

MARKETING RESOURCES & PRODUCTS



THE MINING RECORD NEWSPAPER

LATIN AMERICA MINING RECORD
WESTERN MINING DIRECTORY BOUND EDITION
WESTERN MINING DIRECTORY FLASH DRIVE, CD-R
WESTERN STATES MINIS MAP • CANADA MINIS MAP
SOUTH AMERICA MINIS MAP • MEDICO MINIS MAP
AUSTRALIA MINIS MAP • COMING SOON: AFRICA

www.mining record.com

Online Daily Articles - Archive Search

Suppliers To The Industry Connection

Executive Industry Members Connection

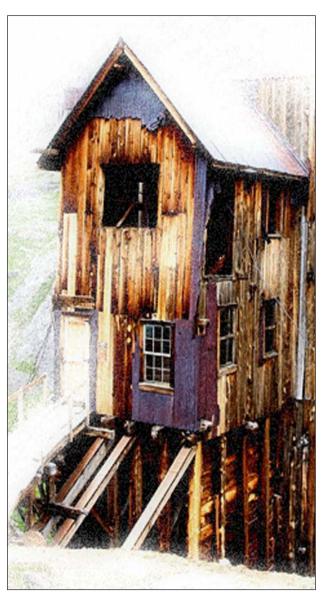
Industry Resources - Metals Prices - Stocks

THE MINING RECORD COMPANY

- HOWELL INTERNATIONAL ENTERPRISES, LLC

"The Voice of the Mining Industry"

For 135 years, The Mining Record has been based in Colorado. The Mining Record was Denver's Daily Newspaper created during the Gold Rush Mining Boom. It quickly became the leading mining news publication. The Mining Record experienced continued growth with the expansion of mining. Once a designated news source for the Western States, it quickly expanded throughout the entire United States and Internationally. Today, The Mining Record is the most sought out mining publication for news and services.



HEADQUARTERS:

24 KARAT RANCH TMR-HIE, LLC SEDALIA, CO 80135 USA

Headquarters Mailing Address

P.O. Box 1630

Castle Rock, CO 80104-6130 USA

Toll Free (US and Canada): 800-441-4748 Tel: 303-663-7820 Fax: 303-663-7823

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Highlands Ranch, CO USA

Toll Free (US and Canada): 800-441-4748

Tel: 303-663-7820 Fax: 303-663-7823

Corporate General Counsel: Longmont, CO USA

Corporate CPA: Longmont, CO USA

Corporate Business Advisory: Frederick, CO USA

Distribution Mail House: Denver, CO USA Publication Printing Facility: Tucson, AZ USA

New Advertisers: advertising@miningrecord.com

Webmaster: webmaster@miningrecord.com

Questions or Comments: questions@miningrecord.com Customer Service: customerservice@miningrecord.com

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Accounting Department: accounting@miningrecord.com Production Department: production@miningrecord.com

Editorial: editor@miningrecord.com



THE MINING RECORD NEWSPAPER - The Mining Record has been in continuous publication for 135 years and is recognized as the industry's leading newspaper. The Mining Record has an international readership. It focuses on timely and credible news reporting on exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices. Its readership is concentrated in the mining industry proper - mining companies, engineers, geologists, mine supervisory personnel, company officers and individuals engaged in exploration and large or small mine production. Every year, The Mining Record devotes an issue to the major conventions in the western U.S., Canada and Latin America. The newspaper is available monthly (print media) or daily (online).

PRODUCTS PRODUCED BY THE MINING RECORD COMPANY AND HIE, LLC

THE LATIN AMERICA MINING RECORD NEWSPAPER - The Latin America Mining Record publication was created in 1994. It quickly became a staple in Latin America mining news coverage. Editorial on exploration, discovery, development, production, joint ventures, acquisitions, operating results and Latin American currencies. An incorporated news publication of The Mining Record.

WESTERN MINING 2024 BOUND EDITION - Mining Companies and Mines sections of the Western Mining Directory are available in the bound printed edition. These sections list mining companies, mines, projects and properties. Mining Companies alphabetical section contains corporate officers, addresses of corporate offices, regional offices, exploration offices and mines. Mine information includes names of managers, location, open pit, underground, type of recovery, product, operator, reserves, grade, mining rate and number of employees. The second section lists mining companies geographically. The third section lists mines alphabetically with complete mine information and the fourth section lists mines geographically with complete mine information. The fourth and fifth sections list both alphabetically and by service, the Suppliers to the Industry. The Directory is provided to Mining Companies, Mines and Operations listed. This puts our Advertisers services in front of the decision makers and end users. The Directory is a great companion to the Western States Mines Map. The Directory covers gold, silver, platinum, copper, molybdenum and coal mines in Alaska, Arizona, California, Colorado, Idaho, Montana, Nevada, New Mexico, North Dakota, Oregon, South Dakota, Utah, Washington and Wyoming.

WESTERN MINING DIRECTORY FLASH-THUMB DRIVE - Mining Companies and Mines sections of the Western Mining Directory are available in interactive PDF format with direct links. These sections list mining companies, mines, projects and properties. Mining Companies alphabetical section contains corporate officers, addresses of corporate offices, regional offices, exploration offices and mines. Mine information includes names of managers, location, open pit, underground, type of recovery, product, operator, reserves, grade, mining rate and number of employees. The second section lists mining companies geographically. The third section lists mines alphabetically with complete mine information and the fourth section lists mines geographically with complete mine information. The Directory further contains information on: Suppliers to the Industry. The file contains a Contents file which enables you to reference each section. In addition there are no security settings, allowing you to copy and paste text from the file into your word processing documents. You are therefore able to add your own information to the data found on the directory and customize the data base to fit your needs. The Directory is a great companion to the Western States Mines Map. The Directory covers gold, silver, platinum, copper, molybdenum and coal mines in Alaska, Arizona, California, Colorado, Idaho, Montana, Nevada, New Mexico, North Dakota, Oregon, South Dakota, Utah, Washington and Wyoming.

WESTERN STATES MINES MAP - This edition shows locations of gold, silver, platinum, copper, molybdenum, lithium, cobalt and coal mines in the eleven western United States. For each mine, the Map lists the state and county, its reserve, grade, mine operator and whether it is underground or open pit. The Map is 26.75" x 40" in size and is printed in contrasting colors on enamel stock for increased legibility showing states, capitols and major highways.

MINES OF SOUTH AMERICA MAP - This edition lists and shows locations of precious and base-metal mines and projects that are in operation, development, feasibility or construction. It identifies the owner and/or operator and states the current level of activity. The Map is 30" x 36" and is printed in contrasting colors on enamel stock for increased legibility.

MEXICO PRECIOUS & BASE METALS MAP - This edition lists and locates operating underground and open pit mines, as well as development and exploration projects for precious and base metals. It identifies the owner, operator, product and status of activity for each property. The Map is 30" x 42" and printed in contrasting colors on enamel stock for increased legibility showing states, capitols and major highways.

MINES OF AUSTRALIA MAP - The Australia Mines Map lists and locates precious metals, base metals, uranium and coal mines that are in operation, under construction, development or undergoing feasibility. It identifies the mine's owner, minerals produced, the current level of activity and whether the mine is surface or underground. The map is 30" x 42", printed in contrasting colors for increased legibility, on enamel stock

OPERATING MINES IN CANADA MAP - The map, Operating Mines in Canada, lists and locates precious, base metals, lithium, uranium and coal mines that are in operation. It identifies the mine's owner, mineral products produced and if it is a surface or underground operation. The map is 30" x 33", printed in contrasting colors for increased legibility, on enamel stock.

SOCIAL MEDIA AVENUES (FACEBOOK, TWITTER, LINKEDIN, ETC.): While our company does have registered accounts, our users security is top priority. Our Facebook, Twitter, and LinkedIn pages are designed with no interaction allowed at this point. Consumer Protection Agency reported that scams continue on social media skyrocketed by 160 percent across Facebook, Twitter and LinkedIn. And the number is likely to continue climbing as more cyber crooks see social as a fruitful target. Our users and clients security will not be compromised with these media outlets at this time. Our web security service for www.miningrecord.com site provides our users information for the industry with peace of mind. www.miningrecord.com is universal with complete availability through desktop, laptop and all mobile devices. It will remain our focal form for online media access to our users and clients.

www.miningrecord.com was created in 1994. With a foothold in the industry at the early stages of the Internet Information Boom, www.miningrecord.com is a daily source for the industry. With this came demand for representation from industry mining companies and suppliers. www.miningrecord.com limits the number of advertisers on it's site, so as not to take away from it's information directed format. www.miningrecord.com has become another valued advertising tool for the industries leading companies through it's Executive Industry Member, Tile Ads and the newly introduced Suppliers Section. Industry companies use both the publications and online medium together, which has generated an increase in volume - that sustains any cycle the industry may experience. The numbers have shown to keep business at a constant.

TRADITION OF EXCELLENCE "Always do more than is required of you." - George Patton

The founders of HIE, have decades of industry service. The Mining Record and associated companies continue to provide the highest quality products available. For 134 years the standard of excellence is the company's cornerstone. All personnel uphold this standard day in, and day out.

While awards and appreciations are an honor for our executives, it is the relationships that truly represent The Mining Record and the core foundation it has maintained since 1889. "The Voice Of The Mining Industry".

Over the years The Mining Record established itself as the most sought after publication for mining news and company advertising. The company has employed industry professionals, and students fresh out of mining schools to assist in their careers. Many of these fresh new faces are now executives in the industry. The Mining Record continues to be sought out for promoting and building the leading conferences.

Recognition and Awards:

The Mining Record Company - Howell International Enterprises, LLC

Executive Mining Excellence Awards. Continued industry support & Leading industry products and services.

Individual Executive Awards:

Decades Of Individual and Company Awards Received From Associations and Conferences.

Noteworthy Executive Honors:

St. Barbara's Award. Society of Mining Engineers and Colorado Mining Association.

Life Time Achievement Award Northwest Mining Association.

- 4 Educating Our Youth Awards. DCS (Douglas County Schools).
- 3 Commitment To Mining Awards. Phoenix Mine Presentation.
- 11 Company Excellence Awards. International Investment Conferences.
- 5 Conference Accelerator Awards. IIC Americas.

Denver Gold Group - Conference Creation Award

. . . additional



^{* 1889} Denver Metro Chamber of Commerce - Presented to Denver's Daily Mining Newspaper

THE MINING RECORD

THE VOICE OF THE MINING INDUSTRY

2024

CONVENTION SCHEDULE & ADVERTISING RATES

THE MOST COST EFFECTIVE MINING PUBLICATION SINCE 1889



PRESENT AT ALL MAJOR INDUSTRY EVENTS IN 2024

PUT YOUR COMPANY IN FRONT OF ALL LEVELS OF INDUSTRY REPRESENTATIVES

Online Daily News At: www.miningrecord.com

to desirable of any around transported to contain, with the production of the formal and the for

THE MINING RECORD

HEADQUARTERS MAILING ADDRESS USA: P.O. Box 1630 . Castle Rock, CO 80104 USA . Toll Free: 800-441-4748 Tel: 303-663-7820 • Fax: 303-663-7823 • Email: questions@miningrecord.com • www.miningrecord.com

CONVENTION SCHEDULE FOR 2024

JANUARY ISSUE. . .

DISTRIBUTED AT TWO CONVENTIONS Advertising Deadline January 12, 2024

VANCOUVER INVESTMENT CONFERENCE 2024

January 21-22, 2024 Vancouver Convention Center Vancouver, BC Canada

THE MINING RECORD - TABLE TOP EXHIBITOR

AME ANNUAL CONFERENCE 2024

January 22-25, 2024 Vancouver Convention Center East Vancouver, BC Canada THE MINING RECORD - TABLE TOP EXHIBITOR

FEBRUARY ISSUE. . .

DISTRIBUTION AT TWO CONVENTIONS Advertising Deadline February 9, 2024

MINEXCHANGE 2024 SME ANNUAL CONFERENCE & EXPO

February 25-28, 2024 Phoenix Convention Center Phoenix, Arizona THE MINING RECORD IS AN EXHIBITOR

2024 PDAC INTERNATIONAL CONVENTION

March 3-6, 2024 Metro Toronto Convention Center Toronto, ON Canada THE MINING RECORD - TABLE TOP EXHIBITOR

MARCH ISSUE.

Advertising Deadline March 21, 2024

AMERICAS LITHIUM MINING EDITION

Special Edition Focused On Lithium Key Executives, Purchasing Agents and more.. Direct Target Distribution House Digital and Print

ENVIROTELLNEXT GEN USES OF NEWLY DEFINED METALS

December 2024 - Date To Be Announced THE MINING RECORD IS AN EXHIBITOR

APRIL ISSUE. . .

Advertising Deadline April 5, 2024

2024 SME'S 9TH CURRENT TRENDS IN MINING FINANCE CONFERENCE

April 2024 - Date To Be Announced New York, New York

THE MINING RECORD - TABLE TOP EXHIBITOR

MAY ISSUE. . .

DISTRIBUTED AT TWO CONVENTIONS Advertising Deadline May 3, 2024

126TH NATIONAL WESTERN MINING CONFERENCE COLORADO MINING ASSOCIATION ANNUAL EVENT

Denver, Colorado - Date To Be Announced THE MINING RECORD IS AN EXHIBITOR

CIM CONVENTION & EXPO 2024

May 12-15 2024 Vancouver Convention Center Vancouver, BC Canada THE MINING RECORD IS DISTRIBUTED

JUNE ISSUE. . .

THE MINING RECORD IS AN EXHIBITOR Advertising Deadline May 20, 2024

ELKO MINING EXPO 38TH ANNUAL CONVENTION

BONUS: MINEXPO 2024 PREVIEW EDITION

June 4-7, 2024. Exhibits June 6-7, 2024 Elko Convention Center Elko, Nevada

THE MINING RECORD IS AN EXHIBITOR AT ENTRANCE

RMMI ANNUAL CONVENTION

June 23-24, 2024 Hilton Denver Inverness Denver, Colorado

THE MINING RECORD - TABLE TOP EXHIBITOR

NORTH AMERICAN TUNNELING CONFERENCE

June 23-26, 2024

Nashville, Tennessee

THE MINING RECORD IS DISTRIBUTED

THE INDUSTRY'S MOST COST EFFECTIVE PUBLICATION!

JULY ISSUE. . .
Advertising Deadline July 15, 2024

NEW KEY METALS MINING SPECIAL EDITION

Direct Created Target Distribution In House

AUGUST ISSUE. . .

Advertising Deadline August 16, 2024

NEVADA MINING ANNUAL EDITION 2024

NVMA Annual Convention - Date To Be Announced THE MINING RECORD TARGET DISTRIBUTION

SENT TO: Nevada Association Members, Nevada Mining Companies, Mine Operations and Subscriber Base

SEPTEMBER ISSUE. . .

THE MINING RECORD IS AN EXHIBITOR Advertising Deadline September 5, 2024

MINEXPO INTERNATIONAL 2024

September 24-26, 2024 Las Vegas Convention Center Las Vegas, Nevada

TWO DISTRIBUTION LOCATIONS IN THE LVCC

OCTOBER ISSUE. . .

Advertising Deadline October 18, 2024

NEW ORLEANS 2024 INVESTMENT CONFERENCE

November 2024 - Date To Be Announced THE MINING RECORD - TABLE TOP EXHIBITOR

NOVEMBER ISSUE...

Advertising Deadline October 28, 2022

THE MINING RECORD - TABLE TOP EXHIBITOR

UTAH MINING ASSOCIATION ANNUAL CONVENTION

November 2024 - Date To Be Announced

ALASKA MINERS ASSOCIATION CONVENTION

November 2024 - Date To Be Announced

DECEMBER ISSUE. . .

THE MINING RECORD END OF YEAR SPECIAL EDITION Advertising Deadline November 18, 2024

2024 AEMA ANNUAL CONFERENCE & TRADE SHOW

December 2024 - Date To Be Announced THE MINING RECORD IS AN EXHIBITOR END OF YEAR INDUSTRY BONUS DISTRIBUTION



CHECK CONVENTION ISSUES YOU WOULD LIKE YOUR ADVERTISEMENT TO APPEAR IN. COMPLETE THE INFORAMTION BELOW. RETURN TO: ADVERTISING@MININGRECORD.COM OR FAX: 303.663.7823.

Company	15% Discount Available
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Signature	THE MOST DEMANDED MINING PUBLICATION
Telephone	
under trasputor si betrat premiora su maga haja delen si ngata delengan numberupate belansi. Ngata premiora su	ADVERTISEMENT SIZES AND PRICING
Email	AVAILABLE ON FOLLOWING PAGE.
Ad Size Interested In: Color	☐ Black and White ☐ Send Quote
☐ Ad Copy Coming. ☐ Ad Copy On Hand At T	he Mining Record.
10% discount for Advertising all 12 issues.	5% for Pre-Payment

In the event of any show conversion to remain, virtual, postponement and/or concellation, your advertisement will still be published in that issue. The Mining Record will send this issue in a promotional maling to include

THE MINING RECORD

"THE INDUSTRY'S LEADING MINING NEWSPAPER"

2024 DISPLAY ADVERTISING RATES PER INSERTION

OPEN RATE 1/8 page	\$75.00 per column inch \$425.00	10 col. inches	Horizontal5 ³ / ₄ " x 3 ¹ / ₂ " Vertical3 ³ / ₄ " x 5"
1/6 Page	\$575.00	15 col. inches	Vertical5 ³ /4" x 5"
1/4 page	\$695.00	20 col. inches	Horizontal73/4" x 5" Vertical53/4" x 63/4"
1/3 page	\$795.00	27 col. inches	Horizontal7 ³ /4" x 6 ³ /4" Vertical5 ³ /4" x 9"
1/2 page	\$1,095.00	40 col. inches	Horizontal9 ³ /4" x 8" Vertical7 ³ /4" x 10"
2/3 page	\$1,145.00	46 col. inches	Vertical73/4" x 151/4"
Full page	\$1,525.00	79 col. inches	93/4" x 153/4"
Full Back page	\$1,795.00	79 col. inches	93/4" x 153/4"

MULTIPLE ADVERTISING DISCOUNT

6 times	5%
12 times	10%
Pre-payment	5%

Color — \$175.00 (one color)

4 - Color Rates — \$2,495.00 (Full Page) \$2,195.00 (2/3 Page) \$1,895.00 (Half Page) 300 Minimum Resolution — 4 Color Advertisements To Exact Size Must Be Furnished To Publisher.

Inserts: One Page (both sides) = \$1,835.00 (81/2" x 11")

Two Page (4 sides) = \$2,300.00

Prepayment Required

CLASSIFIED ADVERTISING RATES

\$2.50 per line (1-3 times) 25 characters per line, 4 times or more \$2.25 per line

Forward to Box Number: \$4.00 per line

PROFESSIONAL DIRECTORY (3 month minimum)

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies. — \$80.00 per hour Maximum frequency discount for advertisements placed through agencies. — 5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution (Email: dale@miningrecord.com). Original Artwork accepted for advertisement design.

ADVERTISING DEADLINE: Due by 1:00 p.m. on deadline date indicated on schedule.

U.S. HEADQUARTERS MAILING ADDRESS: P.O. Box 1630 • Castle Rock, CO 80104-6130 • (800) 441-4748 • (303) 663-7820 Fax: (303) 663-7823 • Website: www.miningrecord.com • Email: advertising@miningrecord.com • questions@miningrecord.com



EDITORIAL 2024 - THE MINING RECORD

The Mining Record has been in continuous publication for 135 years and is recognized as the industry's leading newspaper. The Mining Record has an international readership. It focuses on timely and credible news reporting on exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices. Its readership is concentrated in the mining industry proper - mining companies, engineers, geologists, mine supervisory personnel, company officers and individuals engaged in exploration and large or small mine production.

Every year, The Mining Record devotes issues to the major conventions in the western U.S., Canada and Latin America. The newspaper is available monthly (print media, digitally) or daily (online).

Editorial Submissions accepted from all industry related service providers, operators and mining companies.

Note: Due to the amount of editorial received for immediate publication, The Mining Record does have to prioritize based on predetermined guidelines.

Advertisers submitting editorial have the option of placing within a page of their position or can be in another location of the publication.

Editorial Per Issue:

<u>Industry News</u>: Feature Story and Interior News is the most recent available in the industry. Based on location of major events, the focus on that geographic area will be highlighted when possible. The articles content consist of: Exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices.

<u>Advertisers and Service Companies</u>: Announcements and Product Releases must be no longer than 1000 words to assure text placement fits layout. Photos can be provided and will be included if page content allows. Photos must be provided in PDF or JPEG format - minimum of 300 resolution.

Editorial can be submitted to: editor@miningrecord.com, fax: 303.663.7823, mail: The Mining Record, P.O. Box 1630, Castle Rock, CO 80104

Editorial with Advertisement can be submitted to: advertising@miningrecord.com

<u>Editorial Deadline</u>: The Mining Record requests that editorial be submitted 2 weeks prior to the deadline of the publication as shown on the Schedule and Rates, Should you need additional time for editorial submission, please contact our editorial department - editor@miningrecord.com, 800.441.4748, or 303.663.7820.

Products and/or Services advertised in The Mining Record are not endorsed by The Mining Record. Publisher reserves the right to refuse advertising that is competitive with his publications or which, in the publisher's opinion, does not meet with the format of mining publications.

HEADQUARTERS USA

Mailing Address: P.O. Box 1630 • Castle Rock, CO 80104 USA Tel: 303-663-7820 • Toll Free: 800-441-4748 • Fax: 303-663-7823 Email: questions@miningrecord.com • www.miningrecord.com

Key Mining Industry Contacts



Reach your ideal audience with a TARGETED OPT-IN EMAIL LIST

Save time and money by connecting with the right people, the first time.

- Mining Operations Primary USA and Canada
- Mining Company Headquarters Primary USA and Canada
- Mining Association Members Worldwide
- Industry Exhibitors Leading Industry Exibitions Worldwide
- Protected TMR Subscriber/Contact List 30,000 Plus
- Compiled Web-build Industry Direct Contacts 240,000

GENERAL PRICING: \$100.00 per 1,000 email contacts - 1 time email campaign.

CUSTOM PRICING AVAILABLE: Multiple Campaigns, Follow Ups, Weekly, Monthly.

Prices discounted per continuous campaigns.

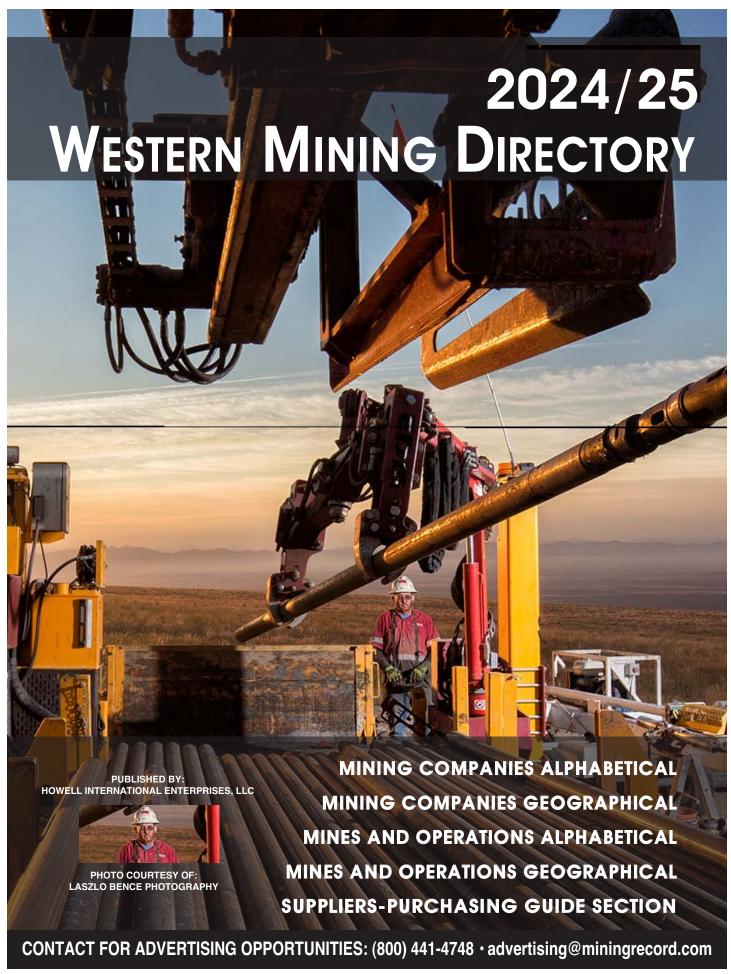
"Keeping your customers up-to-date on your brand doesn't mean batching and blasting emails to everyone. Make more money and see better engagement by sending targeted campaign emails like newsletters, sale announcements, or promotions."

Contact for more information: questions@miningrecord.com

HEADQUARTERS USA

Mailing Address: P.O. Box 1630 • Castle Rock, CO 80104 USA Tel: 303-663-7820 • Toll Free: 800-441-4748 • Fax: 303-663-7823 Email: questions@miningrecord.com • www.miningrecord.com

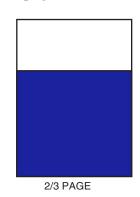


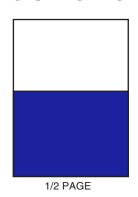


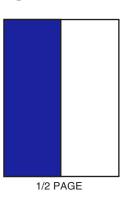
2024/25 Western Mining Directory

- RATES & ADVERTISING SPECIFICATIONS -









GENERAL ADVERTISING RATES

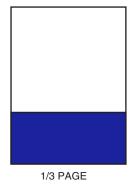
SPECIAL POSITION & COLOR RATES

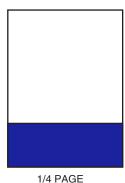
WIDTH X DEPTH (In inches)

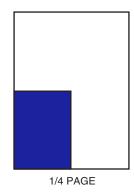
(Full Page Only)

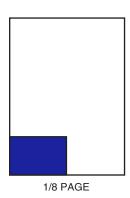
FULL PAGE7-1/2 x 10	\$1,345
2/3 PAGE 7 x 6-3/4	\$1,100
1/2 PAGE 7 x 5	\$950
1/2 PAGE 3-1/2 x 10	\$950
1/3 PAGE 7 x 3-3/8	\$850
1/4 PAGE 7 x 2-1/2	\$615
1/4 PAGE 3-1/2 x 5	\$615
1/8 PAGE 3-1/2 x 2-1/2 .	\$490

BACK COVER (including 4- color)	\$2,445
INSIDE FRONT COVER	\$1,750
INSIDE BACK COVER	\$1,750
FULL PAGE (special position)	\$1,375
GUARANTEED POSITIONS (other) ad	d 20%
ADDITIONAL CHARGES PER COLOR	\$400
ADDITIONAL CHARGES FOR 4- COLOR:	\$1,100









MECHANICAL:

Edge bleeds not accepted (except covers). Electronic Format: Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original artwork accepted for advertisement design. Howell International Enterprises will typeset and layout advertising copy at no charge (artwork must be supplied by the advertiser). 15% Agency Discount. Production charge to advertising agencies is \$65/hour.

Send artwork to: advertising@miningrecord.com

Prepayment Discount is 5%

Advertising Deadline: April 18, 2024

Toll Free: 800-441-4748

P.O. BOX 1630, CASTLE ROCK, CO 80104 • 303.663.7820 • FAX: 303.663.7823

www.miningrecord.com

Alaska - Arizona - California - Colorado - Idaho - Montana - Nevada New Mexico - North Dakota - Oregon - South Dakota - Utah - Washington and Wyoming

2024/25 WESTERN MINING DIRECTORY

The Western Mining Directory has been published for 44 years. The directory will list mining companies, mines, projects and properties. The Mining Company section contains telephone numbers, websites and addresses for corporate, regional, exploration and mine offices, and all principle officers. Mine information includes names of managers, its location, and whether it is open pit or underground, its type of recovery, products, operator, grade, mining rate and number of employees.

Controlled Marketing

The directory is unique in that a complimentary edition is mailed to all directory-listed mining companies and personnel at their mine sites.

The Western Mining Directory will provide maximum exposure for its advertisers to the decision makers of the industry for an entire year. The Directory occupies a vital niche in the information marketplace for the entire industry and is thus a prime venue for representing your company's services and products to the industry.

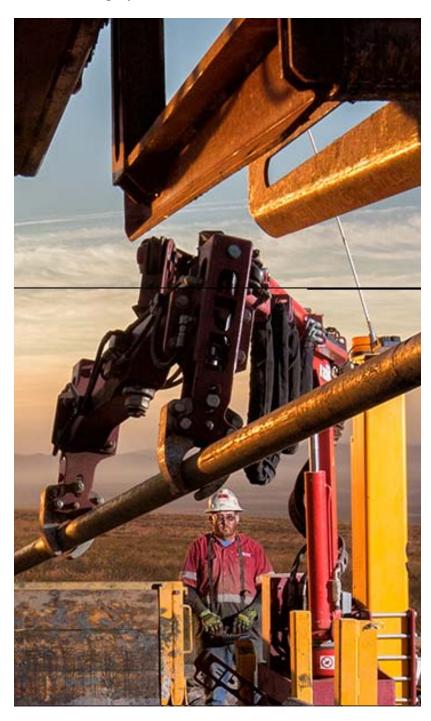
CONTACT FOR: ADVERTISING RATES AND SPECIFICATIONS

800.441.4748 / 303.663.7820 advertising@miningrecord.com

ALSO VIEW AT:

www.miningrecord.com





MINING INDUSTRY DETAILED MAPS - CORPORATE LOGO DISPLAY PLACEMENT -

HOWELL INTERNATIONAL ENTERPRISES, LLC



WESTERN STATES MINES MAP

This edition shows locations of over 130 gold, silver, platinum, copper, molybdenum and coal mines in the eleven western United States.

For each mine, the Map lists the state and county, its reserve, grade, mine operator and whether it is underground or open pit.

The Map is 26.75" x 40" in size and is printed in contrasting colors on enamel stock for increased legibility showing states, capitols and major highways.



SOUTH AMERICA MINES MAP

This edition lists and shows locations of approximately 260 precious and base-metal mines and projects that are in operation, development, feasibility or construction.

It identifies the owner and/or operator and states the current level of activity.

The Map is 30" x 36" and is printed in contrasting colors on enamel stock for increased legibility.



MEXICO PRECIOUS METALS MINES MAP

This edition lists and locates over 210 operating underground and open pit mines, as well as development and exploration projects for precious and base metals. It identifies the owner, operator, product and status of activity for each property.

The Map is 30" \times 42" and printed in contrasting colors on enamel stock for increased legibility showing states, capitols and major highways.



MINES OF AUSTRALIA MAP

The Australia Mines Map lists and locates 275 precious metals, base metals, uranium and coal mines that are in operation, under construction, development or undergoing feasibility. It identifies the mine's owner, minerals produced, the current level of activity and whether the mine is surface or underground.

The map is 30" x 42", printed in contrasting colors for increased legibility, on enamel stock.



OPERATING MINES IN CANADA MAP

The map, Operating Mines in Canada, lists and locates 90 precious, base metals, uranium and coal mines that are in operation.

It identifies the mine's owner, mineral products produced and if it is a surface or underground operation.

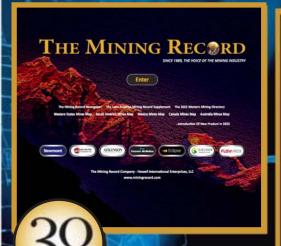
The map is 30" x 33", printed in contrasting colors for increased legibility, on enamel stock.

Corporate Logo Display Placement. This is a first right of refusal placement. Once you have it, it is yours until you decide for it not to be. One year minimum commitment with one year advance placement, and one year advance notice of discontinuation (Example: January 2019 cancellation notice for 2020. Your logos will appear all of 2019). In addition to the maps we provide you for sending to your target clients, we sell these at all the conferences, phone orders and online. These maps are also updated 4 times a year. Your logo is always on them. Mining companies receive the maps as well for updates and reviews.

Reservations Are Taken In Advance. Contact: HIE, LLC., 800-441-4748 • 303-663-7820, advertising@miningrecord.com

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Home Page Tile and Banner Advertisements

Tile Ads: \$1,000.00 per month

Banner Ads: \$900.00 per month

Animated Ads: \$1,200.00 per month

*6 Month Minimum Placement

*Limited Placement Positions

Suppliers Section (Alphabetical and Service)

Listings: \$400.00 per year

*12 Month Minimum Placement

Intro Page Executive Industry Member

Listings: \$10,000.00 per year

*12 Month Minimum Placement

*12 Month Advance Order Placement

*Limited Placement Positions

*12 Month Advance Cancellation of placement (Example: January 2019 cancellation notice for 2020. Your logos will appear all of 2019)



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View your interest, navigate the site, and decide what works best for you!

Any questions, Please contact us at:

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COMING! NEW INDUSTRY SPECIFIC PUBLICATIONS



HIE, LLC is proud to introduce three new publications. The Company is meeting the demand for industry specific trade show publications that directly impact business growth for our clients.

With the implementation of safety factors and the rescheduling of trades shows, HIE, LLC is providing the resources <u>requested by clients and industry professionals</u>. With the highest rated targeted industry information source, HIE, LLC, in addition to events presence and exhibiting, will directly provide the products to the industry specific decision makers.

The founders of HIE, LLC have decades of industry service. The Mining Record and associated companies continue to provide the highest quality products available. For 134 years the standard of excellence is the company's cornerstone.

All three new publications underwent all test market introduction research. The Company received an overwhelming consensus for these specific industry publications. Printed and Digital Formats.

See the accompanying pages for events, rates and attendees circulation (in addition to HIE, LLC target readership).

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THE MINING RECORD NEWSPAPER

LATIN AMERICA MINING RECORD

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WESTERN MINING DIRECTORY FLASH-THUMB DRIVE

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CANADA MINES MAP • AUSTRALIA MINES MAP

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