



MARKETING
RESOURCES
& PRODUCTS



THE MINING RECORD COMPANY

— HOWELL INTERNATIONAL ENTERPRISES, LLC

“The Voice of the Mining Industry”

For 132 years, The Mining Record has been based in Colorado. The Mining Record was Denver's Daily Newspaper created during the Gold Rush Mining Boom. It quickly became the leading mining news publication. The Mining Record experienced continued growth with the expansion of mining. Once a designated news source for the Western States, it quickly expanded throughout the entire United States and Internationally. Today, The Mining Record is the most sought out mining publication for news and services.

**Headquarters:**

P.O. Box 1630
Castle Rock, CO 80104-6130 USA
Toll Free (US and Canada): 800-441-4748
Tel: 303-663-7820
Fax: 303-663-7823

Regional Office:

Highlands Ranch, CO 80129 USA
Tel: 303-663-7820
Fax: 303-663-7823

Associate Offices:

Littleton, CO USA
Vancouver, BC Canada
SA-CA-MEX

Satellite Office:

WS-Gunnison, CO USA

Corporate General Counsel: Lakewood, CO USA
Corporate CPA: Frederick, CO USA
Corporate Business Advisory: Englewood, CO USA

Distribution Mail House: Denver, CO USA
Publication Printing Facility: Tucson, AZ USA

New Advertisers: advertising@miningrecord.com
Webmaster: webmaster@miningrecord.com
Questions or Comments: questions@miningrecord.com
Customer Service: customerservice@miningrecord.com
Refer a Colleague: refer@miningrecord.com
Subscription Desk: subscriptions@miningrecord.com
Accounting Department: accounting@miningrecord.com
Production Department: production@miningrecord.com
Editorial: editor@miningrecord.com



www.miningrecord.com

THE MINING RECORD NEWSPAPER - The Mining Record has been in continuous publication for 132 years and is recognized as the industry's leading newspaper. The Mining Record has an international readership. It focuses on timely and credible news reporting on exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices. Its readership is concentrated in the mining industry proper - mining companies, engineers, geologists, mine supervisory personnel, company officers and individuals engaged in exploration and large or small mine production. Every year, The Mining Record devotes an issue to the major conventions in the western U.S., Canada and Latin America. The newspaper is available monthly (print media) or daily (online).



PRODUCTS PRODUCED BY THE MINING RECORD COMPANY AND HIE, LLC

THE LATIN AMERICA MINING RECORD NEWSPAPER - The Latin America Mining Record publication was created in 1994. It quickly became a staple in Latin America mining news coverage. Editorial on exploration, discovery, development, production, joint ventures, acquisitions, operating results and Latin American currencies. An incorporated news publication of The Mining Record.

WESTERN MINING DIRECTORY FLASH DRIVE - Mining Companies and Mines sections of the Western Mining Directory are available in interactive PDF format with direct links. These sections list over 230 mining companies, 180 mines and 360 projects and properties. Mining Companies alphabetical section contains corporate officers, addresses of corporate offices, regional offices, exploration offices and mines. Mine information includes names of managers, location, open pit, underground, type of recovery, product, operator, reserves, grade, mining rate and number of employees. The second section lists mining companies geographically. The third section lists mines alphabetically with complete mine information and the fourth section lists mines geographically with complete mine information. The Directory further contains information on: Suppliers to the Industry. The CD contains a Contents file which enables you to reference each section. In addition the CD contains no security settings, allowing you to copy and paste text from the CD into your word processing documents. You are therefore able to add your own information to the data found on the CD and customize the data base to fit your needs. The Directory is a great companion to the Western States Mines Map. The Directory covers gold, silver, platinum, copper, molybdenum and coal mines in Alaska, Arizona, California, Colorado, Idaho, Montana, Nevada, New Mexico, North Dakota, Oregon, South Dakota, Utah, Washington and Wyoming.

WESTERN MINING DIRECTORY CD - Mining Companies and Mines sections of the Western Mining Directory are available in interactive PDF format with direct links. These sections list over 230 mining companies, 180 mines and 360 projects and properties. Mining Companies alphabetical section contains corporate officers, addresses of corporate offices, regional offices, exploration offices and mines. Mine information includes names of managers, location, open pit, underground, type of recovery, product, operator, reserves, grade, mining rate and number of employees. The second section lists mining companies geographically. The third section lists mines alphabetically with complete mine information and the fourth section lists mines geographically with complete mine information. The Directory further contains information on: Suppliers to the Industry. The CD contains a Contents file which enables you to reference each section. In addition the CD contains no security settings, allowing you to copy and paste text from the CD into your word processing documents. You are therefore able to add your own information to the data found on the CD and customize the data base to fit your needs. The Directory is a great companion to the Western States Mines Map. The Directory covers gold, silver, platinum, copper, molybdenum and coal mines in Alaska, Arizona, California, Colorado, Idaho, Montana, Nevada, New Mexico, North Dakota, Oregon, South Dakota, Utah, Washington and Wyoming.

WESTERN STATES MINES MAP - This edition shows locations of over 130 gold, silver, platinum, copper, molybdenum and coal mines in the eleven western United States. For each mine, the Map lists the state and county, its reserve, grade, mine operator and whether it is underground or open pit. The Map is 26.75" x 40" in size and is printed in contrasting colors on enamel stock for increased legibility showing states, capitols and major highways.

MINES OF SOUTH AMERICA MAP - This edition lists and shows locations of approximately 200 precious and base-metal mines and projects that are in operation, development, feasibility or construction. It identifies the owner and/or operator and states the current level of activity. The Map is 30" x 36" and is printed in contrasting colors on enamel stock for increased legibility.

MEXICO PRECIOUS & BASE METALS MAP - This edition lists and locates over 200 operating underground and open pit mines, as well as development and exploration projects for precious and base metals. It identifies the owner, operator, product and status of activity for each property. The Map is 30" x 42" and printed in contrasting colors on enamel stock for increased legibility showing states, capitols and major highways.

MINES OF AUSTRALIA MAP - The Australia Mines Map lists and locates 275 precious metals, base metals, uranium and coal mines that are in operation, under construction, development or undergoing feasibility. It identifies the mine's owner, minerals produced, the current level of activity and whether the mine is surface or underground. The map is 30" x 42", printed in contrasting colors for increased legibility, on enamel stock

OPERATING MINES IN CANADA MAP - The map, Operating Mines in Canada, lists and locates 86 precious, base metals, uranium and coal mines that are in operation. It identifies the mine's owner, mineral products produced and if it is a surface or underground operation. The map is 30" x 33", printed in contrasting colors for increased legibility, on enamel stock.

SOCIAL MEDIA AVENUES (FACEBOOK, TWITTER, LINKEDIN, ETC.): While our company does have registered accounts, our users security is top priority. Our Facebook, Twitter, and LinkedIn pages are designed with no interaction allowed at this point. Consumer Protection Agency reported that scams on social media skyrocketed by 150 percent across Facebook, Twitter and LinkedIn in 2019. And the number is likely to continue climbing as more cyber crooks see social as a fruitful target. Our users and clients security will not be compromised with these media outlets at this time. Our web security service for www.miningrecord.com site provides our users information for the industry with peace of mind. www.miningrecord.com is universal with complete availability through desktop, laptop and all mobile devices. It will remain our focal form for online media access to our users and clients.

www.miningrecord.com was created in 1994. With a foothold in the industry at the early stages of the Internet Information Boom, www.miningrecord.com is a daily source for the industry. With this came demand for representation from industry mining companies and suppliers. www.miningrecord.com limits the number of advertisers on it's site, so as not to take away from it's information directed format. www.miningrecord.com has become another valued advertising tool for the industries leading companies through it's Executive Industry Member, Tile Ads and the newly introduced Suppliers Section. Industry companies use both the publications and online medium together, which has generated an increase in volume - that sustains any cycle the industry may experience. The numbers have shown to keep business at a constant.

TRADITION OF EXCELLENCE "Always do more than is required of you." – George Patton

The founders of HIE, have a combined 78 years of industry service. The Mining Record and associated companies continue to provide the highest quality products available. For 131 years the standard of excellence is the company's cornerstone. All personnel uphold this standard day in, and day out.

While awards and appreciations are an honor for our executives, it is the relationships that truly represent The Mining Record and the core foundation it has maintained since 1889. "The Voice Of The Mining Industry".

Over the years The Mining Record established itself as the most sought after publication for mining news and company advertising. The company has employed industry professionals, and students fresh out of mining schools to assist in their careers. Many of these fresh new faces are now executives in the industry. The Mining Record continues to be sought out for promoting and building the leading conferences.

Recognition and Awards: *Information on our THREE NEW PUBLICATIONS on Page 19 of this pamphlet.*

The Mining Record Company

2020 Executive Mining Excellence Award. Recognized for continued industry support.
2019 Executive Mining Excellence Award. Recognized for continued industry support.
2018 Executive Mining Excellence Award. Recognized for continued industry support.
2017 Executive Mining Excellence Award. Recognized for continued industry support.
2016 Executive Mining Excellence Award. Recognized for continued industry support.
... additional

Howell International Enterprises, LLC

2020 Executive Excellence Award.
2019 Executive Excellence Award.
2018 Executive Excellence Award.
2017 Executive Excellence Award.
2016 Executive Excellence Award.
... additional

Individual Executive Awards:

63 Individual and Company Awards Received From Associations and Conferences.

Noteworthy Executive Honors:

St. Barbara's Award. Society of Mining Engineers and Colorado Mining Association.
Life Time Achievement Award Northwest Mining Association.
4 Educating Our Youth Awards. DCS (Douglas County Schools).
3 Commitment To Mining Awards. Phoenix Mine Presentation.
11 Company Excellence Awards. International Investment Conferences.
5 Conference Accelerator Awards. IIC Americas.
Denver Gold Group - Conference Creation Award.
... additional



*** 1889 Denver Metro Chamber of Commerce – Presented to Denver's Daily Mining Newspaper**

THE MINING RECORD

THE VOICE OF THE MINING INDUSTRY

2021

CONVENTION SCHEDULE & ADVERTISING RATES

THE MOST COST EFFECTIVE MINING PUBLICATION SINCE 1889

VIRTUAL CONFERENCE EXHIBITIONS. IN THE EVENT A CONFERENCE IS CONVERTED TO VIRTUAL, THE MINING RECORD WILL BE PRESENT VIA THE MINING RECORD VIRTUAL EXHIBIT BOOTH.



**PRESENT AT ALL MAJOR
INDUSTRY EVENTS IN 2021**

**PUT YOUR COMPANY IN FRONT OF
ALL LEVELS
OF INDUSTRY REPRESENTATIVES**

**Online Daily News At:
www.miningrecord.com**

In the event of any show conversion to remote, virtual, postponement and/or cancellation, your advertisement will still be published in that issue. The Mining Record will send this issue in a promotional mailing to Industry leaders in order to achieve bonus circulation.

THE MINING RECORD

HEADQUARTERS USA: P.O. Box 1630 • Castle Rock, CO 80104 USA • Toll Free: 800-441-4748
Tel: 303-663-7820 • Fax: 303-663-7823 • Email: questions@miningrecord.com • www.miningrecord.com

CONVENTION SCHEDULE FOR 2021

❑ **JANUARY ISSUE. . .**

DISTRIBUTED AT TWO CONVENTIONS
Advertising Deadline January 7, 2021

VANCOUVER INVESTMENT CONFERENCE 2021

January 17-18, 2021
Venue To Be Announced
Vancouver, BC Canada

THE MINING RECORD - TABLE TOP EXHIBITOR

AME REMOTE CONFERENCE 2021

January 18-22, 2021 • Vancouver, BC Canada
**THE MINING RECORD IS A VIRTUAL SUPPORTER
DISTRIBUTION VIA VIRTUAL EXHIBIT LINKS AND LARGEST
DIRECT MAILING AND DIRECT DIGITAL TARGET AUDIENCE**

❑ **FEBRUARY ISSUE. . .**

DISTRIBUTION AT TWO CONVENTIONS
Advertising Deadline February 22, 2021

2021 MINEXCHANGE - VIRTUAL EVENT

SME ANNUAL CONFERENCE & EXPO AND

CMA 123RD NATIONAL WESTERN MINING CONFERENCE

March 1-5, 2021 • Denver, Colorado
**THE MINING RECORD IS A VIRTUAL EXHIBITOR
DISTRIBUTION VIA VIRTUAL EXHIBIT, LINKS, AND LARGEST
DIRECT MAILING AND DIRECT DIGITAL TARGET AUDIENCE**

2021 PDAC INTERNATIONAL CONVENTION

March 7-10, 2021
Metro Toronto Convention Center
Toronto, Canada
THE MINING RECORD - TABLE TOP EXHIBITOR

❑ **MARCH ISSUE. . .**

THE MINING RECORD IS DISTRIBUTING
Advertising Deadline March 12, 2021

NORTH AMERICA MINING SPECIAL EDITION

Key Executives, Purchasing Agents and more..
March 17-19, 2021 - Direct Target Distribution House

ARGENTINA MINING 2021

March 17-19, 2021
Convention Center Salta
Salta, Argentina
THE MINING RECORD EXHIBITOR STAND

❑ **APRIL ISSUE. . .**

Advertising Deadline April 5, 2021

EXPOMIN CHILE 2021

April 19-23, 2021
Centro de Convenciones Espacio Riesco
Santiago, Chile
THE MINING RECORD EXHIBITOR STAND

2021 CURRENT TRENDS IN MINING FINANCE AND OPERATORS CONFERENCE

May, 2021 - TBA
Princeton Club
New York, New York
THE MINING RECORD - TABLE TOP EXHIBITOR

❑ **MAY ISSUE. . .**

Advertising Deadline April 24, 2021

2021 CANADIAN INSTITUTE OF MINING CONVENTION

May, 2021 - TBA
Venue To Be Announced
THE MINING RECORD WILL BE DISTRIBUTED

❑ **JUNE ISSUE. . .**

MINEXPO 2021 PREVIEW EDITION

THE MINING RECORD IS AN EXHIBITOR
Advertising Deadline May 31, 2021

35TH ANNUAL ELKO MINING EXPO CONVENTION

June 7-11, 2021
Elko Convention Center, Elko, Nevada
THE MINING RECORD IS AN EXHIBITOR AT ENTRANCE

❑ **JULY ISSUE. . .**

Advertising Deadline June 22, 2021

RMCM ANNUAL CONVENTION

July 2021 - TBA, Convention In Colorado
THE MINING RECORD - TABLE TOP EXHIBITOR

❑ **AUGUST ISSUE. . .**

Advertising Deadline August 5, 2021

UTAH MINING ASSOCIATION ANNUAL CONVENTION

August, 2021 - TBA
Venue To Be Announced
THE MINING RECORD IS AN EXHIBITOR

THE INDUSTRY'S MOST COST EFFECTIVE PUBLICATION!

☐ **SEPTEMBER ISSUE. . .**

2021 OFFICIAL MEDIA PUBLICATION
DIRECT TARGET AUDIENCE PLACEMENT
Advertising Deadline September 3, 2021

MINEXPO 2021

September 13-15, 2021
 Las Vegas Convention Center
 Las Vegas, Nevada

THE MINING RECORD IS AN EXHIBITOR

INCORPORATING THE NEVADA MINING ANNUAL PREMIER EDITION 2021

DIRECTLY MAILED TO: Nevada Association Members, Nevada
 Mining Companies, Mine Operations and Subscriber Base

☐ **OCTOBER ISSUE. . .**

Advertising Deadline October 4, 2021

NEW ORLEANS 2021 INVESTMENT CONFERENCE

October 2021 - TBA
 Hilton New Orleans Riverside
 New Orleans, Louisiana

THE MINING RECORD - TABLE TOP EXHIBITOR

☐ **NOVEMBER ISSUE. . .**

THE MINING RECORD - TABLE TOP EXHIBITOR
Advertising Deadline October 22, 2021

ALASKA MINERS ASSOCIATION CONVENTION

November 2021 - TBA
 Dena'ina Center
 Anchorage, Alaska

THE MINING RECORD - TABLE TOP EXHIBITOR

THE SILVER SUMMIT 2021

San Francisco, California - TBA

☐ **DECEMBER ISSUE. . .**

THE MINING RECORD BONUS EOY DISTRIBUTION
Advertising Deadline November 18, 2021

2021 ANNUAL AMERICAN EXPLORATION & MINING ASSOCIATION CONVENTION

December 6-10, 2021
 Nugget Casino Resort
 Reno, Nevada

THE MINING RECORD IS AN EXHIBITOR



**CHECK CONVENTION ISSUES YOU WOULD LIKE YOUR ADVERTISEMENT TO APPEAR IN. COMPLETE
 THE INFORMATION BELOW. RETURN TO: ADVERTISING@MININGRECORD.COM OR FAX: 303.663.7823.**

Company.....

Contact.....

Address.....

City..... State..... Zip.....

Signature.....

Telephone.....

Email.....

15% Discount Available



SINCE 1889...

THE MOST DEMANDED MINING PUBLICATION

**ADVERTISEMENT SIZES AND PRICING
 AVAILABLE ON FOLLOWING PAGE.**

Ad Size Interested In: _____ ☐ **Color** ☐ **Black and White** ☐ **Send Quote**

☐ **Ad Copy Coming.** ☐ **Ad Copy On Hand At The Mining Record.**

☐ **10% discount for Advertising all 12 issues.** ☐ **5% for Pre-Payment**

In the event of any show conversion to remote, virtual, postponement and/or cancellation, your advertisement will still be published in that issue. The Mining Record will send this issue in a promotional mailing to Industry leaders in order to achieve bonus circulation.

THE MINING RECORD

"THE INDUSTRY'S LEADING MINING NEWSPAPER"

2021 DISPLAY ADVERTISING RATES PER INSERTION

OPEN RATE	\$75.00 per column inch		
1/8 page	\$425.00	...10 col. inches...	Horizontal.....5 ³ / ₄ " x 3 ¹ / ₂ " Vertical.....3 ³ / ₄ " x 5"
1/6 Page	\$575.00	...15 col. inches...	Vertical.....5 ³ / ₄ " x 5"
1/4 page	\$695.00	...20 col. inches...	Horizontal.....7 ³ / ₄ " x 5" Vertical.....5 ³ / ₄ " x 6 ³ / ₄ "
1/3 page	\$795.00	...27 col. inches...	Horizontal.....7 ³ / ₄ " x 6 ³ / ₄ " Vertical.....5 ³ / ₄ " x 9"
1/2 page	\$1,095.00	...40 col. inches...	Horizontal.....9 ³ / ₄ " x 8" Vertical.....7 ³ / ₄ " x 10"
2/3 page	\$1,145.00	...46 col. inches...	Vertical....7 ³ / ₄ " x 15 ¹ / ₄ "
Full page	\$1,525.00	...79 col. inches...9 ³ / ₄ " x 15 ³ / ₄ "
Full Back page	\$1,795.00	...79 col. inches...9 ³ / ₄ " x 15 ³ / ₄ "

MULTIPLE ADVERTISING DISCOUNT

6 times.....	5%
12 times.....	10%
Pre-payment.....	5%



Color — \$175.00 (one color)

4 - Color Rates — \$2,495.00 (Full Page) \$2,195.00 (2/3 Page) \$1,895.00 (Half Page)

300 Minimum Resolution — 4 Color Advertisements To Exact Size Must Be Furnished To Publisher.

Inserts: One Page (both sides) = \$1,835.00 (8¹/₂" x 11")

Two Page (4 sides) = \$2,300.00

Prepayment Required

CLASSIFIED ADVERTISING RATES

\$2.50 per line (1-3 times) 25 characters per line, 4 times or more \$2.25 per line

Forward to Box Number: \$4.00 per line

PROFESSIONAL DIRECTORY (3 month minimum)

Open Rate.....\$75.00 per column inch
(per insertion)

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$80.00 per hour

Maximum frequency discount for advertisements placed through agencies.....5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution (**Email: dale@miningrecord.com**). Original Artwork accepted for advertisement design.

ADVERTISING DEADLINE: Due by 1:00 p.m. on deadline date indicated on schedule.

U.S. HEADQUARTERS: Post Office Box 1630 • Castle Rock, CO 80104-6130 • (800) 441-4748 • (303) 663-7820

Fax: (303) 663-7823 • Website: www.miningrecord.com • Email: advertising@miningrecord.com • questions@miningrecord.com

EDITORIAL 2021 - THE MINING RECORD

The Mining Record has been in continuous publication for 132 years and is recognized as the industry's leading newspaper. The Mining Record has an international readership. It focuses on timely and credible news reporting on exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices. Its readership is concentrated in the mining industry proper - mining companies, engineers, geologists, mine supervisory personnel, company officers and individuals engaged in exploration and large or small mine production.

Every year, The Mining Record devotes issues to the major conventions in the western U.S., Canada and Latin America. The newspaper is available monthly (print media, digitally) or daily (online).

Editorial Submissions accepted from all industry related service providers, operators and mining companies.

Note: Due to the amount of editorial received for immediate publication, The Mining Record does have to prioritize based on predetermined guidelines.

Advertisers submitting editorial have the option of placing within a page of their position or can be in another location of the publication.

Editorial Per Issue:

Industry News: Feature Story and Interior News is the most recent available in the industry. Based on location of major events, the focus on that geographic area will be highlighted when possible. The articles content consist of: Exploration, discovery, development, production, joint ventures, acquisitions, operating results, legislation, government reports and metals prices.

Advertisers and Service Companies: Announcements and Product Releases must be no longer than 1000 words to assure text placement fits layout. Photos can be provided and will be included if page content allows. Photos must be provided in PDF or JPEG format - minimum of 300 resolution.

Editorial can be submitted to: editor@miningrecord.com, fax: 303.663.7823, mail: The Mining Record, P.O. Box 1630, Castle Rock, CO 80104

Editorial with Advertisement can be submitted to: advertising@miningrecord.com

Editorial Deadline: The Mining Record requests that editorial be submitted 2 weeks prior to the deadline of the publication as shown on the 2021 Schedule and Rates. Should you need additional time for editorial submission, please contact our editorial department - editor@miningrecord.com, 800.441.4748, or 303.663.7820.

Products and/or Services advertised in The Mining Record are not endorsed by The Mining Record. Publisher reserves the right to refuse advertising that is competitive with his publications or which, in the publisher's opinion, does not meet with the format of mining publications.

HEADQUARTERS USA

P.O. Box 1630 • Castle Rock, CO 80104 USA
Tel: 303-663-7820 • Toll Free: 800-441-4748 • Fax: 303-663-7823
Email: questions@miningrecord.com • www.miningrecord.com

EXECUTIVE CENTER USA

Highlands Ranch, CO - HIEBD
Tel: 303-663-7820 • Toll Free: 800-441-4748 • Fax: 303-663-7823
Email: questions@miningrecord.com • www.miningrecord.com

AFFILIATED OFFICE LOCATIONS:

DENVER, CO • LITTLETON, CO • LAKEWOOD, CO • GUNNISON, CO • COLORADO SPRINGS, CO • DTC ENGLEWOOD, CO • MENDOZA, ARGENTINA • VANCOUVER, BC

2021 - TMRCO

CV Subscription Services
DEN Distribution House
CLICK Direct Client Group

*Approval dated: 09/22/20

The Mining Record Company - HIE, LLC

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Published Monthly

Business Hours: Monday - Friday 8:00 a.m. - 5:00 p.m.

Headquarters:

Post Office Box 1630

Castle Rock, Colorado 80104 USA

Toll Free: 1-800-441-4748 USA/Canada

Tel: (303) 663-7820 • Fax: (303) 663-7823

Website Address: www.miningrecord.com

*Publication Specifics: The Mining Record trade publication provides information that is in demand and not always available elsewhere. Industry specific. Established history and brand name. Brand name is recognized more than any other industry publication. Has been in continuous publication since 1889. Publication demonstrates powerful positioning that generates business for advertisers. 90% of The Mining Record advertisers have been clients for 20 years or more.

Readership: 54,123

Quarterly Premier Editions Readership: 99,805

Circulation/Issue: 25,773

Geographical: North America: 65%;
South America: 20%; Other: 15%

Additional Circulation: 10,850

Additional Circulation Readership: 45,027

Publication shows consistent yearly readership growth and demand.

*SURVEY: 90% of readers say industry publication keeps them informed.

*NNC 2020 Calculations: Average number of individual members readership per paper = 2.1; Average number of office-location-project members readership per paper = 4.15

Published monthly - \$8.00 per copy

The articles published in The Mining Record are obtained from sources considered reliable, but are not to be construed as a solicitation for investment purposes or to buy or sell stock.

Subscription Rate

For U.S.: \$55 per year, Canada & Mexico: \$82 per year

Foreign: \$99 per year

Email: subscriptions@miningrecord.com

Editorial Submissions: Email: editor@miningrecord.com

Regional Office: Highlands Ranch, CO 80129 USA.

Associate Offices: Contact headquarters for locations.

Advertising: Display and Classified Media Kit Available upon request. Email: advertising@miningrecord.com.

Postage: Periodicals Postage Paid in Colorado.

Postmaster: Send address changes to The Mining Record, P.O. Box 1630, Castle Rock, CO 80104 USA.

Distribution Mail House: Denver, Colorado USA • Publication Printing Facility: Tucson, AZ USA. Products and/or Services advertised in The Mining Record are not endorsed by The Mining Record. Publisher reserves the right to refuse advertising that is competitive with his publications or which, in the publisher's opinion, does not meet with the format of mining publications.

*Social Media Communications Posted In Publication and Online: While our company does have registered accounts, our users security is top priority. Our Facebook, Twitter, and Associated Instant Apps pages are designed with no interaction allowed at this point. Consumer Protection Agency reported that scams on social media skyrocketed by 150 percent across Facebook, Twitter and Associated Instant Apps. And the number is likely to continue climbing as more cyber crooks see social as a fruitful target. Our users and clients security will not be compromised with these media outlets at this time. Our web security service for www.miningrecord.com site provides our users information for the industry with peace of mind. www.miningrecord.com is universal with complete availability through desktop, laptop and all mobile devices. It will remain our focal form for online media access to our users and clients.

The Mining Record Company and Howell International Enterprises, LLC uses services considered reliable with top industry ratings for circulation review and reports. Subscribers, circulation and readership changes continuously with new subscribers, expirations and sources. The Mining Record Company and Howell International Enterprises, LLC accepts no responsibility or liability for any errors in calculations or representation.

THANK YOU FOR VISITING OUR VIRTUAL BOOTH.

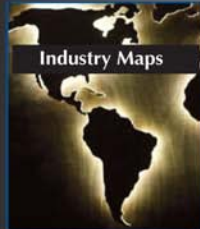
Proud Member Of The American Exploration & Mining Association.



American Exploration & Mining Annual Meeting

www.miningamerica.org

November 30 - December 4, 2020



THE MINING RECORD COMPANY

HOWELL INTERNATIONAL ENTERPRISES, LLC



CONFERENCE EDITION
DECEMBER 2020



Online News

Directories

Industry Maps

Conference Schedules

Advertising

Industry Suppliers

Contact

Website

Since 1889, The Voice Of The Mining Industry

The Mining Record is the leading industry newspaper for representation. When presented with obstacles outside the industry's control, The Mining Record has the ability to provide our advertisers with the representation they expect. 90% of our clients have been with us for 20 years plus. This speaks volumes to the continued business The Mining Record generates in the mining industry. Whether Internet, Virtual, Digital or Printed - The Mining Record continues to deliver the highest level of company representation.

THANK YOU FOR VISITING OUR VIRTUAL BOOTH.

Proud Member Of The Society for Mining, Metallurgy and Exploration.

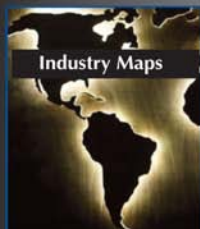


MINE~~X~~CHANGE

2021 SME Annual Conference & EXPO

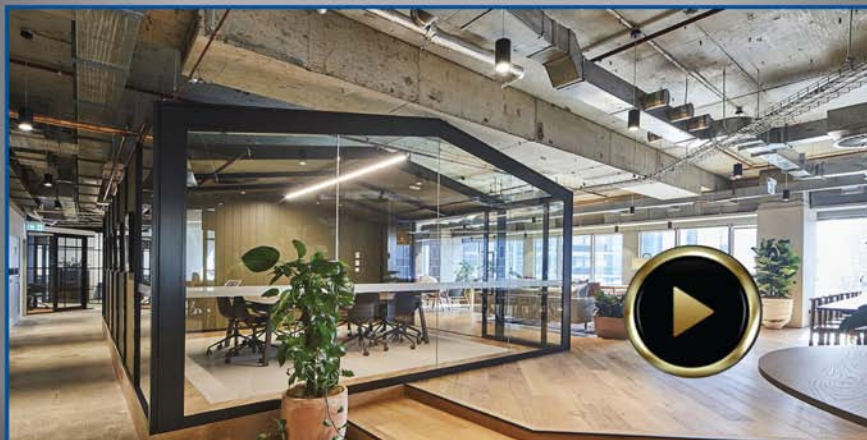
SME 123RD NATIONAL WESTERN MINING CONFERENCE

MARCH 1-5, 2021
VIRTUAL EVENT

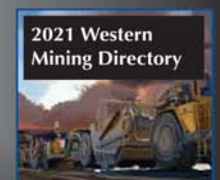


THE MINING RECORD COMPANY

HOWELL INTERNATIONAL ENTERPRISES, LLC



CONFERENCE EDITION
FEBRUARY 2021



Online News

Directories

Industry Maps

Conference Schedules

Advertising

Industry Suppliers

Contact

Website

Powerful email marketing made easy.

See all the great things it can do for your business.

The Mining Industry Direct Email Contacts

Reach your ideal audience with a TARGETED OPT-IN EMAIL LIST

Save time and money by connecting with the right people, the first time.

- Mining Operations - Primary USA and Canada
- Mining Company Headquarters - Primary USA and Canada
- Mining Association Members - Worldwide
- Industry Exhibitors - Leading Industry Exhibitions - Worldwide
- Protected TMR Subscriber/Contact List 30,000 Plus
- Compiled Web-build Industry Direct Contacts 240,000

GENERAL PRICING: \$100.00 per 1,000 email contacts - 1 time email campaign.

CUSTOM PRICING AVAILABLE: Multiple Campaigns, Follow Ups, Weekly, Monthly.
Prices discounted per continuous campaigns.

“Keeping your customers up-to-date on your brand doesn’t mean batching and blasting emails to everyone. Make more money and see better engagement by sending targeted campaign emails like newsletters, sale announcements, or promotions.”

Contact for more information: questions@miningrecord.com

HE_{IS}

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EXECUTIVE CENTER USA

Highlands Ranch, CO - HIEBD

Tel: 303-663-7820 • Toll Free: 800-441-4748 • Fax: 303-663-7823

Email: questions@miningrecord.com • www.miningrecord.com



2021-2022 Western Mining Directory

2021-2022 Bound Edition Published May 2021

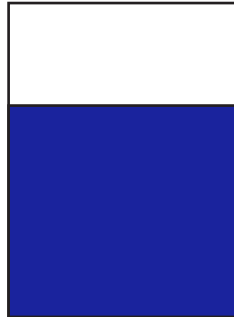
**MINING COMPANIES
MINES & OPERATIONS
SUPPLIERS BY SERVICES
SUPPLIERS ALPHABETICALLY**

2021-2022 Western Mining Directory

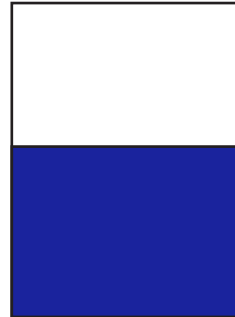
— RATES & ADVERTISING SPECIFICATIONS —



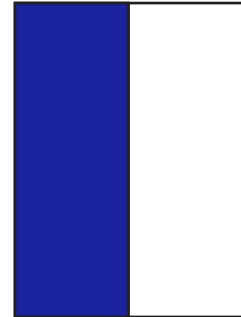
FULL PAGE



2/3 PAGE



1/2 PAGE



1/2 PAGE

GENERAL ADVERTISING RATES

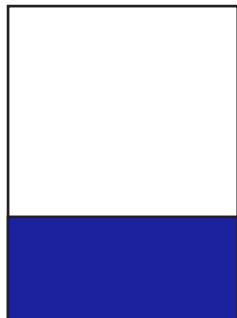
WIDTH X DEPTH (In inches)

FULL PAGE .. 7-1/2 x 10	\$1,345
2/3 PAGE ... 7 x 6-3/4	\$1,100
1/2 PAGE 7 x 5	\$950
1/2 PAGE ... 3-1/2 x 10	\$950
1/3 PAGE 7 x 3-3/8	\$850
1/4 PAGE ... 7 x 2-1/2	\$615
1/4 PAGE 3-1/2 x 5	\$615
1/8 PAGE .. 3-1/2 x 2-1/2 ...	\$490

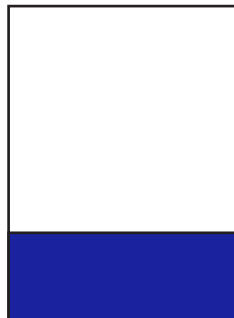
SPECIAL POSITION & COLOR RATES

(Full Page Only)

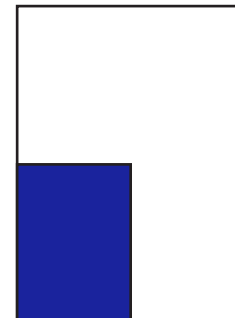
BACK COVER (including 4- color)	\$2,445
INSIDE FRONT COVER	\$1,750
INSIDE BACK COVER	\$1,750
FULL PAGE (special position)	\$1,375
GUARANTEED POSITIONS (other)	add 20%
ADDITIONAL CHARGES PER COLOR	\$400
ADDITIONAL CHARGES FOR 4- COLOR.	\$1,100



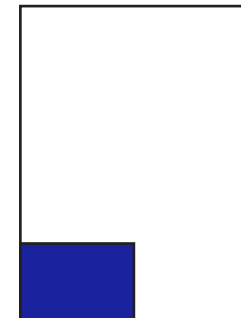
1/3 PAGE



1/4 PAGE



1/4 PAGE



1/8 PAGE

MECHANICAL:

Edge bleeds not accepted (except covers). Electronic Format: Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original artwork accepted for advertisement design. Howell International Enterprises will typeset and layout advertising copy at no charge (artwork must be supplied by the advertiser). 15% Agency Discount. Production charge to advertising agencies is \$65/hour.

Send artwork to: advertising@miningrecord.com

Prepayment Discount is 5%

ADVERTISING DEADLINE APRIL 29, 2021

Toll Free: 800-441-4748

P.O. BOX 1630, CASTLE ROCK, CO 80104 • 303.663.7820 • FAX: 303.663.7823

www.miningrecord.com

Alaska - Arizona - California - Colorado - Idaho - Montana - Nevada
New Mexico - North Dakota - Oregon - South Dakota - Utah - Washington and Wyoming

2021/22 WESTERN MINING DIRECTORY

The Western Mining Directory has been published for 35 years. The directory will list over 225 mining companies, 180 mines and 280 projects and properties. The Mining Company section contains telephone numbers, websites and addresses for corporate, regional, exploration and mine offices, and all principle officers. Mine information includes names of managers, its location, and whether it is open pit or underground, its type of recovery, products, operator, grade, mining rate and number of employees.

Controlled Marketing

The directory is unique in that a complimentary edition is mailed to all directory-listed mining companies and personnel at their mine sites.

The Western Mining Directory will provide maximum exposure for its advertisers to the decision makers of the industry for an entire year. The Directory occupies a vital niche in the information marketplace for the entire industry and is thus a prime venue for representing your company's services and products to the industry.

**CONTACT FOR:
ADVERTISING RATES
AND SPECIFICATIONS**

800.441.4748 / 303.663.7820
advertising@miningrecord.com

ALSO VIEW AT:
www.miningrecord.com



MINING INDUSTRY DETAILED MAPS

- CORPORATE LOGO DISPLAY PLACEMENT -

HOWELL INTERNATIONAL ENTERPRISES, LLC



WESTERN STATES MINES MAP

This edition shows locations of over 130 gold, silver, platinum, copper, molybdenum and coal mines in the eleven western United States.

For each mine, the Map lists the state and county, its reserve, grade, mine operator and whether it is underground or open pit.

The Map is 26.75" x 40" in size and is printed in contrasting colors on enamel stock for increased legibility showing states, capitols and major highways.



SOUTH AMERICA MINES MAP

This edition lists and shows locations of approximately 260 precious and base-metal mines and projects that are in operation, development, feasibility or construction.

It identifies the owner and/or operator and states the current level of activity.

The Map is 30" x 36" and is printed in contrasting colors on enamel stock for increased legibility.



MEXICO PRECIOUS METALS MINES MAP

This edition lists and locates over 210 operating underground and open pit mines, as well as development and exploration projects for precious and base metals. It identifies the owner, operator, product and status of activity for each property.

The Map is 30" x 42" and printed in contrasting colors on enamel stock for increased legibility showing states, capitols and major highways.



MINES OF AUSTRALIA MAP

The Australia Mines Map lists and locates 275 precious metals, base metals, uranium and coal mines that are in operation, under construction, development or undergoing feasibility. It identifies the mine's owner, minerals produced, the current level of activity and whether the mine is surface or underground.

The map is 30" x 42", printed in contrasting colors for increased legibility, on enamel stock.



OPERATING MINES IN CANADA MAP

The map, Operating Mines in Canada, lists and locates 90 precious, base metals, uranium and coal mines that are in operation.

It identifies the mine's owner, mineral products produced and if it is a surface or underground operation.

The map is 30" x 33", printed in contrasting colors for increased legibility, on enamel stock.

Corporate Logo Display Placement. This is a first right of refusal placement. Once you have it, it is yours until you decide for it not to be. One year minimum commitment with one year advance placement, and one year advance notice of discontinuation (*Example: January 2019 cancellation notice for 2020. Your logos will appear all of 2019*). In addition to the maps we provide you for sending to your target clients, we sell these at all the conferences, phone orders and online. These maps are also updated 4 times a year. Your logo is always on them. Mining companies receive the maps as well for updates and reviews.

Reservations Are Taken In Advance. Contact: HIE, LLC., 800-441-4748 • 303-663-7820, advertising@miningrecord.com

www.miningrecord.com

SINCE 1994



Home Page Tile and Banner Advertisements

Tile Ads: \$1,000.00 per month

Banner Ads: \$900.00 per month

Animated Ads: \$1,200.00 per month

*6 Month Minimum Placement

*Limited Placement Positions

Suppliers Section (Alphabetical and Service)

Listings: \$400.00 per year

*12 Month Minimum Placement

Intro Page Executive Industry Member

Listings: \$10,000.00 per year

*12 Month Minimum Placement

*12 Month Advance Order Placement

*Limited Placement Positions

**12 Month Advance Cancellation of placement*

(Example: January 2019 cancellation notice for 2020. Your logos will appear all of 2019)



All online advertising is available at:

www.miningrecord.com

**View your interest, navigate the site,
and decide what works best for you!**

Any questions, Please contact us at:

800.441.4748 · 303.663.7820

Email: advertising@miningrecord.com

2021 - WEBHTML

CV Subscription Services
SOURCES REFERENCED
Ebuzz/Preci CO
CLICK Direct Digital Svcs.

*Approval dated: 09/22/20

www.miningrecord.com
The Mining Record Company - HIE, LLC
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Online Activation Live:

January 2, 1994

Headquarters:

Post Office Box 1630

Castle Rock, Colorado 80104 USA

Toll Free: 1-800-441-4748 USA/Canada

Tel: (303) 663-7820 • Fax: (303) 663-7823

Website Address: www.miningrecord.com

Business Hours: Monday - Friday 8:00 a.m. - 5:00 p.m.

www.miningrecord.com was created in 1994 as part of the online services/internet industry demand. Original hosting group based in Denver, CO - Rocky Mountain Internet - SagoNet. Contains digital news, industry links, industry directory services, resources, industry products, various forms of service providers digital marketing features, and products available for purchase. Circulation description of originating company and ownership: “*Publication Specifics: The Mining Record trade publication provides information that is in demand and not always available elsewhere. Industry specific. Established history and brand name. Brand name is recognized more than any other industry publication. Has been in continuous publication since 1889. Publication demonstrates powerful positioning that generates business for advertisers. 90% of The Mining Record advertisers have been clients for 20 years or more.

Visitor Sessions (+/- average)

Direct	19,664
Referral	21,026
Organic	21,061

Total Month 326,265
Five Day Week Base

Unique Visitor Traffic by Source (+/- average)

Direct	9,451
Referral	8,385
Organic	11,680

Total Month 242,740
Five Day Week Base

All Page Views by Type (+/- average)

Total Month 252,432
Five Day Week Base

Pages	30,480
Products	15,237
Categories	17,391

Above shows a summary of all traffic, analytic, and conversion data. (+/- average).

Policies related privacy and security can be found at <http://www.miningrecord.com/policies/privacy-policy.html> and may be amended as needed to comply with current regulations.

Web Analytics Research Services for figure compilation of www.miningrecord.com: Traffic Analysis, Volume Sources, Desktop and Mobile Devices, Geo Distribution, Subdomains, Tier Landing Pages, Engagement Metrics, Referring Sites, and Trend Monitoring. Figures represent Current, Past, Growth and Projected. The Mining Record Company and Howell International Enterprises, LLC - www.miningrecord.com uses services considered reliable and accepts no responsibility or liability for any errors in calculations or representation.

TMR Publishing with focus on industry proper print and online formats:

*SURVEY: 90% of readers say industry publication keeps them informed.

*NNC 2020 Calculations: Average number of individual members readership per paper = 2.1; Average number of office-location-project members readership per paper = 4.15

The articles published in The Mining Record (both printed and digital-online) are obtained from sources considered reliable, but are not to be construed as a solicitation for investment purposes or to buy or sell stock.

Editorial Submissions: Email: editor@miningrecord.com;

Advertising: Display and Classified Media Kit Available upon request. Email: advertising@miningrecord.com.

Products and/or Services advertised online via www.miningrecord.com and in The Mining Record are not endorsed by The Mining Record. Publisher reserves the right to refuse advertising that is competitive with his publications(both printed and digital-online), or which, in the publisher's opinion, does not meet with the format of mining publications.

*Social Media Communications Posted In Publication and Online: While our company does have registered accounts, our users security is top priority. Our Facebook, Twitter, and Associated Instant Apps pages are designed with no interaction allowed at this point. Consumer Protection Agency reported that scams on social media skyrocketed by 150 percent across Facebook, Twitter and Associated Instant Apps. And the number is likely to continue climbing as more cyber crooks see social as a fruitful target. Our users and clients security will not be compromised with these media outlets at this time. Our web security service for www.miningrecord.com site provides our users information for the industry with peace of mind. www.miningrecord.com is universal with complete availability through desktop, laptop and all mobile devices. It will remain our focal form for online media access to our users and clients.

The Mining Record Company and Howell International Enterprises, LLC - www.miningrecord.com - uses services considered reliable with top industry ratings for views, links, orders, news, online distribution, subscriptions review and reports. Views, links, orders, news, online distribution, subscriptions and readership changes continuously. The Mining Record Company and Howell International Enterprises, LLC - www.miningrecord.com - accepts no responsibility or liability for any errors in calculations or representation.

THE MINING RECORD & HOWELL INTERNATIONAL ENTERPRISES, LLC

NEW INDUSTRY SPECIFIC PUBLICATIONS

Denver, Colorado, USA Fall Edition 2009, Volume - Sample Publications - www.miningrecord.com

THE AGGREGATE RECORD

[illegible]

Vulcan Materials Reported Key Markets Price Growth



Revenues were higher in Georgia, Illinois, Tennessee and Texas. On a non-adjusted basis, all of the Company's key markets reported year-over-year growth. Salesmen across the Company's more than 300 locations reduced cash spending and controlled inventory in areas most impacted by slower in-place orders.

For widespread growth in pricing and effective cost control, second quarter aggregates slipped only 2 percent below the prior year's second quarter. Shipping patterns varied widely across the Company's business

unit of reducing inventory offset the majority of a \$14 million earnings benefit from lower third-quarter costs.

Fourth quarter gross profit was \$35 million, an improvement of \$1 million from the prior year.

This year-to-date results demonstrate three capabilities: the starting twelve month base cost-plus gross profit is approximately 60% per ton; the operating plans are achieved by one year strategic in-

crease of "commenced" in-
formation; Excellence, Logis-
tics Innovation and Strategic
Sourcing; a healthy balance
cost, strong liquidity, and the
acquisition of new people." He
said.

Demand Trends Remain Strong For Martin Marietta In 2020

together in one place. Managers work higher in Georgia, Texas, Tennessee and Ohio. The a few states that have the most employees. The company's top markets represent just one-half price premium. For the quarter, Apple's total revenue was \$1.1 billion, up 10 percent versus the prior year's report, including 100,000 units sold.

[illegible]

On these things we can expect such as our cost and our pricing discipline, both of which help to compound our net margins. We expect our full-year 2020

Diocese, Colorado, USA
Fall Edition 2020, Volume 1 Sample
Publications: www.enr.construction.com

CONSTRUCTION RECORD

COMPLETE COVERAGE AND REPRESENTATION: OPERATIONS, INFRASTRUCTURE, GENERAL CONTRACTORS, SPECIALTY CONTRACTORS, SERVICE AND SUPPLIER PROVIDERS

BNSF Preliminary Work Continues For Third Main Line



The project is the big ticket item of the \$60 million BOND plans to spend on capital projects in the next two years. About half of the money is aimed at replacing and other improvements on 1,600 miles of track and replacing 15 miles of rail and more than 90,000 ties, according to the announcement itself.

The search of these areas on the Dallas battlefield remains the worst and the latest salvo in the 1991-92 Gulf War. The 1991-92 Gulf War is the latest salvo in the 1991-92 Gulf War. The 1991-92 Gulf War is the latest salvo in the 1991-92 Gulf War.

The French socialist shows the company's commitment to providing a safe, efficient and reliable service to its customers and its commitment to the environment.

Completion Of First-Year Residential Hall At The University Of Denver

Completion Of First-Year Residential Hall At The University Of Denver

ENGLEWOOD, CO. - **house** construction, a leading construction management

The residential village has more than 700 houses, which can house more than 2,000 students. The village is a self-contained community, which has provided first-year residents with an excellent living environment on the HK Campus. The Diamond Family Residential Village is a 120,000-square-foot residence building, which is the first of three buildings scheduled to open this year.

[illegible]

Da drawing a second water through the backbone of the Chinese dragon and bridging the Union Pacific at Yuma and the Pecos River

A PUBLICATION OF GROWTH, ADVANCEMENT, AND TECHNOLOGY WHILE CONSCIOUSLY WORKING WITH THE ENVIRONMENT

INFRASTRUCTURE

AND THE ENVIRONMENT

Over \$220 Million In Federal Grants For America's Ports



Supporting our nation's youth and workforce, industry's "lead" and "follow" projects

The grant will be used to provide technical assistance to the following:

- **Water Administration** in the following areas:
 - **Water Quality:** The grant will help the water quality department to develop a water quality management plan and to implement it.
 - **Water Quantity:** The grant will help the water quantity department to develop a water quantity management plan and to implement it.
 - **Water Pollution:** The grant will help the water pollution department to develop a water pollution management plan and to implement it.
- **Water Resources** in the following areas:
 - **Water Conservation:** The grant will help the water conservation department to develop a water conservation management plan and to implement it.
 - **Water Distribution:** The grant will help the water distribution department to develop a water distribution management plan and to implement it.
 - **Water Treatment:** The grant will help the water treatment department to develop a water treatment management plan and to implement it.

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 - **Water Treatment:** The grant will help the water treatment department to develop a water treatment management plan and to implement it.

...to operate efficiently in the competitive global marketplace."

There are many reasons why the American and our key is a service that locally integrates business services by providing the funding to support the improvement of the critical infrastructure components of the transportation and the transportation.

**A complete list of
great companies follows:**

Veracruz, Mexico • **Maldita**
Ternated Freight Truck •
Veracruz International Freight
(01) 769-8721

The project will expand the existing canal by approximately 875 feet to deeper water to accommodate growing freight traffic, and will provide U.S. exports over the Gulf of Mexico to Los Angeles and Long Beach. This project is in an Opportunity Zone.

HIE, LLC is proud to introduce three new publications. The Company is meeting the demand for industry specific trade show publications that directly impact business growth for our clients.

With the implementation of safety factors and the rescheduling of trades shows, HIE, LLC is providing the resources requested by clients and industry professionals. With the highest rated targeted industry information source, HIE, LLC, in addition to events presence and exhibiting, will directly provide the products to the industry specific decision makers.

The founders of HIE, LLC have a combined 78 years of industry service. The Mining Record and associated companies continue to provide the highest quality products available. For 132 years the standard of excellence is the company's cornerstone.

All three new publications underwent all test market introduction research. The Company received an overwhelming consensus for these specific industry publications. Printed and Digital Formats.

See the accompanying pages for events, rates and attendees circulation (in addition to HIE, LLC target readership).

PREMIER EVENTS EDITIONS

YOUR DIRECT SOURCE TO THE INDUSTRY DECISION MAKERS

THE AGGREGATE RECORD ADVERTISING RATES:

B&W = Black and White

Business Card Size - B&W	\$225.00	...4 col. inches....	3 7/8" x 2"
1/8 page - B&W	\$425.00	...10 col. inches...	Horizontal.....5 3/4" x 3 1/2" Vertical.....3 3/4" x 5"
1/6 Page - B&W	\$575.00	...15 col. inches...	Vertical.....5 3/4" x 5"
1/4 page - B&W	\$695.00	...20 col. inches...	Horizontal.....7 3/4" x 5" Vertical.....5 3/4" x 6 3/4"
1/3 page - B&W	\$795.00	...27 col. inches...	Horizontal.....7 3/4" x 6 3/4" Vertical.....5 3/4" x 9"
1/2 page - B&W	\$1,095.00	...40 col. inches...	Horizontal.....9 3/4" x 8" Vertical.....7 3/4" x 10"
2/3 page - B&W	\$1,145.00	...46 col. inches...	Vertical.....7 3/4" x 15 1/4"
Full page - B&W	\$1,525.00	...79 col. inches...9 3/4" x 15 3/4"
Full Back page - B&W	\$1,795.00	...79 col. inches...9 3/4" x 15 3/4"

COLOR — \$175.00 (one color) • **4 - COLOR RATES** — \$2,495.00 (Full Page) \$2,135.00 (2/3 Page)
\$1,895.00 (Half Page)

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$90.00 per hour
Maximum frequency discount for advertisements placed through agencies.....5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

PLACE MY ADVERTISEMENT :

(15% MAXIMUM AGENCY DISCOUNT)

☐ PLACE MY ADVERTISEMENT IN BOTH PREMIER EDITIONS - 15% DISCOUNT.

PLACE MY ADVERTISEMENT IN: ☐ WORLD OF CONCRETE EDITION ☐ ASPHALT 2022 EDITION

FIRST ADVERTISING DEADLINE MAY 21, 2021

☐ AD ON HAND AT THE MINING RECORD. ☐ NEW AD ON ZIP DISK OR FLASH DRIVE. ☐ AD COMING (☐ ZIP DISK/CD ☐ EMAIL/FTP)

* EMAIL ADVERTISEMENTS SHOULD BE SENT TO: advertising@miningrecord.com

COMPANY..... TEL:

NAME..... SIGNATURE.....

FOR FURTHER INFORMATION ABOUT ADVERTISING CALL TOLL FREE: 800-441-4748

advertising@miningrecord.com

Fax or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA

Fax: 303-663-7823 Tel: 303-663-7820 www.miningrecord.com

HOW TO ATTEND:

Contact: The Aggregate Record • 800-441-4748 • 303-663-7820 • FAX: 303-663-7823, EMAIL: questions@miningrecord.com

Denver, Colorado, USA

DUE TO COVID RESCHEDULING THE WORLD OF ASPHALT 2021 CANCELLED



THE AGGREGATE RECORD

A PUBLICATION OF THE MINING RECORD COMPANY

EXPLORATION, DISCOVERY, DEVELOPMENT, PRODUCTION, JOINT VENTURES, ACQUISITIONS, OPERATING RESULTS,
LEGISLATION, GOVERNMENT REPORTS AND AGGREGATE PRICES, CONCENTRATING ON THE AGGREGATE
INDUSTRY PROPER - AGGREGATE MINING COMPANIES, ENGINEERS, GEOLOGISTS, SUPERVISORY PERSONNEL,
COMPANY OFFICERS AND INDIVIDUALS ENGAGED IN EXPLORATION AND LARGE OR SMALL PRODUCTION.

2021/22 PREMIER EVENTS EDITIONS

2 Major Editions Directly Available To



75,000

Industry Professionals



PUT YOUR ADVERTISEMENT IN FRONT OF THE DECISION MAKERS.

THE AGGREGATE RECORD 2021 EDITION



WORLD OF CONCRETE 2021

WORLD OF CONCRETE 2021, JUNE 8-10, 2021

Las Vegas Convention Center • Las Vegas, Nevada

THE AGGREGATE RECORD WILL COMPLETELY COVER THIS EVENT

NEW FOR 2021! Cement Production Pavilion (North Hall)

132 YEARS. EXPERIENCE YOU EXPECT IN REPRESENTING CLIENTS AT MAJOR EVENTS.

THE AGGREGATE RECORD 2022 EDITION



WORLD OF ASPHALT 2022

WORLD OF ASPHALT 2022, MARCH 29-31, 2022

Nashville, Tennessee

THE AGGREGATE RECORD WILL COMPLETELY COVER THIS EVENT

Partnering with the AGG1 Aggregates Academy & Expo



Select These Issues For Your Advertising Schedule...

CONSTRUCTION RECORD

You Source For The Leading Industry News

•••• CONFERENCE EDITIONS ••••

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Business Card Size - B&W	\$225.00	...4 col. inches....	3 7/8" x 2"
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PLACE MY ADVERTISEMENT :

(15% MAXIMUM AGENCY DISCOUNT)

☐ PLACE MY ADVERTISEMENT IN BOTH CONFERENCE EDITIONS - 15% DISCOUNT.

PLACE MY ADVERTISEMENT IN: ☐ SPRING 2021 SPECIAL EDITION ☐ FALL 2021 SPECIAL EDITION

FIRST ADVERTISING DEADLINE MAY 28, 2021

☐ AD ON HAND AT THE MINING RECORD. ☐ NEW AD ON ZIP DISK OR FLASH DRIVE. ☐ AD COMING (☐ ZIP DISK/CD ☐ EMAIL/FTP)

* EMAIL ADVERTISEMENTS SHOULD BE SENT TO: advertising@miningrecord.com

COMPANY..... TEL:

NAME..... SIGNATURE.....

FOR FURTHER INFORMATION ABOUT ADVERTISING CALL TOLL FREE: 800-441-4748

advertising@miningrecord.com

Fax or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA

Fax: 303-663-7823 Tel: 303-663-7820 www.miningrecord.com

HOW TO ATTEND:

Contact: The Construction Record • TF: 800-441-4748 • T: 303-663-7820 • F: 303-663-7823, E: questions@miningrecord.com

..... **CONFERENCE EDITIONS**

Denver, Colorado, USA

CONSTRUCTION RECORD

Publication of The Mining Record Company & HIE, LLC

COMPLETE COVERAGE AND REPRESENTATION; OPERATIONS, INFRASTRUCTURE, GENERAL CONTRACTORS, SPECIALTY CONTRACTORS, SERVICE AND SUPPLIER PROVIDERS.



Spring Edition

Fall Edition

DALLAS BUILD EXPO



JUNE 16-17, 2021
DALLAS, TEXAS



OCTOBER 6-9, 2021
DENVER, COLORADO

FIRST ADVERTISING DEADLINES MAY 28, 2021



ADVERTISING RATES & INFORMATION



The Construction Record will cover these major events and will be placed in the hands of the industry's decision makers. It is important at this point and time, suppliers maintain their presence in the industry.

2021 PREMIER EVENTS EDITION

YOUR DIRECT SOURCE TO THE INDUSTRY DECISION MAKERS

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1/2 page - B&W	\$1,095.00	...40 col. inches...	Horizontal.....9 3/4" x 8" Vertical.....7 3/4" x 10"
2/3 page - B&W	\$1,145.00	...46 col. inches...	Vertical.....7 3/4" x 15 1/4"
Full page - B&W	\$1,525.00	...79 col. inches...9 3/4" x 15 3/4"
Full Back page - B&W	\$1,795.00	...79 col. inches...9 3/4" x 15 3/4"

COLOR — \$175.00 (one color) • **4 - COLOR RATES** — \$2,495.00 (Full Page) \$2,135.00 (2/3 Page)
\$1,895.00 (Half Page)

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$90.00 per hour
Maximum frequency discount for advertisements placed through agencies.....5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

PLACE MY ADVERTISEMENT :

(15% MAXIMUM AGENCY DISCOUNT)

☐ PLACE MY ADVERTISEMENT IN THE DUAL EVENTS EDITION PRIOR TO AUGUST 2021 FOR A 10% DISCOUNT.

PLACE MY ADVERTISEMENT IN: ☐ DUAL EDITION - 18,000 IN ATTENDANCE VIA VIRTUAL AND DIRECT LINK

FIRST ADVERTISING DEADLINE SEPTEMBER 10, 2021

☐ AD ON HAND AT THE MINING RECORD. ☐ NEW AD ON ZIP DISK OR FLASH DRIVE. ☐ AD COMING (☐ ZIP DISK/CD ☐ EMAIL/FTP)

* EMAIL ADVERTISEMENTS SHOULD BE SENT TO: advertising@miningrecord.com

COMPANY.....

TEL:

NAME.....

SIGNATURE.....

FOR FURTHER INFORMATION ABOUT ADVERTISING CALL TOLL FREE: 800-441-4748

advertising@miningrecord.com

Fax or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA

Fax: 303-663-7823 Tel: 303-663-7820 www.miningrecord.com

HOW TO ATTEND:

Contact: IATE • 800-441-4748 • 303-663-7820 • FAX: 303-663-7823, EMAIL: questions@miningrecord.com

INFRASTRUCTURE AND THE ENVIRONMENT

A PUBLICATION OF THE MINING RECORD COMPANY

2021 PREMIER EVENTS EDITION

2021 DUAL CONFERENCE EDITION ...

GREENBUILD INTERNATIONAL CONFERENCE AND EXPO

LARGEST ANNUAL EVENT FOR GREEN BUILDING PROFESSIONALS WORLDWIDE

September 21-23, 2021

Advertising Deadline September 10, 2021

THE GREENBUILD SIGNATURE EVENT

PROFESSIONALS WORLDWIDE TO LEARN/SOURCE SOLUTIONS TO IMPROVE RESILIENCE, SUSTAINABILITY, AND QUALITY OF LIFE IN OUR BUILDINGS, CITIES, AND COMMUNITIES.

ASCE INTERNATIONAL SUSTAINABLE INFRASTRUCTURE CONFERENCE

ICSI 2021 GOES VIRTUAL

December 6-10, 2021

Advertising Deadline September 10, 2021

Join civil engineers, architects, policymakers, planners, financiers, and technologists.

LEVERAGING SUSTAINABLE INFRASTRUCTURE FOR RESILIENT COMMUNITIES

**DIRECTLY AVAILABLE TO MORE THAN
18,000 INDUSTRY PROFESSIONALS
ATTENDING THESE MAJOR EVENTS**



132 YEARS. EXPERIENCE YOU EXPECT IN REPRESENTING CLIENTS AT MAJOR EVENTS.



Select For Your 2021 Advertising Year...

NEWSPAPER - PRINT MEDIA & ONLINE:

THE MINING RECORD MONTHLY NEWSPAPER - PRINT MEDIA

- ☐ 1 year \$55 to U.S. Subscribers ☐ 2 years \$85 to U.S. Subscribers
☐ 3 years \$120 to U.S. Subscribers ☐ 1 year 1st Class Mail \$85 to U.S. Subscribers
☐ 1 year \$85 - Canada & Mexico ☐ 1 year \$99 - Foreign

THE MINING RECORD NEWSPAPER - ONLINE - DAILY

- ☐ 1 year US\$80 ☐ 2 years US\$140 ☐ 3 years US\$200

THE MINING RECORD NEWSPAPER - PRINT MEDIA & ONLINE

Call: 303-663-7820 or 1-800-441-4748 for a Discounted Rate

DIRECTORIES:

2020 /21 WESTERN MINING DIRECTORY FLASH DRIVE and/or CD-R

- ☐ \$95.00 - Includes Postage & Handling (U.S. & Canada) ☐ Flash Drive ☐ CD-R
☐ \$105.00 - Includes Postage & Handling (Other Countries) ☐ Flash Drive ☐ CD-R

2020/21 WESTERN MINING DIRECTORY BOUND EDITION - AVAILABLE SEPT. 2020

- ☐ \$79.00 - Includes Postage & Handling (U.S. & Canada)
☐ \$85.00 - Includes Postage & Handling (Other Countries) Credit Cards Only

ADVERTISING: (MEDIA KITS AVAILABLE)

Please send information for advertising with:

- ☐ The Mining Record Newspaper
☐ The Western Mining Directory
☐ Complete Media Kit On All Publications ☐ www.miningrecord.com

MAPS (UPDATED FOR 2021):

THE WESTERN STATES MINES MAP

- ☐ \$60.00 - Includes Postage & Handling (U.S. & Canada)
☐ \$65.00 - Includes Postage & Handling (Other Countries) Credit Cards Only

MINES OF SOUTH AMERICA MAP

- ☐ \$89.50 - Includes Postage & Handling (U.S. & Canada)
☐ \$97.50 - Includes Postage & Handling (Other Countries) Credit Cards Only

PRECIOUS AND BASE METAL MINES IN MEXICO MAP

- ☐ \$89.50 - Includes Postage & Handling (U.S. & Canada)
☐ \$97.50 - Includes Postage & Handling (Other Countries) Credit Cards Only

MINES OF AUSTRALIA MAP

- ☐ \$89.50 - Includes Postage & Handling (U.S. & Canada)
☐ \$97.50 - Includes Postage & Handling (Other Countries) Credit Cards Only

OPERATING MINES IN CANADA MAP

- ☐ \$70.00 - Includes Postage & Handling (U.S. & Canada)
☐ \$78.00 - Includes Postage & Handling (Other Countries) Credit Cards Only

ORDER ONLINE AT: WWW.MININGRECORD.COM

TEL: (800) 441-4748 OR (303) 663-7820



**PLACE A CHECK NEXT TO
ITEMS TO ORDER OR TO
RECEIVE MORE INFORMATION.**

FORM OF PAYMENT

All Orders In U.S. Currency

- ☐ Check Enclosed
☐ Money Order Enclosed

MAKE ALL CHECKS PAYABLE TO:
HOWELL INTERNATIONAL

TOTAL \$ _____

- ☐ Visa ☐ Master Card
☐ American Express

NAME: _____
(as it appears on card)

CARD NO: _____

EXP. DATE: _____

CCV: _____

ZIP/POSTAL CODE: _____

SIGNATURE: _____

SHIPPING ADDRESS

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____

STATE: _____

ZIP/POSTAL CODE: _____

COUNTRY: _____

PHONE: _____

MAIL OR FAX TO: HOWELL INTERNATIONAL, P.O. BOX 1630, CASTLE ROCK, COLORADO 80104, FAX: (303) 663-7823

New Regional Office

Littleton, Colorado - Dry Creek Business Center

INTEGRATED OFFICE LOCATIONS PROVIDING ALL COMPANY SERVICES AND PRODUCTS. HIE, LLC NETWORK SYSTEMS.



COMPLETE DINING AREA SERVICES WITH COFFEE BAR.



OUR OFFICE IS YOUR OFFICE. CLIENT VIRTUAL AREAS.



DIRECT ACCESS TO THE HIGHLINE CANAL, DRY CREEK.



AUDIO NETWORKING, MULTIPLE MEDIA PLATFORMS.



OUTDOOR MEETING AND BREAK AREA. WIFI ACCESS.



FITNESS CENTER AMENITIES AVAILABLE FOR CLIENTS.



HEADQUARTERS USA

P.O. Box 1630 • Castle Rock, CO 80104 USA

Tel: 303-663-7820 • Toll Free: 800-441-4748 • Fax: 303-663-7823

Email: questions@miningrecord.com • www.miningrecord.com

EXECUTIVE CENTER USA

Highlands Ranch, CO - HIEBD

Tel: 303-663-7820 • Toll Free: 800-441-4748 • Fax: 303-663-7823

Email: questions@miningrecord.com • www.miningrecord.com

AFFILIATED OFFICE LOCATIONS:

DENVER, CO • LITTLETON, CO • LAKEWOOD, CO • GUNNISON, CO • COLORADO SPRINGS, CO • DTC ENGLEWOOD, CO • MENDOZA, ARGENTINA • VANCOUVER, BC



THE MINING RECORD NEWSPAPER

LATIN AMERICA MINING RECORD

WESTERN MINING DIRECTORY BOUND EDITION

WESTERN MINING DIRECTORY FLASH DRIVE, CD-R

WESTERN STATES MINES MAP • CANADA MINES MAP

SOUTH AMERICA MINES MAP • MEXICO MINES MAP

AUSTRALIA MINES MAP • COMING SOON: AFRICA

NEW PUBLICATIONS 2021:

THE AGGREGATE RECORD

THE CONSTRUCTION RECORD

INFRASTRUCTURE AND THE ENVIRONMENT

www.miningrecord.com

ONLINE DAILY ARTICLES - ARCHIVE SEARCH

SUPPLIERS TO THE INDUSTRY CONNECTION

EXECUTIVE INDUSTRY MEMBERS CONNECTION

INDUSTRY RESOURCES - METALS PRICES - STOCKS



SINCE 1889.....

“THE VOICE OF THE MINING INDUSTRY”

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howell@miningrecord.com • customerservice@miningrecord.com
Corporate: Post Office Box 1630 • Castle Rock, Colorado 80104