

Denver, Colorado, USA

THE AGGREGATE RECORD

A PUBLICATION OF THE MINING RECORD COMPANY

EXPLORATION, DISCOVERY, DEVELOPMENT, PRODUCTION, JOINT VENTURES, ACQUISITIONS, OPERATING RESULTS,
LEGISLATION, GOVERNMENT REPORTS AND AGGREGATE PRICES. CONCENTRATING ON THE AGGREGATE
INDUSTRY PROPER - AGGREGATE MINING COMPANIES, ENGINEERS, GEOLOGISTS, SUPERVISORY PERSONNEL,
COMPANY OFFICERS AND INDIVIDUALS ENGAGED IN EXPLORATION AND LARGE OR SMALL PRODUCTION.

PREMIER EVENTS EDITIONS

2 Major Editions Directly Available To:



THE INDUSTRY'S LEADING
REPRESENTATIVES ATTENDING



PUT YOUR ADVERTISEMENT IN FRONT OF THE DECISION MAKERS.

WORLD OF ASPHALT THE AGGREGATE RECORD 2022 EDITION



WORLD OF ASPHALT 2022
ANNUAL CONFERENCE AND EXHIBITION

MARCH 29-31, 2022, NT CONVENTION CENTER, NASHVILLE, TENNESSEE

THE AGGREGATE RECORD WILL COMPLETELY COVER THIS EVENT

PARTNERING WITH THE AGG1 AGREGATES ACADEMY AND EXPO

132 YEARS. EXPERIENCE YOU EXPECT IN REPRESENTING CLIENTS AT MAJOR EVENTS.

TACA THE AGGREGATE RECORD 2022 EDITION



TACA 2022

68TH ANNUAL CONFERENCE

JUNE 15-17, 2022, JW MARRIOT, SAN ANTONIO, TEXAS

Texas Aggregates & Concrete Association

THE AGGREGATE RECORD WILL COMPLETELY COVER THIS EVENT

ADDITIONAL EXHIBITION PRESENCE AT THE MINING RECORD JUNE CONFERENCES

See Reverse Side To Select These Issues For Your Advertising Year...

PREMIER EVENTS EDITIONS

YOUR DIRECT SOURCE TO THE INDUSTRY DECISION MAKERS

THE AGGREGATE RECORD ADVERTISING RATES:

B&W = Black and White

Business Card Size - B&W	\$225.00	...4 col. inches....	3 7/8" x 2"
1/8 page - B&W	\$425.00	...10 col. inches...	Horizontal.....5 3/4" x 3 1/2" Vertical.....3 3/4" x 5"
1/6 Page - B&W	\$575.00	...15 col. inches...	Vertical.....5 3/4" x 5"
1/4 page - B&W	\$695.00	...20 col. inches...	Horizontal.....7 3/4" x 5" Vertical.....5 3/4" x 6 3/4"
1/3 page - B&W	\$795.00	...27 col. inches...	Horizontal.....7 3/4" x 6 3/4" Vertical.....5 3/4" x 9"
1/2 page - B&W	\$1,095.00	...40 col. inches...	Horizontal.....9 3/4" x 8" Vertical.....7 3/4" x 10"
2/3 page - B&W	\$1,145.00	...46 col. inches...	Vertical.....7 3/4" x 15 1/4"
Full page - B&W	\$1,525.00	...79 col. inches...9 3/4" x 15 3/4"
Full Back page - B&W	\$1,795.00	...79 col. inches...9 3/4" x 15 3/4"

COLOR — \$175.00 (one color) • **4 - COLOR RATES** — \$2,495.00 (Full Page) \$2,135.00 (2/3 Page)
\$1,895.00 (Half Page)

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$90.00 per hour
Maximum frequency discount for advertisements placed through agencies.....5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

PLACE MY ADVERTISEMENT :

(15% MAXIMUM AGENCY DISCOUNT)

PLACE MY ADVERTISEMENT IN BOTH 2022 PREMIER EDITIONS - 15% DISCOUNT.

PLACE MY ADVERTISEMENT IN: 2022 WORLD OF ASPHALT EDITION 2022 TACA ANNUAL EVENT EDITION

FIRST ADVERTISING DEADLINE MARCH 14, 2022

AD ON HAND AT THE MINING RECORD. NEW AD ON ZIP DISK OR FLASH DRIVE. AD COMING (ZIP DISK/CD EMAIL/FTP)

* EMAIL ADVERTISEMENTS SHOULD BE SENT TO: advertising@miningrecord.com

COMPANY..... TEL:

NAME..... SIGNATURE.....

FOR FURTHER INFORMATION ABOUT ADVERTISING CALL TOLL FREE: 800-441-4748

advertising@miningrecord.com

Fax or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA

Fax: 303-663-7823 Tel: 303-663-7820 www.miningrecord.com

HOW TO ATTEND:

Contact: The Aggregate Record • 800-441-4748 • 303-663-7820 • FAX: 303-663-7823, EMAIL: questions@miningrecord.com