRENDS IN MINING FINANCE AND OPERATORS CONFERENCE
- MAY 2021 ISSUE. . .**
  - CANADIAN INSTITUTE OF MINING CONVENTION
- JUNE 2021 ISSUE. . .**
  - MINEXPO 2021 PREVIEW EDITION
  - 35TH ANNUAL ELKO MINING EXPO CONVENTION
- JULY 2021 ISSUE. . .**
  - RMCMI ANNUAL CONVENTION WESTERN COAL SPECIAL EDITION
- AUGUST 2021 ISSUE. . .**
  - UTAH MINING ASSOCIATION CONVENTION
- SEPTEMBER 2021 ISSUE. . .**
  - MINEXPO 2021
  - INCORPORATING THE NEVADA MINING ANNUAL PREMIER EDITION 2021
- OCTOBER 2021 ISSUE. . .**
  - NEW ORLEANS INVESTMENT CONFERENCE
- NOVEMBER 2021 ISSUE. . .**
  - ALASKA MINERS ASSOCIATION CONVENTION
  - THE SILVER SUMMIT 2021
- DECEMBER 2021 ISSUE. . .**
  - 2021 ANNUAL AMERICAN EXPLORATION AND MINING ASSOCIATION CONVENTION



CHECK CONVENTION ISSUES YOU WOULD LIKE YOUR ADVERTISEMENT TO APPEAR IN. COMPLETE THE INFORMATION BELOW. RETURN TO: [ADVERTISING@MININGRECORD.COM](mailto:ADVERTISING@MININGRECORD.COM) OR FAX: 303.663.7823.

Company.....

Contact.....

Address.....

City..... State..... Zip.....

Signature.....

Telephone.....

Email.....

**15% Discount Available**



**SINCE 1889...**

THE MOST DEMANDED MINING PUBLICATION  
ADVERTISEMENT SIZES AND PRICING  
AVAILABLE ON: FOLLOWING PAGE,  
AND WEBSITE - [www.miningrecord.com](http://www.miningrecord.com)

Ad Size Interested In: \_\_\_\_\_ Color  Black and White  Send Quote

Ad Copy Coming.  Ad Copy On Hand At The Mining Record.

10% discount for Advertising all 12 issues.

5% for Pre-Payment

# THE MINING RECORD

"THE INDUSTRY'S LEADING MINING NEWSPAPER"

## 2021 DISPLAY ADVERTISING RATES PER INSERTION

<b>OPEN RATE</b>	<b>\$75.00 per column inch</b>		
<b>1/8 page</b>	<b>\$425.00</b>	...10 col. inches...	Horizontal.....5 <sup>3</sup> / <sub>4</sub> " x 3 <sup>1</sup> / <sub>2</sub> " Vertical.....3 <sup>3</sup> / <sub>4</sub> " x 5"
<b>1/6 Page</b>	<b>\$575.00</b>	...15 col. inches...	Vertical.....5 <sup>3</sup> / <sub>4</sub> " x 5"
<b>1/4 page</b>	<b>\$695.00</b>	...20 col. inches...	Horizontal.....7 <sup>3</sup> / <sub>4</sub> " x 5" Vertical.....5 <sup>3</sup> / <sub>4</sub> " x 6 <sup>3</sup> / <sub>4</sub> "
<b>1/3 page</b>	<b>\$795.00</b>	...27 col. inches...	Horizontal.....7 <sup>3</sup> / <sub>4</sub> " x 6 <sup>3</sup> / <sub>4</sub> " Vertical.....5 <sup>3</sup> / <sub>4</sub> " x 9"
<b>1/2 page</b>	<b>\$1,095.00</b>	...40 col. inches...	Horizontal.....9 <sup>3</sup> / <sub>4</sub> " x 8" Vertical.....7 <sup>3</sup> / <sub>4</sub> " x 10"
<b>2/3 page</b>	<b>\$1,145.00</b>	...46 col. inches...	Vertical...7 <sup>3</sup> / <sub>4</sub> " x 15 <sup>1</sup> / <sub>4</sub> "
<b>Full page</b>	<b>\$1,525.00</b>	...79 col. inches...	.....9 <sup>3</sup> / <sub>4</sub> " x 15 <sup>3</sup> / <sub>4</sub> "
<b>Full Back page</b>	<b>\$1,795.00</b>	...79 col. inches...	.....9 <sup>3</sup> / <sub>4</sub> " x 15 <sup>3</sup> / <sub>4</sub> "

### MULTIPLE ADVERTISING DISCOUNT

6 times.....	5%
12 times.....	10%
Pre-payment.....	5%

**(MAXIMUM AGENCY DISCOUNT 15%)**



**Color** — \$175.00 (one color)

4 - Color Rates — \$2,495.00 (Full Page) \$2,195.00 (2/3 Page) \$1,895.00 (Half Page)

300 Minimum Resolution — 4 Color Advertisements To Exact Size Must Be Furnished To Publisher.

**Inserts:** One Page (both sides) = \$1,835.00 (8<sup>1</sup>/<sub>2</sub>" x 11")

Two Page (4 sides) = \$2,300.00

Prepayment Required

### CLASSIFIED ADVERTISING RATES

\$2.50 per line (1-3 times) 25 characters per line, 4 times or more \$2.25 per line

Forward to Box Number: \$4.00 per line

### PROFESSIONAL DIRECTORY (3 month minimum)

Open Rate.....\$75.00 per column inch  
(per insertion)

### ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$80.00 per hour

Maximum frequency discount for advertisements placed through agencies.....5%

**MECHANICAL (Electronic Format):** Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution (**Email: dale@miningrecord.com**). Original Artwork accepted for advertisement design.

**ADVERTISING DEADLINE:** Due by 1:00 p.m. on deadline date indicated on schedule.

U.S. HEADQUARTERS: Post Office Box 1630 • Castle Rock, CO 80104-6130 • (800) 441-4748 • (303) 663-7820

Fax: (303) 663-7823 • Website: www.miningrecord.com • Email: advertising@miningrecord.com • questions@miningrecord.com