

••••• **CONFERENCE** EDITION •••••

Denver, Colorado, USA

CONSTRUCTION RECORD

Publication of The Mining Record Company & HIE, LLC

COMPLETE COVERAGE AND REPRESENTATION; OPERATIONS, INFRASTRUCTURE, GENERAL CONTRACTORS, SPECIALTY CONTRACTORS, SERVICE AND SUPPLIER PROVIDERS.



EXHIBITS: JANUARY 18-20, 2022
EDUCATION: JANUARY 17-20
LAS VEGAS CONVENTION CENTER

100% GRIT

ADVERTISING DEADLINE: JANUARY 7, 2022

ADVERTISING RATES & HOW TO ATTEND ON REVERSE SIDE.....



The Construction Record will cover this major event and will be placed in the hands of the industry's decision makers. It is important at this point and time, suppliers maintain their presence in the industry.

CONSTRUCTION RECORD

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THE CONSTRUCTION RECORD ADVERTISING RATES:

B&W = Black and White

Business Card Size - B&W	\$225.00	...4 col. inches....	3 7/8" x 2"
1/8 page - B&W	\$425.00	...10 col. inches...	Horizontal.....5 3/4" x 3 1/2" Vertical.....3 3/4" x 5"
1/6 Page - B&W	\$575.00	...15 col. inches...	Vertical.....5 3/4" x 5"
1/4 page - B&W	\$695.00	...20 col. inches...	Horizontal.....7 3/4" x 5" Vertical.....5 3/4" x 6 3/4"
1/3 page - B&W	\$795.00	...27 col. inches...	Horizontal.....7 3/4" x 6 3/4" Vertical.....5 3/4" x 9"
1/2 page - B&W	\$1,095.00	...40 col. inches...	Horizontal.....9 3/4" x 8" Vertical.....7 3/4" x 10"
2/3 page - B&W	\$1,145.00	...46 col. inches...	Vertical.....7 3/4" x 15 1/4"
Full page - B&W	\$1,525.00	...79 col. inches...9 3/4" x 15 3/4"
Full Back page - B&W	\$1,795.00	...79 col. inches...9 3/4" x 15 3/4"

COLOR — \$175.00 (one color) • **4 - COLOR RATES** — \$2,495.00 (Full Page) \$2,135.00 (2/3 Page)
\$1,895.00 (Half Page)

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$90.00 per hour
Maximum frequency discount for advertisements placed through agencies.....5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

PLACE MY ADVERTISEMENT :

(15% MAXIMUM AGENCY DISCOUNT)

PLACE MY ADVERTISEMENT IN THE WORLD OF CONCRETE SPECIAL EDITION

CONFERENCE SPECIAL EDITION INCLUDES BONUS DISTRIBUTION.

ADVERTISING DEADLINE JANUARY 7, 2022

AD ON HAND AT THE MINING RECORD. NEW AD ENCLOSED - FLASH DRIVE OR CD. AD COMING (CD/FLASH DRIVE EMAIL/FTP)

* EMAIL ADVERTISEMENTS SHOULD BE SENT TO: advertising@miningrecord.com

COMPANY..... TEL:

NAME..... SIGNATURE.....

FOR FURTHER INFORMATION ABOUT ADVERTISING:

CALL TOLL FREE: 800-441-4748 • EMAIL: advertising@miningrecord.com

Fax or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA

Fax: 303-663-7823 Tel: 303-663-7820 Email: advertising@miningrecord.com www.miningrecord.com