

THE MINING RECORD

THE VOICE OF THE MINING INDUSTRY

2025

CONVENTION SCHEDULE & ADVERTISING RATES

THE MOST COST EFFECTIVE MINING PUBLICATION SINCE 1889



**PRESENT AT ALL MAJOR
INDUSTRY EVENTS IN 2025**

**PUT YOUR COMPANY IN FRONT OF
ALL LEVELS
OF INDUSTRY REPRESENTATIVES**

**Online Daily News At:
www.miningrecord.com**

In the event of any show conversion to remote, virtual, postponement and/or cancellation, your advertisement will still be published in that issue. The Mining Record will send this issue in a promotional mailing to industry leaders in order to achieve bonus circulation. In the event a conference is converted to complete Virtual, The Mining Record will be present via The Mining Record Virtual Exhibit Booth.

THE MINING RECORD

HEADQUARTERS MAILING ADDRESS USA: P.O. Box 1630 • Castle Rock, CO 80104 USA • Toll Free: 800-441-4748

Tel: 303-663-7820 • Fax: 303-663-7823 • Email: questions@miningrecord.com • www.miningrecord.com

CONVENTION SCHEDULE FOR 2025

JANUARY ISSUE. . .

DISTRIBUTED AT TWO CONVENTIONS

Advertising Deadline January 13, 2025

VANCOUVER INVESTMENT CONFERENCE 2025

January 19-20, 2025

Vancouver Convention Center

Vancouver, BC Canada

THE MINING RECORD - TABLE TOP EXHIBITOR

AME ROUNDUP ANNUAL CONFERENCE 2025

January 20-23, 2025

Vancouver Convention Center East

Vancouver, BC Canada

THE MINING RECORD - TABLE TOP EXHIBITOR

FEBRUARY ISSUE. . .

DISTRIBUTION AT TWO CONVENTIONS

Advertising Deadline February 7, 2025

MINEXCHANGE 2025

SME ANNUAL CONFERENCE & EXPO

WORLD GOLD CONFERENCE 2025

127TH NATIONAL WESTERN MINING CONFERENCE

COLORADO MINING ASSOCIATION ANNUAL EVENT

February 23-26, 2025

Colorado Convention Center

Denver, Colorado

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2025 PDAC INTERNATIONAL CONVENTION

March 2-5, 2025

Metro Toronto Convention Center

Toronto, ON Canada

THE MINING RECORD - TABLE TOP EXHIBITOR

MARCH ISSUE. . .

Advertising Deadline March 21, 2025

AMERICAS LITHIUM MINING EDITION

Special Edition Focused On Lithium

Key Executives, Purchasing Agents and more..

Direct Target Distribution House Digital and Print

ENVIROTELLNEXT GEN USES OF NEWLY DEFINED METALS

Date To Be Announced

THE MINING RECORD IS AN EXHIBITOR

APRIL ISSUE. . .

Advertising Deadline April 4, 2025

10TH CURRENT TRENDS IN MINING FINANCE

April 2025 - Date To Be Announced - New York, New York

THE MINING RECORD - TABLE TOP EXHIBITOR

MAY ISSUE. . .

DISTRIBUTED AT TWO CONVENTIONS

Advertising Deadline April 21, 2025

CIM CONNECT CONVENTION & EXPO 2025

May 4-7, 2025

Montreal Convention Center

Montreal, QC Canada

THE MINING RECORD IS DISTRIBUTED

JUNE ISSUE. . .

THE MINING RECORD IS AN EXHIBITOR

Advertising Deadline May 20, 2025

39TH ANNUAL ELKO MINING EXPO

June 2-6, 2025. Exhibits June 5-6, 2025

Elko Convention Center

Elko, Nevada

THE MINING RECORD IS AN EXHIBITOR AT ENTRANCE

NORTH AMERICAN TUNNELING CONFERENCE

June 2025 - Date To Be Announced

Nashville, Tennessee

THE MINING RECORD IS DISTRIBUTED

JULY ISSUE. . .

Advertising Deadline July 14, 2025

RMMI 2025 ANNUAL CONVENTION

June 22-24, 2025

Omni Interlocken Hotel

Denver, Colorado

THE MINING RECORD - TABLE TOP EXHIBITOR

AUGUST ISSUE. . .

Advertising Deadline August 15, 2025

2025 PRECIOUS METALS SUMMIT

Beaver Creek, Colorado - Beaver Creek Resort

End August/Early September 2025 - Date To Be Announced

THE MINING RECORD - TABLE TOP EXHIBITOR

THE INDUSTRY'S MOST COST EFFECTIVE PUBLICATION!

SEPTEMBER ISSUE. . .
THE MINING RECORD IS AN EXHIBITOR
Advertising Deadline September 5, 2025

NEVADA MINING ANNUAL EDITION 2025

NVMA Annual Convention - Date To Be Announced
THE MINING RECORD TARGET DISTRIBUTION
SENT TO: Nevada Association Members, Nevada Mining Companies, Mine Operations and Subscriber Base

37TH ANNUAL MINING FORUM AMERICAS

September 14-17, 2025
 Broadmoor Hotel
 Colorado Springs, Colorado
THE MINING RECORD - TBA PARTICIPANT

OCTOBER ISSUE. . .
Advertising Deadline October 13, 2025

IDAHO MINING CONFERENCE 2025

Boise, Idaho - Boise Center West
 October 2025 - Date To Be Announced
THE MINING RECORD - TABLE TOP EXHIBITOR

OCTOBER ISSUE CONTINUED. . .
UTAH MINING ASSOCIATION ANNUAL CONVENTION

Marriott City Center - Salt Lake City, Utah
 November 2025 - Date To Be Announced

NOVEMBER ISSUE. . .
Advertising Deadline October 28, 2022
THE MINING RECORD - TABLE TOP EXHIBITOR

ALASKA MINERS ASSOCIATION CONVENTION

Anchorage, Alaska - Marriott Downtown Hotel
 November 2025 - Date To Be Announced

DECEMBER ISSUE. . .
THE MINING RECORD END OF YEAR SPECIAL EDITION
Advertising Deadline November 18, 2025

AEMA ANNUAL CONFERENCE & TRADE SHOW

AMERICAN EXPLORATION & MINING
 December 1-5, 2025. Exhibits December 3-5, 2025
 Nugget Resort Hotel
 Reno, Nevada
THE MINING RECORD IS AN EXHIBITOR



CHECK CONVENTION ISSUES YOU WOULD LIKE YOUR ADVERTISEMENT TO APPEAR IN. COMPLETE THE INFORMATION BELOW. RETURN TO: [ADVERTISING@MININGRECORD.COM](mailto:advertising@miningrecord.com) OR FAX: 303.663.7823.

Company.....
 Contact.....
 Address.....
 City..... State..... Zip.....
 Signature.....
 Telephone.....
 Email.....

15% Discount Available



SINCE 1889...

THE MOST DEMANDED MINING PUBLICATION
ADVERTISEMENT SIZES AND PRICING
AVAILABLE ON FOLLOWING PAGE.

Email Advertisement To: advertising@miningrecord.com

Ad Size Interested In: _____ **Color** **Black and White** **Send Quote**

Ad Copy Coming. **Ad Copy On Hand At The Mining Record.**

10% discount for Advertising all 12 issues. **5% for Pre-Payment**

In the event of any show conversion to remote, virtual, postponement and/or cancellation, your advertisement will still be published in that issue. The Mining Record will send this issue in a promotional mailing to Industry leaders in order to achieve bonus circulation. In the event a conference is converted to complete Virtual, The Mining Record will be present via The Mining Record Virtual Exhibit Booth.

THE MINING RECORD

"THE INDUSTRY'S LEADING MINING NEWSPAPER"

2025 DISPLAY ADVERTISING RATES PER INSERTION

OPEN RATE \$95.00 per column inch

B&W = Black and White

Business Card Size - B&W	\$325.00	...4 col. inches....	3 7/8" x 2"
1/8 page - B&W	\$525.00	...10 col. inches...	Horizontal.....5 3/4" x 3 1/2" Vertical.....3 3/4" x 5"
1/6 Page - B&W	\$675.00	...15 col. inches...	Vertical.....5 3/4" x 5"
1/4 page - B&W	\$795.00	...20 col. inches...	Horizontal.....7 3/4" x 5" Vertical.....5 3/4" x 6 3/4"
1/3 page - B&W	\$895.00	...27 col. inches...	Horizontal.....7 3/4" x 6 3/4" Vertical.....5 3/4" x 9"
1/2 page - B&W	\$1,195.00	...40 col. inches...	Horizontal.....9 3/4" x 8" Vertical.....7 3/4" x 10"
2/3 page - B&W	\$1,245.00	...46 col. inches...	Vertical.....7 3/4" x 15 1/4"
Full page - B&W	\$1,625.00	...79 col. inches...9 3/4" x 15 3/4"
Full Back page - B&W	\$1,995.00	...79 col. inches...9 3/4" x 15 3/4"

MULTIPLE ADVERTISING DISCOUNT

6 times.....	5%
12 times.....	10%
Pre-payment.....	5%

(MAXIMUM AGENCY DISCOUNT 15%)

4-COLOR (FULL COLOR) RATES — \$2,695.00 (Full Page) \$2,335.00 (2/3 Page) \$1,995.00 (Half Page)

COLOR — \$175.00 per color (spot color process) Full Color Build (4-Color Rate) - \$1,100.00 - Discounted for Full, 2/3, and Half Page Ads

300 Minimum Resolution — 4 Color Advertisements To Exact Size Must Be Furnished To Publisher.

Inserts: One Page (both sides) = \$2,035.00 (8 1/2" x 11")

Two Page (4 sides) = \$2,500.00

Prepayment Required

CLASSIFIED ADVERTISING RATES

\$2.50 per line (1-3 times) 25 characters per line, 4 times or more \$2.25 per line

Forward to Box Number: \$4.00 per line

PROFESSIONAL DIRECTORY (3 month minimum)

Open Rate.....\$95.00 per column inch
(per insertion)

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$80.00 per hour

Maximum frequency discount for advertisements placed through agencies.....5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution (**Email: dale@miningrecord.com**). Original Artwork accepted for advertisement design.

ADVERTISING DEADLINE: Due by 1:00 p.m. on deadline date indicated on schedule.

U.S. HEADQUARTERS MAILING ADDRESS: P.O. Box 1630 • Castle Rock, CO 80104-6130 • (800) 441-4748 • (303) 663-7820
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EDITORIAL 2025 - THE MINING RECORD

The Mining Record has been in continuous publication for 136 years and is recognized as the industry's leading newspaper. The Mining Record has an international readership. It focuses on timely and credible news reporting on exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices. Its readership is concentrated in the mining industry proper - mining companies, engineers, geologists, mine supervisory personnel, company officers and individuals engaged in exploration and large or small mine production.

Every year, The Mining Record devotes issues to the major conventions in the western U.S., Canada and Latin America. The newspaper is available monthly (print media, digitally) or daily (online).

Editorial Submissions accepted from all industry related service providers, operators and mining companies.

Note: Due to the amount of editorial received for immediate publication, The Mining Record does have to prioritize based on predetermined guidelines.

Advertisers submitting editorial have the option of placing within a page of their position or can be in another location of the publication.

Editorial Per Issue:

Industry News: Feature Story and Interior News is the most recent available in the industry. Based on location of major events, the focus on that geographic area will be highlighted when possible. The articles content consist of: Exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices.

Advertisers and Service Companies: Announcements and Product Releases must be no longer than 1000 words to assure text placement fits layout. Photos can be provided and will be included if page content allows. Photos must be provided in PDF or JPEG format - minimum of 300 resolution.

Editorial can be submitted to: editor@miningrecord.com, fax: 303.663.7823, mail: The Mining Record, P.O. Box 1630, Castle Rock, CO 80104

Editorial with Advertisement can be submitted to: advertising@miningrecord.com

Editorial Deadline: The Mining Record requests that editorial be submitted 2 weeks prior to the deadline of the publication as shown on the Schedule and Rates. Should you need additional time for editorial submission, please contact our editorial department - editor@miningrecord.com, 800.441.4748, or 303.663.7820.

Products and/or Services advertised in The Mining Record are not endorsed by The Mining Record. Publisher reserves the right to refuse advertising that is competitive with his publications or which, in the publisher's opinion, does not meet with the format of mining publications.

HEADQUARTERS USA

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