

2025



MARKETING
RESOURCES
& PRODUCTS



THE MINING RECORD NEWSPAPER

LATIN AMERICA MINING RECORD

WESTERN MINING DIRECTORY BOUND EDITION

WESTERN MINING DIRECTORY FLASH DRIVE, CD-R

WESTERN STATES MINES MAP • CANADA MINES MAP

SOUTH AMERICA MINES MAP • MEXICO MINES MAP

AUSTRALIA MINES MAP • COMING SOON: AFRICA

www.miningrecord.com

ONLINE DAILY ARTICLES - ARCHIVE SEARCH

SUPPLIERS TO THE INDUSTRY CONNECTION

EXECUTIVE INDUSTRY MEMBERS CONNECTION

INDUSTRY RESOURCES - METALS PRICES - STOCKS

THE MINING RECORD COMPANY

— HOWELL INTERNATIONAL ENTERPRISES, LLC

“The Voice of the Mining Industry”

For 136 years, The Mining Record has been based in Colorado. The Mining Record was Denver’s Daily Newspaper created during the Gold Rush Mining Boom. It quickly became the leading mining news publication. The Mining Record experienced continued growth with the expansion of mining. Once a designated news source for the Western States, it quickly expanded throughout the entire United States and Internationally. Today, The Mining Record is the most sought out mining publication for news and services.



HEADQUARTERS:

**24 KARAT RANCH
TMR-HIE, LLC
SEDALIA, CO 80135 USA**

Headquarters Mailing Address

P.O. Box 1630
Castle Rock, CO 80104-6130 USA
Toll Free (US and Canada): 800-441-4748
Tel: 303-663-7820 Fax: 303-663-7823

Regional Office

Highlands Ranch, CO USA
Toll Free (US and Canada): 800-441-4748
Tel: 303-663-7820 Fax: 303-663-7823

Corporate General Counsel: Longmont, CO USA
Corporate CPA: Longmont, CO USA
Corporate Business Advisory: Frederick, CO USA

Distribution Mail House: Denver, CO USA
Publication Printing Facility: Tucson, AZ USA

New Advertisers: advertising@miningrecord.com
Webmaster: webmaster@miningrecord.com
Questions or Comments: questions@miningrecord.com
Customer Service: customerservice@miningrecord.com
Refer a Colleague: refer@miningrecord.com
Subscription Desk: subscriptions@miningrecord.com
Accounting Department: accounting@miningrecord.com
Production Department: production@miningrecord.com
Editorial: editor@miningrecord.com



www.miningrecord.com

THE MINING RECORD NEWSPAPER - The Mining Record has been in continuous publication for 136 years and is recognized as the industry's leading newspaper. The Mining Record has an international readership. It focuses on timely and credible news reporting on exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices. Its readership is concentrated in the mining industry proper - mining companies, engineers, geologists, mine supervisory personnel, company officers and individuals engaged in exploration and large or small mine production. Every year, The Mining Record devotes an issue to the major conventions in the western U.S., Canada and Latin America. The newspaper is available monthly (print media) or daily (online).



PRODUCTS PRODUCED BY THE MINING RECORD COMPANY AND HIE, LLC

THE LATIN AMERICA MINING RECORD NEWSPAPER - The Latin America Mining Record publication was created in 1994. It quickly became a staple in Latin America mining news coverage. Editorial on exploration, discovery, development, production, joint ventures, acquisitions, operating results and Latin American currencies. An incorporated news publication of The Mining Record.

WESTERN MINING 2025 BOUND EDITION - Available January 2025 - Mining Companies and Mines sections of the Western Mining Directory are available in the bound printed edition. These sections list mining companies, mines, projects and properties. Mining Companies alphabetical section contains corporate officers, addresses of corporate offices, regional offices, exploration offices and mines. Mine information includes names of managers, location, open pit, underground, type of recovery, product, operator, reserves, grade, mining rate and number of employees. The second section lists mining companies geographically. The third section lists mines alphabetically with complete mine information and the fourth section lists mines geographically with complete mine information. The fourth and fifth sections list both alphabetically and by service, the Suppliers to the Industry. **The Directory is provided to Mining Companies, Mines and Operations listed. This puts our Advertisers services in front of the decision makers and end users.** The Directory is a great companion to the Western States Mines Map. The Directory covers gold, silver, platinum, copper, molybdenum and coal mines in Alaska, Arizona, California, Colorado, Idaho, Montana, Nevada, New Mexico, North Dakota, Oregon, South Dakota, Utah, Washington and Wyoming.

WESTERN MINING DIRECTORY FLASH-THUMB DRIVE - Mining Companies and Mines sections of the Western Mining Directory are available in interactive PDF format with direct links. These sections list mining companies, mines, projects and properties. Mining Companies alphabetical section contains corporate officers, addresses of corporate offices, regional offices, exploration offices and mines. Mine information includes names of managers, location, open pit, underground, type of recovery, product, operator, reserves, grade, mining rate and number of employees. The second section lists mining companies geographically. The third section lists mines alphabetically with complete mine information and the fourth section lists mines geographically with complete mine information. The Directory further contains information on: Suppliers to the Industry. The file contains a Contents file which enables you to reference each section. In addition there are no security settings, allowing you to copy and paste text from the file into your word processing documents. You are therefore able to add your own information to the data found on the directory and customize the data base to fit your needs. The Directory is a great companion to the Western States Mines Map. The Directory covers gold, silver, platinum, copper, molybdenum and coal mines in Alaska, Arizona, California, Colorado, Idaho, Montana, Nevada, New Mexico, North Dakota, Oregon, South Dakota, Utah, Washington and Wyoming.

WESTERN STATES MINES MAP - This edition shows locations of gold, silver, platinum, copper, molybdenum, lithium, cobalt and coal mines in the eleven western United States. For each mine, the Map lists the state and county, its reserve, grade, mine operator and whether it is underground or open pit. The Map is 26.75" x 40" in size and is printed in contrasting colors on enamel stock for increased legibility showing states, capitols and major highways.

MINES OF SOUTH AMERICA MAP - This edition lists and shows locations of precious and base-metal mines and projects that are in operation, development, feasibility or construction. It identifies the owner and/or operator and states the current level of activity. The Map is 30" x 36" and is printed in contrasting colors on enamel stock for increased legibility.

MEXICO PRECIOUS & BASE METALS MAP - This edition lists and locates operating underground and open pit mines, as well as development and exploration projects for precious and base metals. It identifies the owner, operator, product and status of activity for each property. The Map is 30" x 42" and printed in contrasting colors on enamel stock for increased legibility showing states, capitols and major highways.

MINES OF AUSTRALIA MAP - The Australia Mines Map lists and locates precious metals, base metals, uranium and coal mines that are in operation, under construction, development or undergoing feasibility. It identifies the mine's owner, minerals produced, the current level of activity and whether the mine is surface or underground. The map is 30" x 42", printed in contrasting colors for increased legibility, on enamel stock

OPERATING MINES IN CANADA MAP - The map, Operating Mines in Canada, lists and locates precious, base metals, lithium, uranium and coal mines that are in operation. It identifies the mine's owner, mineral products produced and if it is a surface or underground operation. The map is 30" x 33", printed in contrasting colors for increased legibility, on enamel stock.

SOCIAL MEDIA AVENUES (FACEBOOK, TWITTER, LINKEDIN, ETC.): While our company does have registered accounts, our users security is top priority. Our Facebook, Twitter, and LinkedIn pages are designed with no interaction allowed at this point. Consumer Protection Agency reported that scams continue on social media skyrocketed by 180 percent across Facebook, Twitter and LinkedIn. And the number is likely to continue climbing as more cyber crooks see social as a fruitful target. Our users and clients security will not be compromised with these media outlets at this time. Our web security service for www.miningrecord.com site provides our users information for the industry with peace of mind. www.miningrecord.com is universal with complete availability through desktop, laptop and all mobile devices. It will remain our focal form for online media access to our users and clients.

www.miningrecord.com was created in 1994. With a foothold in the industry at the early stages of the Internet Information Boom, www.miningrecord.com is a daily source for the industry. With this came demand for representation from industry mining companies and suppliers. www.miningrecord.com limits the number of advertisers on it's site, so as not to take away from it's information directed format. www.miningrecord.com has become another valued advertising tool for the industries leading companies through it's Executive Industry Member, Tile Ads and the newly introduced Suppliers Section. Industry companies use both the publications and online medium together, which has generated an increase in volume - that sustains any cycle the industry may experience. The numbers have shown to keep business at a constant.

TRADITION OF EXCELLENCE "Always do more than is required of you." – George Patton

The founders of HIE, have decades of industry service. The Mining Record and associated companies continue to provide the highest quality products available. For 136 years the standard of excellence is the company's cornerstone. All personnel uphold this standard day in, and day out.

While awards and appreciations are an honor for our executives, it is the relationships that truly represent The Mining Record and the core foundation it has maintained since 1889. "The Voice Of The Mining Industry".

Over the years The Mining Record established itself as the most sought after publication for mining news and company advertising. The company has employed industry professionals, and students fresh out of mining schools to assist in their careers. Many of these fresh new faces are now executives in the industry. The Mining Record continues to be sought out for promoting and building the leading conferences.

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RECOGNITION AND AWARDS:

The Mining Record Company - Howell International Enterprises, LLC

Executive Mining Excellence Awards. Continued industry support & Leading industry products and services.

Individual Executive Awards:

Decades Of Individual and Company Awards Received From Associations and Conferences.

Noteworthy Executive Honors:

St. Barbara's Award. Society of Mining Engineers and Colorado Mining Association.

Life Time Achievement Award Northwest Mining Association.

4 Educating Our Youth Awards. DCS (Douglas County Schools).

3 Commitment To Mining Awards. Phoenix Mine Presentation.

11 Company Excellence Awards. International Investment Conferences.

5 Conference Accelerator Awards. IIC Americas.

Denver Gold Group - Conference Creation Award

... additional



* 1889 Denver Metro Chamber of Commerce – Presented to Denver's Daily Mining Newspaper

THE MINING RECORD

THE VOICE OF THE MINING INDUSTRY

2025

CONVENTION SCHEDULE & ADVERTISING RATES

THE MOST COST EFFECTIVE MINING PUBLICATION SINCE 1889



**PRESENT AT ALL MAJOR
INDUSTRY EVENTS IN 2025**

**PUT YOUR COMPANY IN FRONT OF
ALL LEVELS
OF INDUSTRY REPRESENTATIVES**

**Online Daily News At:
www.miningrecord.com**

In the event of any show conversion to remote, virtual, postponement and/or cancellation, your advertisement will still be published in that issue. The Mining Record will send this issue in a promotional mailing to industry leaders in order to achieve bonus circulation. In the event a conference is converted to complete Virtual, The Mining Record will be present via The Mining Record Virtual Exhibit Booth.

THE MINING RECORD

HEADQUARTERS MAILING ADDRESS USA: P.O. Box 1630 • Castle Rock, CO 80104 USA • Toll Free: 800-441-4748

Tel: 303-663-7820 • Fax: 303-663-7823 • Email: questions@miningrecord.com • www.miningrecord.com

CONVENTION SCHEDULE FOR 2025

JANUARY ISSUE . . .

DISTRIBUTED AT TWO CONVENTIONS

Advertising Deadline January 13, 2025

VANCOUVER INVESTMENT CONFERENCE 2025

January 19-20, 2025

Vancouver Convention Center

Vancouver, BC Canada

THE MINING RECORD - TABLE TOP EXHIBITOR

AME ROUNDUP ANNUAL CONFERENCE 2025

January 20-23, 2025

Vancouver Convention Center East

Vancouver, BC Canada

THE MINING RECORD - TABLE TOP EXHIBITOR

FEBRUARY ISSUE . . .

DISTRIBUTION AT TWO CONVENTIONS

Advertising Deadline February 7, 2025

MINEXCHANGE 2025

SME ANNUAL CONFERENCE & EXPO

WORLD GOLD CONFERENCE 2025

127TH NATIONAL WESTERN MINING CONFERENCE

COLORADO MINING ASSOCIATION ANNUAL EVENT

February 23-26, 2025

Colorado Convention Center

Denver, Colorado

THE MINING RECORD IS AN EXHIBITOR

2025 PDAC INTERNATIONAL CONVENTION

March 2-5, 2025

Metro Toronto Convention Center

Toronto, ON Canada

THE MINING RECORD - TABLE TOP EXHIBITOR

MARCH ISSUE . . .

Advertising Deadline March 21, 2025

AMERICAS LITHIUM MINING EDITION

Special Edition Focused On Lithium

Key Executives, Purchasing Agents and more..

Direct Target Distribution House Digital and Print

ENVIROTELLNEXT GEN USES OF NEWLY DEFINED METALS

Date To Be Announced

THE MINING RECORD IS AN EXHIBITOR

APRIL ISSUE . . .

Advertising Deadline April 4, 2025

10TH CURRENT TRENDS IN MINING FINANCE

April 2025 - Date To Be Announced - New York, New York

THE MINING RECORD - TABLE TOP EXHIBITOR

MAY ISSUE . . .

DISTRIBUTED AT TWO CONVENTIONS

Advertising Deadline April 21, 2025

CIM CONNECT CONVENTION & EXPO 2025

May 4-7, 2025

Montreal Convention Center

Montreal, QC Canada

THE MINING RECORD IS DISTRIBUTED

JUNE ISSUE . . .

THE MINING RECORD IS AN EXHIBITOR

Advertising Deadline May 20, 2025

39TH ANNUAL ELKO MINING EXPO

June 2-6, 2025. Exhibits June 5-6, 2025

Elko Convention Center

Elko, Nevada

THE MINING RECORD IS AN EXHIBITOR AT ENTRANCE

NORTH AMERICAN TUNNELING CONFERENCE

June 2025 - Date To Be Announced

Nashville, Tennessee

THE MINING RECORD IS DISTRIBUTED

JULY ISSUE . . .

Advertising Deadline July 14, 2025

RMMI 2025 ANNUAL CONVENTION

June 22-24, 2025

Ommi Interlocken Hotel

Denver, Colorado

THE MINING RECORD - TABLE TOP EXHIBITOR

AUGUST ISSUE . . .

Advertising Deadline August 15, 2025

2025 PRECIOUS METALS SUMMIT

Beaver Creek, Colorado - Beaver Creek Resort

End August/Early September 2025 - Date To Be Announced

THE MINING RECORD - TABLE TOP EXHIBITOR

THE INDUSTRY'S MOST COST EFFECTIVE PUBLICATION!

SEPTEMBER ISSUE . . .
THE MINING RECORD IS AN EXHIBITOR
Advertising Deadline September 5, 2025

NEVADA MINING ANNUAL EDITION 2025

NVMA Annual Convention - Date To Be Announced
THE MINING RECORD TARGET DISTRIBUTION
SENT TO: Nevada Association Members, Nevada Mining Companies, Mine Operations and Subscriber Base

37TH ANNUAL MINING FORUM AMERICAS

September 14-17, 2025
 Broadmoor Hotel
 Colorado Springs, Colorado
THE MINING RECORD - TBA PARTICIPANT

OCTOBER ISSUE . . .
Advertising Deadline October 13, 2025

IDAHO MINING CONFERENCE 2025

Boise, Idaho - Boise Center West
 October 2025 - Date To Be Announced
THE MINING RECORD - TABLE TOP EXHIBITOR

OCTOBER ISSUE CONTINUED . . .

UTAH MINING ASSOCIATION ANNUAL CONVENTION

Marriott City Center - Salt Lake City, Utah
 November 2025 - Date To Be Announced

NOVEMBER ISSUE . . .
Advertising Deadline October 28, 2022

THE MINING RECORD - TABLE TOP EXHIBITOR

ALASKA MINERS ASSOCIATION CONVENTION

Anchorage, Alaska - Marriott Downtown Hotel
 November 2025 - Date To Be Announced

DECEMBER ISSUE . . .

THE MINING RECORD END OF YEAR SPECIAL EDITION
Advertising Deadline November 18, 2025

AEMA ANNUAL CONFERENCE & TRADE SHOW

AMERICAN EXPLORATION & MINING

December 1-5, 2025. Exhibits December 3-5, 2025
 Nugget Resort Hotel
 Reno, Nevada

THE MINING RECORD IS AN EXHIBITOR



CHECK CONVENTION ISSUES YOU WOULD LIKE YOUR ADVERTISEMENT TO APPEAR IN. COMPLETE THE INFORMATION BELOW. RETURN TO: ADVERTISING@MININGRECORD.COM OR FAX: 303.663.7823.

Company.....

Contact.....

Address.....

City..... State..... Zip.....

Signature.....

Telephone.....

Email.....

15% Discount Available



SINCE 1889...

THE MOST DEMANDED MINING PUBLICATION
ADVERTISEMENT SIZES AND PRICING
AVAILABLE ON FOLLOWING PAGE.

Email Advertisement To: advertising@miningrecord.com

Ad Size Interested In: _____ **Color** **Black and White** **Send Quote**

Ad Copy Coming. **Ad Copy On Hand At The Mining Record.**

10% discount for Advertising all 12 issues. **5% for Pre-Payment**

In the event of any show conversion to remote, virtual, postponement and/or cancellation, your advertisement will still be published in that issue. The Mining Record will send this issue in a promotional mailing to Industry leaders in order to achieve bonus circulation. In the event a conference is converted to complete Virtual, The Mining Record will be present via The Mining Record Virtual Exhibit Booth.

THE MINING RECORD

"THE INDUSTRY'S LEADING MINING NEWSPAPER"

2025 DISPLAY ADVERTISING RATES PER INSERTION

OPEN RATE \$95.00 per column inch

B&W = Black and White

Business Card Size - B&W	\$325.00	...4 col. inches....	3 7/8" x 2"
1/8 page - B&W	\$525.00	...10 col. inches...	Horizontal.....5 3/4" x 3 1/2" Vertical.....3 3/4" x 5"
1/6 Page - B&W	\$675.00	...15 col. inches...	Vertical.....5 3/4" x 5"
1/4 page - B&W	\$795.00	...20 col. inches...	Horizontal.....7 3/4" x 5" Vertical.....5 3/4" x 6 3/4"
1/3 page - B&W	\$895.00	...27 col. inches...	Horizontal.....7 3/4" x 6 3/4" Vertical.....5 3/4" x 9"
1/2 page - B&W	\$1,195.00	...40 col. inches...	Horizontal.....9 3/4" x 8" Vertical.....7 3/4" x 10"
2/3 page - B&W	\$1,245.00	...46 col. inches...	Vertical.....7 3/4" x 15 1/4"
Full page - B&W	\$1,625.00	...79 col. inches...9 3/4" x 15 3/4"
Full Back page - B&W	\$1,995.00	...79 col. inches...9 3/4" x 15 3/4"

MULTIPLE ADVERTISING DISCOUNT

6 times.....	5%
12 times.....	10%
Pre-payment.....	5%

(MAXIMUM AGENCY DISCOUNT 15%)

4-COLOR (FULL COLOR) RATES — \$2,695.00 (Full Page) \$2,335.00 (2/3 Page) \$1,995.00 (Half Page)

COLOR — \$175.00 per color (spot color process)

Full Color Build (4-Color Rate) - \$1,100.00 - Discounted for Full, 2/3, and Half Page Ads

300 Minimum Resolution — 4 Color Advertisements To Exact Size Must Be Furnished To Publisher.

Inserts: One Page (both sides) = \$2,035.00 (8 1/2" x 11")

Two Page (4 sides) = \$2,500.00

Prepayment Required



CLASSIFIED ADVERTISING RATES

\$2.50 per line (1-3 times) 25 characters per line, 4 times or more \$2.25 per line

Forward to Box Number: \$4.00 per line

PROFESSIONAL DIRECTORY (3 month minimum)

Open Rate.....\$95.00 per column inch (per insertion)

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$80.00 per hour

Maximum frequency discount for advertisements placed through agencies.....5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution (**Email: dale@miningrecord.com**). Original Artwork accepted for advertisement design.

ADVERTISING DEADLINE: Due by 1:00 p.m. on deadline date indicated on schedule.

U.S. HEADQUARTERS MAILING ADDRESS: P.O. Box 1630 • Castle Rock, CO 80104-6130 • (800) 441-4748 • (303) 663-7820

Fax: (303) 663-7823 • Website: www.miningrecord.com • Email: advertising@miningrecord.com • questions@miningrecord.com

EDITORIAL 2025 - THE MINING RECORD

The Mining Record has been in continuous publication for 136 years and is recognized as the industry's leading newspaper. The Mining Record has an international readership. It focuses on timely and credible news reporting on exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices. Its readership is concentrated in the mining industry proper - mining companies, engineers, geologists, mine supervisory personnel, company officers and individuals engaged in exploration and large or small mine production.

Every year, The Mining Record devotes issues to the major conventions in the western U.S., Canada and Latin America. The newspaper is available monthly (print media, digitally) or daily (online).

Editorial Submissions accepted from all industry related service providers, operators and mining companies.

Note: Due to the amount of editorial received for immediate publication, The Mining Record does have to prioritize based on predetermined guidelines.

Advertisers submitting editorial have the option of placing within a page of their position or can be in another location of the publication.

Editorial Per Issue:

Industry News: Feature Story and Interior News is the most recent available in the industry. Based on location of major events, the focus on that geographic area will be highlighted when possible. The articles content consist of: Exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices.

Advertisers and Service Companies: Announcements and Product Releases must be no longer than 1000 words to assure text placement fits layout. Photos can be provided and will be included if page content allows. Photos must be provided in PDF or JPEG format - minimum of 300 resolution.

Editorial can be submitted to: editor@miningrecord.com, fax: 303.663.7823, mail: The Mining Record, P.O. Box 1630, Castle Rock, CO 80104

Editorial with Advertisement can be submitted to: advertising@miningrecord.com

Editorial Deadline: The Mining Record requests that editorial be submitted 2 weeks prior to the deadline of the publication as shown on the Schedule and Rates. Should you need additional time for editorial submission, please contact our editorial department - editor@miningrecord.com, 800.441.4748, or 303.663.7820.

Products and/or Services advertised in The Mining Record are not endorsed by The Mining Record. Publisher reserves the right to refuse advertising that is competitive with his publications or which, in the publisher's opinion, does not meet with the format of mining publications.

HEADQUARTERS USA

Mailing Address: P.O. Box 1630 • Castle Rock, CO 80104 USA
Tel: 303-663-7820 • Toll Free: 800-441-4748 • Fax: 303-663-7823
Email: questions@miningrecord.com • www.miningrecord.com

Powerful email marketing made easy.

Key Mining Industry Contacts



Reach your ideal audience with a TARGETED OPT-IN EMAIL LIST

Save time and money by connecting with the right people, the first time.

- Mining Operations - Primary USA and Canada
- Mining Company Headquarters - Primary USA and Canada
- Mining Association Members - Worldwide
- Industry Exhibitors - Leading Industry Exhibitions - Worldwide
- Protected TMR Subscriber/Contact List 30,000 Plus
- Compiled Web-build Industry Direct Contacts 240,000

GENERAL PRICING: \$100.00 per 1,000 email contacts - 1 time email campaign.

CUSTOM PRICING AVAILABLE: Multiple Campaigns, Follow Ups, Weekly, Monthly.
Prices discounted per continuous campaigns.

“Keeping your customers up-to-date on your brand doesn’t mean batching and blasting emails to everyone. Make more money and see better engagement by sending targeted campaign emails like newsletters, sale announcements, or promotions.”

Contact for more information: questions@miningrecord.com

HEADQUARTERS USA

Mailing Address: P.O. Box 1630 • Castle Rock, CO 80104 USA

Tel: 303-663-7820 • Toll Free: 800-441-4748 • Fax: 303-663-7823

Email: questions@miningrecord.com • www.miningrecord.com



2025-2026 WESTERN MINING DIRECTORY

PUBLISHED BY:
HOWELL INTERNATIONAL ENTERPRISES, LLC



PHOTO COURTESY OF:
LASZLO BENCE PHOTOGRAPHY

MINING COMPANIES ALPHABETICAL
MINING COMPANIES GEOGRAPHICAL
MINES AND OPERATIONS ALPHABETICAL
MINES AND OPERATIONS GEOGRAPHICAL
SUPPLIERS-PURCHASING GUIDE SECTION

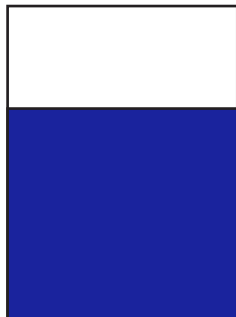
CONTACT FOR ADVERTISING OPPORTUNITIES: (800) 441-4748 • advertising@miningrecord.com

2025-2026 Western Mining Directory

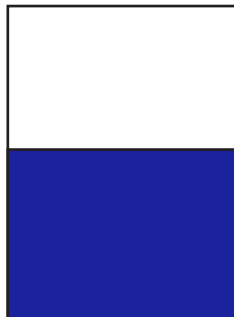
— RATES & ADVERTISING SPECIFICATIONS —



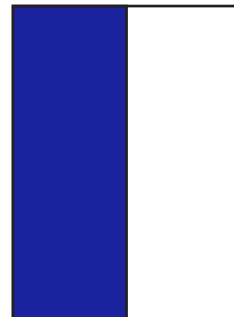
FULL PAGE



2/3 PAGE



1/2 PAGE



1/2 PAGE

GENERAL ADVERTISING RATES

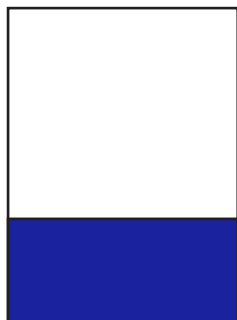
width x depth (in inches)

FULL PAGE	7-1/2 x 10	\$1,745
2/3 PAGE	7 x 6-3/4	\$1,500
1/2 PAGE	7 x 5	\$1,350
1/2 PAGE	3-1/2 x 10	\$1,350
1/3 PAGE	7 x 3-3/8	\$1,250
1/4 PAGE	7 x 2-1/2	\$1,015
1/4 PAGE	3-1/2 x 5	\$1,015
1/8 PAGE	3-1/2 x 2-1/2	\$890

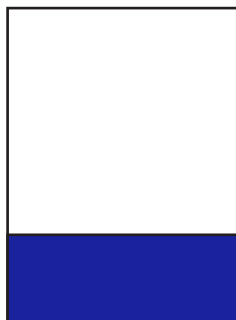
SPECIAL POSITION & COLOR RATES

(Full Page Only)

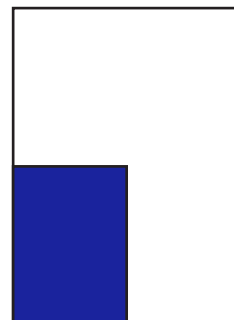
BACK COVER (including 4-color)	\$2,950
INSIDE FRONT COVER	\$2,950
INSIDE BACK COVER	\$2,950
FULL PAGE (special position)	\$2,675
1/2 PAGE (special position)	\$2,295
ADDITIONAL CHARGES PER COLOR	\$600



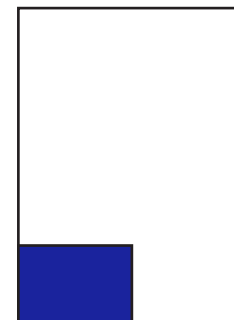
1/3 PAGE



1/4 PAGE



1/4 PAGE



1/8 PAGE

MECHANICAL:

Edge bleeds not accepted (except covers). Electronic Format: Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original artwork accepted for advertisement design. Howell International Enterprises will typeset and layout advertising copy at no charge (artwork must be supplied by the advertiser). 15% Agency Discount. Production charge to advertising agencies is \$65/hour.

Send artwork to: advertising@miningrecord.com

Prepayment Discount is 5%

Advertising Deadline: March 31, 2025

Toll Free: 800-441-4748

P.O. BOX 1630, CASTLE ROCK, CO 80104 • 303.663.7820 • FAX: 303.663.7823

www.miningrecord.com

Alaska - Arizona - California - Colorado - Idaho - Montana - Nevada
New Mexico - North Dakota - Oregon - South Dakota - Utah - Washington and Wyoming

2025-2026 WESTERN MINING DIRECTORY

The Western Mining Directory has been published for 45 years. The directory will list mining companies, mines, projects and properties. The Mining Company section contains telephone numbers, websites and addresses for corporate, regional, exploration and mine offices, and all principle officers. Mine information includes names of managers, its location, and whether it is open pit or underground, its type of recovery, products, operator, grade, mining rate and number of employees.

Controlled Marketing

The directory is unique in that a complimentary edition is mailed to all directory-listed mining companies and personnel at their mine sites.

The Western Mining Directory will provide maximum exposure for its advertisers to the decision makers of the industry for an entire year. The Directory occupies a vital niche in the information marketplace for the entire industry and is thus a prime venue for representing your company's services and products to the industry.

CONTACT FOR: ADVERTISING RATES AND SPECIFICATIONS

800.441.4748 / 303.663.7820
advertising@miningrecord.com

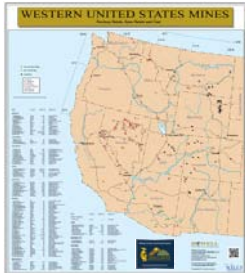
ALSO VIEW AT:
www.miningrecord.com



MINING INDUSTRY DETAILED MAPS

- CORPORATE LOGO DISPLAY PLACEMENT -

HOWELL INTERNATIONAL ENTERPRISES, LLC



WESTERN STATES MINES MAP

This edition shows locations of over 130 gold, silver, platinum, copper, molybdenum and coal mines in the eleven western United States.

For each mine, the Map lists the state and county, its reserve, grade, mine operator and whether it is underground or open pit.

The Map is 26.75" x 40" in size and is printed in contrasting colors on enamel stock for increased legibility showing states, capitols and major highways.



SOUTH AMERICA MINES MAP

This edition lists and shows locations of approximately 260 precious and base-metal mines and projects that are in operation, development, feasibility or construction.

It identifies the owner and/or operator and states the current level of activity.

The Map is 30" x 36" and is printed in contrasting colors on enamel stock for increased legibility.



MEXICO PRECIOUS METALS MINES MAP

This edition lists and locates over 210 operating underground and open pit mines, as well as development and exploration projects for precious and base metals. It identifies the owner, operator, product and status of activity for each property.

The Map is 30" x 42" and printed in contrasting colors on enamel stock for increased legibility showing states, capitols and major highways.



MINES OF AUSTRALIA MAP

The Australia Mines Map lists and locates 275 precious metals, base metals, uranium and coal mines that are in operation, under construction, development or undergoing feasibility. It identifies the mine's owner, minerals produced, the current level of activity and whether the mine is surface or underground.

The map is 30" x 42", printed in contrasting colors for increased legibility, on enamel stock.



OPERATING MINES IN CANADA MAP

The map, Operating Mines in Canada, lists and locates 90 precious, base metals, uranium and coal mines that are in operation.

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