

CONFERENCE EDITIONS

Denver, Colorado, USA

CONSTRUCTION RECORD

Publication of The Mining Record Company & HIE, LLC

COMPLETE COVERAGE AND REPRESENTATION; OPERATIONS, INFRASTRUCTURE, GENERAL CONTRACTORS, SPECIALTY CONTRACTORS, SERVICE AND SUPPLIER PROVIDERS.



Spring 2021 Edition

Preliminary 2021 Schedule
Events Dates and Times to be Announced

Fall 2021 Edition

Preliminary 2021 Schedule
Events Dates and Times to be Announced



ABC Annual Convention
Associated Builders and Contractors
March 9-11, 2021
Additional Details - TBA



Advancing Preconstruction 2021
Summer/Fall 2021 - TBA



AGC Annual Convention
Spring 2021 - TBA



IEC Convention & Expo 2021
October - TBA

ADVERTISING DEADLINES COMING SOON

ADVERTISING RATES & INFORMATION ON REVERSE SIDE.....



The Construction Record will cover these major events and will be placed in the hands of the industry's decision makers. It is important at this point and time, suppliers maintain their presence in the industry.

CONSTRUCTION RECORD

You Source For The Leading Industry News

•••• CONFERENCE EDITIONS ••••

THE CONSTRUCTION RECORD ADVERTISING RATES:

B&W = Black and White

Business Card Size - B&W	\$225.00	...4 col. inches....	3 7/8" x 2"
1/8 page - B&W	\$425.00	...10 col. inches...	Horizontal.....5 3/4" x 3 1/2" Vertical.....3 3/4" x 5"
1/6 Page - B&W	\$575.00	...15 col. inches...	Vertical.....5 3/4" x 5"
1/4 page - B&W	\$695.00	...20 col. inches...	Horizontal.....7 3/4" x 5" Vertical.....5 3/4" x 6 3/4"
1/3 page - B&W	\$795.00	...27 col. inches...	Horizontal.....7 3/4" x 6 3/4" Vertical.....5 3/4" x 9"
1/2 page - B&W	\$1,095.00	...40 col. inches...	Horizontal.....9 3/4" x 8" Vertical.....7 3/4" x 10"
2/3 page - B&W	\$1,145.00	...46 col. inches...	Vertical.....7 3/4" x 15 1/4"
Full page - B&W	\$1,525.00	...79 col. inches...9 3/4" x 15 3/4"
Full Back page - B&W	\$1,795.00	...79 col. inches...9 3/4" x 15 3/4"

COLOR — \$175.00 (one color) • **4 - COLOR RATES** — \$2,495.00 (Full Page) \$2,135.00 (2/3 Page)
\$1,895.00 (Half Page)

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$90.00 per hour
Maximum frequency discount for advertisements placed through agencies.....5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

PLACE MY ADVERTISEMENT :

(15% MAXIMUM AGENCY DISCOUNT)

PLACE MY ADVERTISEMENT IN BOTH CONFERENCE EDITIONS - 15% DISCOUNT.

PLACE MY ADVERTISEMENT IN: SPRING 2021 SPECIAL EDITION FALL 2021 SPECIAL EDITION

FIRST ADVERTISING DEADLINE TO BE ANNOUNCED

AD ON HAND AT THE MINING RECORD. NEW AD ON ZIP DISK OR FLASH DRIVE. AD COMING (ZIP DISK/CD MAIL/FTP)

* EMAIL ADVERTISEMENTS SHOULD BE SENT TO: advertising@miningrecord.com

COMPANY..... TEL:

NAME..... SIGNATURE.....

FOR FURTHER INFORMATION ABOUT ADVERTISING CALL TOLL FREE: 800-441-4748

advertising@miningrecord.com

Fax or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA

Fax: 303-663-7823 Tel: 303-663-7820 www.miningrecord.com

HOW TO ATTEND:

Contact: The Construction Record • TF: 800-441-4748 • T: 303-663-7820 • F: 303-663-7823, E: questions@miningrecord.com