

# INFRASTRUCTURE AND THE ENVIRONMENT

A PUBLICATION OF THE MINING RECORD COMPANY

Denver, Colorado, USA

[www.hie-llc.com](http://www.hie-llc.com)

## 2022 PREMIER EVENTS EDITIONS

### **SPRING EDITION ... TUCSON, AZ**

**EUEC 2022 - ENERGY, UTILITY & ENVIRONMENT CONFERENCE**

**23RD ANNUAL EUEC HELD CONCURRENTLY WITH CHARGE & TE EXPO**

March 10-11, 2022 - Advertising Deadline March 1, 2022

Westin La Paloma Golf Resort, Tucson, Arizona

**USA'S LARGEST PROFESSIONAL NETWORKING AND EDUCATIONAL EVENT OF ITS KIND**

### **FALL EDITION ... SAN DIEGO, CA**

**GREENBUILD INTERNATIONAL CONFERENCE AND EXPO**

**LARGEST ANNUAL EVENT FOR GREEN BUILDING PROFESSIONALS WORLDWIDE**

September 2022 - Date To Be Announced - Advertising Deadline To Be Announced

San Diego Convention Center • San Diego, CA

**PROFESSIONALS WORLDWIDE TO LEARN/SOURCE SOLUTIONS TO IMPROVE RESILIENCE, SUSTAINABILITY, AND QUALITY OF LIFE IN OUR BUILDINGS, CITIES, AND COMMUNITIES.**

**DIRECTLY AVAILABLE TO MORE THAN  
18,000 INDUSTRY PROFESSIONALS  
ATTENDING THESE MAJOR EVENTS**

132 YEARS. EXPERIENCE YOU EXPECT IN REPRESENTING CLIENTS AT MAJOR EVENTS.



**See Reverse Side To Select These Issues For Your 2022 Advertising Year...**

# 2022 PREMIER EVENTS EDITIONS

YOUR DIRECT SOURCE TO THE INDUSTRY DECISION MAKERS

## INFRASTRUCTURE AND THE ENVIRONMENT ADVERTISING RATES:

B&W = Black and White

<b>Business Card Size - B&amp;W</b>	<b>\$225.00</b>	...4 col. inches....	3 7/8" x 2"
<b>1/8 page - B&amp;W</b>	<b>\$425.00</b>	...10 col. inches...	Horizontal.....5 3/4" x 3 1/2" Vertical.....3 3/4" x 5"
<b>1/6 Page - B&amp;W</b>	<b>\$575.00</b>	...15 col. inches...	Vertical.....5 3/4" x 5"
<b>1/4 page - B&amp;W</b>	<b>\$695.00</b>	...20 col. inches...	Horizontal.....7 3/4" x 5" Vertical.....5 3/4" x 6 3/4"
<b>1/3 page - B&amp;W</b>	<b>\$795.00</b>	...27 col. inches...	Horizontal.....7 3/4" x 6 3/4" Vertical.....5 3/4" x 9"
<b>1/2 page - B&amp;W</b>	<b>\$1,095.00</b>	...40 col. inches...	Horizontal.....9 3/4" x 8" Vertical.....7 3/4" x 10"
<b>2/3 page - B&amp;W</b>	<b>\$1,145.00</b>	...46 col. inches...	Vertical.....7 3/4" x 15 1/4"
<b>Full page - B&amp;W</b>	<b>\$1,525.00</b>	...79 col. inches...	.....9 3/4" x 15 3/4"
<b>Full Back page - B&amp;W</b>	<b>\$1,795.00</b>	...79 col. inches...	.....9 3/4" x 15 3/4"

**COLOR** — \$175.00 (one color) • **4 - COLOR RATES** — \$2,495.00 (Full Page) \$2,135.00 (2/3 Page)  
\$1,895.00 (Half Page)

### ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$90.00 per hour  
Maximum frequency discount for advertisements placed through agencies.....5%

**MECHANICAL (Electronic Format):** Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

### PLACE MY ADVERTISEMENT :

(15% MAXIMUM AGENCY DISCOUNT)

PLACE MY ADVERTISEMENT IN BOTH SPRING AND FALL PREMIER EDITIONS - 15% DISCOUNT.

PLACE MY ADVERTISEMENT IN:  SPRING EDITION - EUEC 2022

FALL EDITION - GREENBUILD EXPO

FIRST ADVERTISING DEADLINE MARCH 1, 2022

AD ON HAND AT THE MINING RECORD.

NEW AD ON ZIP DISK OR FLASH DRIVE.

AD COMING (  ZIP DISK/CD  EMAIL/FTP)

\* EMAIL ADVERTISEMENTS SHOULD BE SENT TO: [advertising@miningrecord.com](mailto:advertising@miningrecord.com)

COMPANY.....

TEL: .....

NAME.....

SIGNATURE.....

FOR FURTHER INFORMATION ABOUT ADVERTISING CALL TOLL FREE: 800-441-4748

[advertising@miningrecord.com](mailto:advertising@miningrecord.com)

Fax or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA

Fax: 303-663-7823 Tel: 303-663-7820 [www.miningrecord.com](http://www.miningrecord.com)

### HOW TO ATTEND:

Contact: IATE • 800-441-4748 • 303-663-7820 • FAX: 303-663-7823, EMAIL: [questions@miningrecord.com](mailto:questions@miningrecord.com)