

# 38<sup>TH</sup> ANNUAL MINING EXPO

# ELKO



June 4-7, 2024, **Exhibition: June 6-7, 2024**  
Elko Convention Center, Elko, Nevada

For the past 38 years, the Elko Convention & Visitors Authority has hosted the annual ELKO MINING EXPO. It is one of the oldest and most respected mining expos held in the United States and draws attendees nationally, and internationally, to its mining industry exhibits.

## DIRECT ATTENDEES TO YOUR EXHIBIT!

Place your booth number in your advertisement.



THE VOICE OF THE MINING INDUSTRY, SINCE 1889

# THE MINING RECORD

THE INDUSTRY'S LEADING MINING NEWSPAPER. BE REPRESENTED BY PLACING AN ADVERTISEMENT IN THE INDUSTRY'S LEADING MINING NEWSPAPER'S SPECIAL EDITION.

**10%** DISCOUNT WITH AN ADVERTISEMENT IN THIS EDITION AND OUR NEXT PREMIER MAJOR EDITIONS FOR 2024!



## JUNE 2024 PREMIER EDITION ELKO MINING EXPO:

Hard Copy & Digital Format Sent To The Industry's Largest Target Audience.

## UPCOMING PREMIER EDITIONS:

SEPTEMBER EDITION FOR MINEXPO INTERNATIONAL<sup>®</sup> 2024

DECEMBER EDITION FOR AEMA 2024 ANNUAL EVENT

**ADVERTISING DEADLINE: MAY 20, 2024**

ADVERTISING RATES & HOW TO ATTEND THIS CONVENTION ON REVERSE SIDE.....

# 2024 ELKO MINING EXPO EDITION

**BONUS INDUSTRY DISTRIBUTION**

**ADVERTISING DEADLINE: MAY 20, 2024**

## THE MINING RECORD 2024 ADVERTISING RATES:

**B&W = Black and White**

|                                     |                   |                      |  |
|-------------------------------------|-------------------|----------------------|--|
| <b>Business Card Size - B&amp;W</b> | <b>\$225.00</b>   | ...4 col. inches.... | 3 7/8" x 2"  |
| <b>1/8 page - B&amp;W</b>           | <b>\$425.00</b>   | ...10 col. inches... | Horizontal.....5 3/4" x 3 1/2"<br>Vertical.....3 3/4" x 5" |
| <b>1/6 Page - B&amp;W</b>           | <b>\$575.00</b>   | ...15 col. inches... | Vertical.....5 3/4" x 5"                                   |
| <b>1/4 page - B&amp;W</b>           | <b>\$695.00</b>   | ...20 col. inches... | Horizontal.....7 3/4" x 5"<br>Vertical.....5 3/4" x 6 3/4" |
| <b>1/3 page - B&amp;W</b>           | <b>\$795.00</b>   | ...27 col. inches... | Horizontal.....7 3/4" x 6 3/4"<br>Vertical.....5 3/4" x 9" |
| <b>1/2 page - B&amp;W</b>           | <b>\$1,095.00</b> | ...40 col. inches... | Horizontal.....9 3/4" x 8"<br>Vertical.....7 3/4" x 10"    |
| <b>2/3 page - B&amp;W</b>           | <b>\$1,145.00</b> | ...46 col. inches... | Vertical.....7 3/4" x 15 1/4"                              |
| <b>Full page - B&amp;W</b>          | <b>\$1,525.00</b> | ...79 col. inches... | .....9 3/4" x 15 3/4"                                      |
| <b>Full Back page - B&amp;W</b>     | <b>\$1,795.00</b> | ...79 col. inches... | .....9 3/4" x 15 3/4"                                      |

**COLOR** — \$175.00 (one color) • **4 - COLOR RATES** — \$2,495.00 (Full Page) \$2,135.00 (2/3 Page)  
\$1,895.00 (Half Page)

**ADVERTISING AGENCIES**

15% commission paid to recognized agencies. — Production charges to agencies.....\$90.00 per hour  
Maximum frequency discount for advertisements placed through agencies.....5%

**MECHANICAL (Electronic Format):** Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

**PLACE MY ADVERTISEMENT IN THE:**

(15% MAXIMUM AGENCY DISCOUNT)

- PLACE MY ADVERTISEMENT IN THE 2024 ELKO MINING EXPO SPECIAL EDITION.
- PLACE MY ADVERTISEMENT IN TWO OR MORE SPECIAL EDITIONS - **10% DISCOUNT/EDITION.**  
SELECT ISSUES:  JUNE ELKO MINING EXPO  SEPTEMBER MINEXPO 2024  DECEMBER AEMA 2024  
ADVERTISING DEADLINE: MAY 20, 2024.

- AD ON HAND AT THE MINING RECORD.  NEW AD ENCLOSED ON ZIP DISK OR CD.  AD COMING  (FLASH DRIVE/CD)  EMAIL/FTP)

\* EMAIL ADVERTISEMENTS SHOULD BE SENT TO: [advertising@miningrecord.com](mailto:advertising@miningrecord.com)

**COMPANY**..... **TEL:** .....

**NAME**..... **DATE:** .....

**EMAIL:** ..... **SIGNATURE**.....

**FOR FURTHER INFORMATION ABOUT ADVERTISING CONTACT: 800-441-4748**

Fax, Email or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA

Fax: 303-663-7823 Tel: 303-663-7820 Email: [advertising@miningrecord.com](mailto:advertising@miningrecord.com) [www.miningrecord.com](http://www.miningrecord.com)

**ATTEND: Elko Mining Expo (ECVA) • 700 Moren Way, Elko, NV 89801 • 800-248-3556 • [explorelko.com](http://explorelko.com)**  
**Contact The Mining Record For Information About Other Major Events • 800-441-4748**