

# THE MINING RECORD

C P C O  
2020 PREMIER

4 Major Editions  
Directly Available To  
**94,000**  
Industry Professionals



THE MINING RECORD IS AN  
EXHIBITOR AND IS DISTRIBUTED  
TO ATTENDEES AT THESE  
MAJOR 2020 MINING EVENTS

*The Mining Record is the industry's  
leading mining newspaper since 1889.*

# MINING MINING EVENTS

## **FEBRUARY ISSUE...**

DISTRIBUTION AT TWO CONVENTIONS

*Advertising Deadline February 11, 2020*

### **2020 SME ANNUAL CONFERENCE & EXPO AND CMA 122ND NATIONAL WESTERN MINING CONFERENCE**

February 23-26, 2020

Phoenix Convention Center

Phoenix, Arizona

**THE MINING RECORD IS AN EXHIBITOR**

### **2020 PDAC INTERNATIONAL CONVENTION**

March 1-4, 2020

Metro Toronto Convention Center

Toronto, Canada

**THE MINING RECORD - TABLE TOP EXHIBITOR**

## **JUNE ISSUE...**

**MINEXPO 2020 PREVIEW EDITION**

**THE MINING RECORD IS AN EXHIBITOR**

*Advertising Deadline May 20, 2020*

### **35TH ANNUAL ELKO MINING EXPO CONVENTION**

June 1-5, 2020

Elko Convention Center, Elko, Nevada

**THE MINING RECORD IS AN EXHIBITOR AT ENTRANCE**

## **SEPTEMBER ISSUE...**

DIRECT TARGET AUDIENCE PLACEMENT

*Advertising Deadline September 15, 2020*

### **MINEXPO 2020**

September 28-30, 2020

Las Vegas Convention Center

Las Vegas, Nevada

**THE MINING RECORD IS AN EXHIBITOR**

### **INCORPORATING THE NEVADA MINING ANNUAL PREMIER EDITION 2020**

Nevada Association Members, Nevada Mining Companies,  
Mine Operations and Subscriber Base

**THE MINING RECORD WILL BE DIRECTLY MAILED**

## **DECEMBER ISSUE...**

**THE MINING RECORD BONUS EOY DISTRIBUTION**

*Advertising Deadline November 18, 2020*

### **2020 ANNUAL AMERICAN EXPLORATION & MINING ASSOCIATION CONVENTION**

December 2020 - TBA

Spokane Convention Center, Spokane, Washington

**THE MINING RECORD IS AN EXHIBITOR**

**See Reverse Side To Select These Issues For Your 2020 Advertising Year...**

# 2020 PREMIER MINING EVENTS

15% DISCOUNT AVAILABLE WITH ADVERTISEMENT IN ALL EDITIONS

## MINING RECORD 2020 ADVERTISING RATES:

B&W = Black and White

<b>Business Card Size - B&amp;W</b>	<b>\$225.00</b>	...4 col. inches....	3 7/8" x 2"
<b>1/8 page - B&amp;W</b>	<b>\$425.00</b>	...10 col. inches...	Horizontal.....5 3/4" x 3 1/2" Vertical.....3 3/4" x 5"
<b>1/6 Page - B&amp;W</b>	<b>\$575.00</b>	...15 col. inches...	Vertical.....5 3/4" x 5"
<b>1/4 page - B&amp;W</b>	<b>\$695.00</b>	...20 col. inches...	Horizontal.....7 3/4" x 5" Vertical.....5 3/4" x 6 3/4"
<b>1/3 page - B&amp;W</b>	<b>\$795.00</b>	...27 col. inches...	Horizontal.....7 3/4" x 6 3/4" Vertical.....5 3/4" x 9"
<b>1/2 page - B&amp;W</b>	<b>\$1,095.00</b>	...40 col. inches...	Horizontal.....9 3/4" x 8" Vertical.....7 3/4" x 10"
<b>2/3 page - B&amp;W</b>	<b>\$1,145.00</b>	...46 col. inches...	Vertical.....7 3/4" x 15 1/4"
<b>Full page - B&amp;W</b>	<b>\$1,525.00</b>	...79 col. inches...	.....9 3/4" x 15 3/4"
<b>Full Back page - B&amp;W</b>	<b>\$1,795.00</b>	...79 col. inches...	.....9 3/4" x 15 3/4"

**COLOR** — \$175.00 (one color) • **4 - COLOR RATES** — \$2,495.00 (Full Page) \$2,135.00 (2/3 Page)  
\$1,895.00 (Half Page)

### ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$90.00 per hour  
Maximum frequency discount for advertisements placed through agencies.....5%

**MECHANICAL (Electronic Format):** Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

### PLACE MY ADVERTISEMENT :

(15% MAXIMUM AGENCY DISCOUNT)

PLACE MY ADVERTISEMENT IN ALL 4 PREMIER EDITIONS - 15% DISCOUNT.

PLACE MY ADVERTISEMENT IN:  SME AND PDAC EDITION  ELKO EXPO EDITION  MINEXPO 2020 EDITION  
 AMERICAN EXPLORATION AND MINING EDITION

FIRST ADVERTISING DEADLINE FEBRUARY 11, 2020

AD ON HAND AT THE MINING RECORD.  NEW AD ON ZIP DISK OR FLASH DRIVE.  AD COMING (  ZIP DISK/CD  EMAIL/FTP)

\* EMAIL ADVERTISEMENTS SHOULD BE SENT TO: [advertising@miningrecord.com](mailto:advertising@miningrecord.com)

COMPANY..... TEL: .....

NAME..... SIGNATURE.....

FOR FURTHER INFORMATION ABOUT ADVERTISING CALL TOLL FREE: 800-441-4748

[advertising@miningrecord.com](mailto:advertising@miningrecord.com)

Fax or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA

Fax: 303-663-7823 Tel: 303-663-7820 [www.miningrecord.com](http://www.miningrecord.com)

### HOW TO ATTEND:

Contact: The Mining Record • 800-441-4748 • 303-663-7820 • FAX: 303-663-7823, EMAIL: [questions@miningrecord.com](mailto:questions@miningrecord.com)